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AJMAN UNIVERSITY OF SCIENCE AND TECHNOLOGY



ASSOCIATION OF ARAB UNIVERSITIES



THE ASSOCIATION OF ARAB PRIVATE INSTITUTIONS FOR HIGHER EDUCATION



WORLD INTELLECTUAL PROPERTY ORGANIZATION

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH HUMAID BIN RASHID AL-NUAIMI

WIPO ARAB REGIONAL CONFERENCE ON THE TEACHING OF INTELLECTUAL PROPERTY LAW

organized by the World Intellectual Property Organization (WIPO)

in cooperation with
Ajman University of Science and Technology (AUST),
the Association of Arab Universities
and
the Association of Arab Private Institutions for Higher Education
Ajman, May 2 to 4, 2004

PROGRAM

prepared by the International Bureau of WIPO

Sunday, May 2, 2004

9.30 - 10.30 Opening Ceremony

Welcome addresses by:

His Highness Sheikh Humaid Bin Rashid Al-Nuaimi, Member of the Supreme Council, Ruler of Ajman, Ajman

His Excellency Dr. Saeed Abdullah Salman, President of Ajman University of Science and Technology (AUST), President of the Arab Private Associations for Higher Education and President of the Euro-Arab Research Network

Mr. Sherif Saadallah, Executive Director, Economic Development Bureau for Arab Countries and Representative of the Director General of the World Intellectual Property Organization (WIPO)

His Excellency Dr. Marwan Kamal, General Secretary, Association of Arab Universities, Jordan

10.30 - 11.30 Intellectual Property and International Trade

Speaker: Dr. François Dessemontet, Fondation CEDIDAC, Lausanne

University, Switzerland

11.30 - 12.15 The Role of Intellectual Property in Economic Growth

Speaker: Mr. Sherif Saadallah

12.15 – 12.45 Coffee Break

12.45 - 15.00 Teaching of Intellectual Property Law (Domain, Concepts, Methodologies, Development of Curricula, Problematic issues, Library Resources and Teaching and Training Materials and Future Developments)

Speakers: Dr. François Dessemontet

Dr. Michael Blakeney, Director, Queen Mary Intellectual Property Research Institute, Center for Commercial Law Studies, University of London, London

Dr. F. Willem Grosheide, Professor of Law, Utrecht University, Netherlands

Monday, May 3, 2004

14.15 - 15.30 Lunch

9.00 - 9.45	The Role of WIPO in the Promotion of Teaching and Research in the Field of Intellectual Property (WIPO's Cooperation with Arab Universities, Modernization of the Intellectual Property System and the Need for Human Resource Development, Distance Learning)
	Speaker: Ms. Luma Hamdan, Consultant, Economic Development Bureau for Arab Countries, WIPO
9.45 – 10.30	The Role of the WIPO Worldwide Academy and New Challenges
	Speaker: Mr. Yo Takagi, Executive Director, Office of Strategic Planning and Policy Development and WIPO Worldwide Academy, WIPO
10.30 - 11.30	Educational Curricula for Professionals in the Training and Development of Intellectual Potential
	Speakers: Dr. Michael Blakeney
	Dr. F. Willem Grosheide
11.30 - 12.00	Coffee Break
12.00 - 13.00	Commercial Exploitation of Intellectual Property Assets of Universities and Research Institutions through Licensing and Technology Transfer
	Speakers: Dr. François Dessemontet
	Dr. F. Willem Grosheide
13.00 - 14.15	Roundtable Discussion on Promoting Education and Training in Intellectual Property in Arab Countries
	Introduced by Dr. Marwan R. Kamal, Secretary General, Association of Arab Universities, Amman
	All participants and speakers
1415 1500	

15.30 - 18.00 Roundtable Discussion on the Establishment of an Arab Innovators Forum¹

Introduced by Dr. Ahmed Ankit, Vice President for Cultural Affairs and External Relations, Ajman University for Science and Technology (AUST)

All participants and speakers

<u>Tuesday</u>, May 4, 2004

9.00 - 9.45 Experience of the Queen Mary Intellectual Property Research Institute in Training and Upgrading of Specialists' Skills

Speaker: Dr. Michael Blakeney

9.45 - 10.45 Teaching of Intellectual Property Law in Arab Universities: Current Status and Prospects for Future Development; the Situation in Jordan and Egypt

Speakers: Dr. Ahmed Al-Sawi, Dean, Faculty of Law, Cairo University, Cairo

Dr. Ahmed Ziadat, Dean, Faculty of Law, Jordan University, Amman

10.45 - 11.15 Coffee Break

11.15 - 12.00 Challenges to Intellectual Property Teaching in the Arab Region

Speaker: Dr. Hossam Eldin Al-Saghir, Dean, Faculty of Law, University

of Monufeya for Postgraduate and Research Studies,

Monufeya, Egypt

¹ See enclosed annex for more details

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12.00 - 13.30 Roundtable Discussion: The Need for Fresh Initiatives for Formal Education, Professional Training and Public Outreach Programs

Introduced by Dr. Basheer Shehadeh, Vice President for Follow-up, Updating and Development, Ajman University for Science and Technology (AUST)

All participants and speakers

13.30 – 14.00 Closing Ceremony

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