

WIPO/IP/CAI/04/INF.1

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WIPO INTRODUCTORY WORKSHOP ON INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Ministry of Foreign Trade and Industry

Cairo, October 10, 2004

PROGRAM

prepared by the International Bureau of WIPO

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9.00 – 9.30 OPENING CEREMONY

Welcome addresses by:

Representative of the Ministry of Foreign Trade and Industry of the Arab Republic of Egypt

Representative of the Director General of the World Intellectual Property Organization (WIPO), Geneva

09.30 – 10.15 Introduction to Industrial Property Rights

Speaker: Mr. Karim El-Helaly, Head, Intellectual Property

Department, Zaki Hashem Law Firm, Cairo

10.15 – 11.00 Introduction to Copyright and Related Rights

Speaker: Dr. Hassan Gemei, Professor of Private Law, Faculty of

Law, Cairo University

11.00 – 11.30 Coffee Break

11.30 – 12.30 Overview of the Intellectual Property System in Egypt

(i) Framework for the Protection of Copyright and Related Rights

Speaker: Dr. Hassan Gemei

(ii) Framework for the Protection of Industrial Property Rights

Speaker: Mr. Karim El-Helaly

12.30 – 14.00 Global Protection Systems

(i) The Functioning of the Patent Cooperation Treaty (PCT) System

Speakers: Mr. Mahmud Muntasser, Counsellor, Economic

Cooperation Development for Arab Countries,

WIPO, Geneva

Ms. Samia Sobhy Mohamed, Manager, PCT Department,

Egyptian Patent Office, Cairo

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(ii) The Benefits of the Madrid and Hague Systems

Speakers: Mr. Mahmud Muntasser

Representative from the Egyptian Trademarks Office

14.00 – 14.15 Closing Ceremony

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