WIPO/IP/DAM/04/INF.1 ORIGINAL: English DATE: March 2004



WORLD INTELLECTUAL PROPERTY ORGANIZATION



SYRIAN ARAB REPUBLIC

WIPO NATIONAL SEMINAR ON INDUSTRIAL PROPERTY FOR ENTREPRENEURIAL, COMMERCIAL AND RESEARCH AND DEVELOPMENT PURPOSES

organized by the World Intellectual Property Organization (WIPO) in cooperation with the Ministry of Economy and Trade

and the Syrian International Chamber of Commerce (ICC)

Damascus, May 11 and 12, 2004

PROGRAM

Document prepared by the International Bureau of WIPO

WIPO/IP/DAM/04//INF.1 page 2

Tuesday, May 11, 2004

9.00 - 9.30	Opening		
	Welcome addresses by:		
	The Repres (ICC), Dan	sentative of the Syrian International Chamber of Commerce nascus	
	The Representative of the Government of the Syrian Arab Republic		
	-	sentative of the Director General of the World Intellectual organization (WIPO)	
9.30 - 10.00	Coffee Bre	ak	
10.00 - 10.30		troduction to the Industrial Property System: I Trademarks	
	Speaker:	Ms. Luma Hamdan, Consultant, Economic Development Bureau for Arab Countries, WIPO, Geneva	
10.30 - 11.15	Industrial Property Information: A Tool for Innovation and Technological Development		
	Speaker:	Mr. José Luis Herce-Vigil, Head, Division for Infrastructure and Innovation Promotion, Industrial Property Information Services Section, WIPO, Geneva	
11.15 - 12.00	The Industrial Property System of the Syrian Arab Republic		
	Speaker:	Mr. Bachir Hazaa, Director, Directorate of Commercial and Industrial Property Protection (DCIP), Ministry of Economy and Trade, Damascus	
12.00 - 12.30	Coffee Break		
12.30 - 13.15	Patents as a Source of Technical Information for Commercial, Research and Development Purposes		
	Speaker:	Mr. José Luis Herce-Vigil	

WIPO/IP/DAM/04//INF.1 page 3

13.15 - 14.00	The Madrid Agreement Concerning the International Registration of Marks and the 1989 Protocol Relating to the Madrid Agreement	
	Speaker:	Mr. Hussein Khaddour, Attorney at Law, Legal Advisor at the Syrian International Chamber of Commerce (ICC), Damascus

Wednesday, May 12, 2004

9.00 - 9.45	WIPO Industrial Property Information Services for Developing Countries	
	Speaker:	Mr. José Luis Herce-Vigil
9.45 - 10.30	Use of Tra	demarks as a Tool for Economic Development
	Speaker:	Mr. Kanaan Al-Ahmar, Attorney at Law, Damascus, Research Fellow, Max-Planck Institute for Intellectual Property, Competition and Tax Law, Munich, Germany
10.30 - 11.15	DVD and Online Access to Patent Information	
	Speaker:	Mr. José Luis Herce-Vigil
11.15 - 11.45	Coffee Bre	ak
11.45 - 12.30	The Import and Franch	tance of Industrial Property Information for Licensing ising
	Speaker:	Mr. Kanaan Al-Ahmar
12.30 - 13.15		t up an Industrial Property Service at Enterprises, and Research and Development Centers
	Speaker:	Mr. José Luis Herce-Vigil

WIPO/IP/DAM/04//INF.1 page 4

13.15 - 14.00	The Role of the Syrian Association of Inventors for Promoting Inventive and Innovative Activities	
	Speaker: Mr. Saleh Askar, President, Association of Syrian Inventors, Aleppo	
14.00 - 15.00	Round Table Discussion on the Protection of Industrial Property in the Syrian Arab Republic	
15.00	Closing Ceremony	

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