

**WIPO/CR/DAM/05/INF.1****ORIGINAL:** English**DATE:** April 2005

SYRIAN ARAB REPUBLIC

WORLD INTELLECTUAL  
PROPERTY ORGANIZATION**WIPO NATIONAL SEMINAR ON COPYRIGHT AND  
RELATED RIGHTS FOR LAWYERS AND JUDGES**organized by  
the World Intellectual Property Organization (WIPO)in cooperation with  
the Ministry of Culture**Damascus, April 27 and 28, 2005****PROGRAM***Document prepared by the International Bureau of WIPO*Wednesday, April 27, 2005

- 9.00 – 9.30                    OPENING CEREMONY
- Welcome addresses by:
- His Excellency Dr. Mahmoud Al Sayed, Minister for Culture,  
Damascus
- The Representative of the Director General of the World Intellectual  
Property Organization (WIPO), Geneva
- 9.30 – 10.00                  Coffee Break
- 10.00 – 10.45                Introduction to Intellectual Property and to the Treaties Administered  
by the World Intellectual Property Organization (WIPO)
- Speaker:    Mr. Mahmud Muntasser, Counsellor, Economic  
Development Bureau for Arab Countries, WIPO, Geneva
- 10.45 – 12.15                Overview of the International Protection of Copyright and Related  
Rights: from the Berne Convention for the Protection of Literary  
and Artistic Works to the WIPO Copyright Treaty (WCT) and the  
WIPO Performances and Phonograms Treaty (WPPT)
- Speaker:    Mr. Jorgen Blomqvist, Director, Copyright and  
Related Rights and Industry Relations Sector,  
Copyright Law Division, WIPO, Geneva
- 12.15 – 12.45                Coffee Break
- 12.45 – 13.30                Protection of Copyright and Related Rights in the Syrian Arab  
Republic
- Speaker:    Dr. Sayal Salloum, Director, Copyright Office,  
Ministry of Culture, Damascus
- 13.30 – 14.15                The Role of Copyright and Related Rights in Promoting Creativity  
and Investment in the Literary, Musical and Artistic Fields
- Speaker:    Mr. Kanaan Al-Ahmar, Attorney at Law, Damascus;  
Research Fellow, Max-Planck Institute for Intellectual  
Property, Competition and Tax Law, Munich, Germany

- 9.00 – 10.15            The Importance and Functioning of Collective Management Organizations
- Speakers: Mr. John-Willy Rudolph, Executive Director, KOPINOR, Norwegian Reproduction Rights Organization, Oslo, and Chairman, International Federation of Reproduction Rights Organization's (IFRRO) Development Committee for Africa and the Middle East, Brussels
- Mr. Jorgen Blomqvist
- 10.15 – 11.00            The Importance of the Judiciary in the Enforcement of Copyright and Related Rights
- Speaker: Mr. Kanaan Al-Ahmar
- 11.00 – 11.45            The Cultural and Economic Importance of Copyright and Related Rights
- Speaker: Mr. Jorgen Blomqvist
- 11.45 – 12.15            Coffee Break
- 12.15 – 13.00            Policy Considerations and Practical Measures for the Effective Enforcement of IP Rights: The Role of Public and Private Sectors
- Speaker: Mr. Nuno Pires de Carvalho, Deputy Director and Head, Industrial Property Law Section, Economic Development Sector, WIPO, Geneva
- 13.00 – 13.45            Selected Court Cases in the Field of Copyright
- Speakers: Mr. Kanaan Al-Ahmar
- Mr. Jorgen Blomqvist
- 13.45 – 14.30            The Establishment and the Role of a Reproduction Rights Organization (RRO's)
- Speaker: Mr. John-Willy Rudolph
- 14.30 – 15.00            CLOSING CEREMONY

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