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THE HASHEMITE KINGDOM OF JORDAN



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO NATIONAL SEMINAR ON INTELLECTUAL PROPERTY FOR JOURNALISTS

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

The Ministry of Industry and Trade, The National Library

and

King Abdullah II Center for Intellectual Property

Amman, April 6, 2004

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, April 6, 2004

- 8.30 – 9.00 Opening Ceremony
- Welcome addresses by:
- Representative of the Ministry of Industry and Trade
- Representative of the King Abdullah II Center for Intellectual Property
- Representative of the Director General of the World Intellectual Property Organization (WIPO)
- 9.00 – 9.30 Coffee Break
- 9.30 – 10.15 Introduction to Intellectual Property
- Speaker: Mr. Samer Al-Tarawneh, Counsellor, Economic Development Bureau for Arab Countries, WIPO, Geneva
- 10.15 – 10.45 The Economic Aspects of Intellectual Property; An Opportunity for the Arab Region
- Speaker: Mr. Sherif Saadallah, Executive Director, Economic Development Bureau for Arab Countries, WIPO, Geneva
- 10.45 - 11.15 The Role of Research and Development in the Field of Intellectual Property; The Experience of Jordan and the Arab Region
- Speaker: Mr. Samer Al-Tarawneh
- 11.15 – 11.45 Coffee Break
- 11.45 – 12.45 The Protection and Enforcement of Intellectual Property Rights in Jordan
- Speakers: Mr. Mamoun Al-Talhouni, Director General, Department of the National Library, Ministry of Industry and Trade, Amman
- Mr. Khaled Arabiyat, Acting Director, Directorate of Industrial Property Protection, Ministry of Industry and Trade, Amman

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- 12.45 – 13.15 New Global Issues in the Field of Intellectual Property
- Speaker: Mr. Hassan Badrawi, Counsellor, Legislative Department,
Ministry of Justice, Cairo
- 13.15 – 14.15 Round Table Discussion: Challenges and Opportunities for Jordan in the
Field of Intellectual Property
- Moderator: Mr. Sherif Saadallah
All Speakers and Participants
- 14.15 – 14.30 Closing Ceremony

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