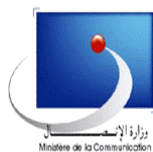


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MINISTRY OF
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WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO ARAB REGIONAL MEETING ON THE COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Ministry of Communication
and the
Moroccan Copyright Office (BMDA)

Rabat, May 9 and 10, 2005

PROGRAM

prepared by the International Bureau of WIPO

Monday, May 9, 2005

- 9.00 – 9.30 OPENING CEREMONY
- Representative of the Government of the Kingdom of Morocco
- Representative of the League of Arab States (LAS), Geneva
- Representative of the Director General of the World Intellectual Property Organization (WIPO), Geneva
- 9.30 – 10.00 Coffee Break
- 10.00 – 10.45 International Aspects of the Protection of Copyright and Related Rights
- Speaker: Mr. Samer Al-Tarawneh, Counsellor, Economic Development Bureau for Arab Countries, WIPO, Geneva
- 10.45 – 11.30 General Principles of Collective Management of Copyright and Related Rights
- Speaker: Mr. Robert Hooijer, Chief Executive Officer, Southern African Music Rights Organization Limited (SAMRO), Johannesburg, South Africa
- 11.30 – 12.15 A Model Work Plan for Establishing Collecting Societies-Drawn from Developing Country Experiences
- Speaker: Ms. Faith Fookes, Senior Program Officer, Copyright Collective Management and Related Issues Division, WIPO, Geneva
- 12.15 – 12.45 Coffee Break
- 12.45 – 13.30 Operating a Collecting Society-the Experience of Morocco
- Speaker: Mr. Abdallah Ouadrhiri, Director General, Moroccan Copyright Office, Ministry of Communication, Rabat
- 13.30 – 14.15 A Legal Framework for Establishing Collecting Societies
- Speaker: Mr. Robert Hooijer

Tuesday, May 10, 2005

- 9.00 – 9.45 Documentation and Data Exchange-Key Pre-requisites and
Critical Success Factors for effective Collective Management
- Speaker: Mr. Sylvain Piat, Director for Information Networks and
Internal Systems, International Confederation of Societies
of Authors and Composers (CISAC)
- 9.45 – 10.30 The Economic Impact of the Music Industry in the Arab Region
- Speaker: Mr. George Ghandour, Consultant, Economic
Development Bureau for Arab Countries, WIPO, Geneva
- 10.30 – 11.15 An Overview of Tariff Negotiation and Distribution of Royalties
- Speaker: Mr. Robert Hooijer
- 11.15 – 11.45 Coffee Break
- 11.45 – 12.30 The Digital Environment: Challenges and Opportunities for
Collective Management Societies
- Speaker: Mr. Sylvain Piat
- 12.30 – 13.30 Building Partnerships for Progress:
- a) CISAC's Cooperation Program with Collecting Societies
- Speaker: Mr. Robert Hooijer
- b) WIPO's Cooperation Program with Collecting Societies
in Developing Countries
- Speaker: Ms. Faith Fookes
- 13.30 – 14.00 Round Table Discussion: Future Developments in the Arab Region
on Collective Management
- Moderators: Representative of the League of Arab States

Ms. Faith Fookes
- Speakers: All the participants
- 14.00 – 14.15 CLOSING CEREMONY

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