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SYRIAN ARAB REPUBLIC



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO NATIONAL SEMINAR ON INDUSTRIAL PROPERTY FOR
ENTREPRENEURIAL, COMMERCIAL AND RESEARCH AND
DEVELOPMENT PURPOSES**

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Ministry of Economy and Trade
and the Syrian International Chamber of Commerce (ICC)

Damascus, May 11 and 12, 2004

PROGRAM

Document prepared by the International Bureau of WIPO

- 13.15 - 14.00 The Madrid Agreement Concerning the International Registration of Marks and the 1989 Protocol Relating to the Madrid Agreement
- Speaker: Mr. Hussein Khaddour, Attorney at Law, Legal Advisor at the Syrian International Chamber of Commerce (ICC), Damascus

Wednesday, May 12, 2004

- 9.00 - 9.45 WIPO Industrial Property Information Services for Developing Countries
- Speaker: Mr. José Luis Herce-Vigil
- 9.45 - 10.30 Use of Trademarks as a Tool for Economic Development
- Speaker: Mr. Kanaan Al-Ahmar, Attorney at Law, Damascus, Research Fellow, Max-Planck Institute for Intellectual Property, Competition and Tax Law, Munich, Germany
- 10.30 - 11.15 DVD and Online Access to Patent Information
- Speaker: Mr. José Luis Herce-Vigil
- 11.15 - 11.45 Coffee Break
- 11.45 - 12.30 The Importance of Industrial Property Information for Licensing and Franchising
- Speaker: Mr. Kanaan Al-Ahmar
- 12.30 - 13.15 How to Set up an Industrial Property Service at Enterprises, Universities and Research and Development Centers
- Speaker: Mr. José Luis Herce-Vigil

- 13.15 - 14.00 The Role of the Syrian Association of Inventors for Promoting Inventive and Innovative Activities
- Speaker: Mr. Saleh Askar, President, Association of Syrian Inventors, Aleppo
- 14.00 - 15.00 Round Table Discussion on the Protection of Industrial Property in the Syrian Arab Republic
- 15.00 Closing Ceremony

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