WIPO-LAS/IP/JOURN/CAI/05/INF/1 ORIGINAL: English DATE: May 10, 2005



WORLD INTELLECTUAL PROPERTY ORGANIZATION



LEAGUE OF ARAB STATES

WIPO/LAS NATIONAL SEMINAR ON INTELLECTUAL PROPERTY FOR JOURNALISTS AND MEMBERS OF THE MEDIA

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the League of Arab States (LAS)

Cairo, May 23 and 24, 2005

PROGRAM

prepared by the International Bureau of WIPO

WIPO-LAS/IP/JOURN/CAI/05/INF/1 page 2

Monday, May 23, 2005

10.00 - 10.30	OPENING CEREMONY		
	Welcome addresses by:		
	The Representative of the Secretary General of the League of Arab States (LAS), Cairo		
	Mr. Sherif Saadallah, Executive Director, Office for Strategic Use of Intellectual Property for Development, World Intellectual Property Organization (WIPO), Geneva		
10.30 - 11.30	The Egyptian Intellectual Property Law: Main Features and Compatibility with International Standards		
	Speakers:	Mr. Hassan El Badrawi, Counsellor, Legislative Department, Ministry of Justice, Cairo	
		Dr. Hassan Gemei, Professor of Private Law, Faculty of Law, Cairo University	
11.30 – 12.30	New Global Issues in the Field of Intellectual Property; The Perspective of Egypt		
	Speaker:	Dr. Hossam Eldin Al-Saghir, Dean, Faculty of Law, University of Monufeya, Monufeya, Egypt	
12.30 - 13.00	Coffee Break		
13.00 - 14.00	The Role of the Judiciary in the Enforcement of Intellectual Property Rights: The Experience of Egypt		
	Speaker:	Mr. Hassan El Badrawi	
14.00 - 15.00		Protection of Traditional Knowledge and Expressions of Folklore: An Economic Asset for Egypt	
	Speaker:	Dr. Ahmed Aly Morsi, Head, Arabic Language and Folklore Department, Faculty of Literature, Cairo University	

WIPO-LAS/IP/JOURN/CAI/05/INF/1 page 3

Tuesday, May 24, 2005

9.30 - 10.30	Performance of Cultural Industries in Egypt	
	Speaker:	Dr. Ahmed Farouk Ghoneim, Assistant Professor, Faculty of Economics and Political Science, Cairo University
10.30 - 11.30	Challenges Egypt	and Opportunities for a Competitive Software Industry in
	Speaker:	Dr. Sherif Al Kassas, Deputy Director, Center for Academic Computing, The American University, Cairo
11.30 – 12.00	Coffee Bre	ak
12.00 - 13.00	Economic Consequences of Software Piracy: The Case of Egypt	
	Speaker:	Ms. Ghada Khalifa, LC and CSR Manager, Microsoft, Cairo
13.00 - 14.00	The Egypti	an Pharmaceutical Industry: The Road Ahead
	Speaker:	Dr. Ahmed El-Hakim, Director, External Affairs and Policy, Pfizer Middle East Region, Giza, Egypt
14.00 - 14.30	CLOSING	CEREMONY

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