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EGYPTIAN ASSOCIATION FOR THE PROTECTION
OF INDUSTRIAL PROPERTY (AEPPi)



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO/AEPPi INTERNATIONAL SYMPOSIUM ON INTELLECTUAL
PROPERTY PROTECTION IN THE 21ST CENTURY: CHALLENGES
AND OPPORTUNITIES FOR DEVELOPING COUNTRIES**

organized by
the World Intellectual Property Organization (WIPO)
and
the Egyptian Association for the Protection of Industrial Property (AEPPi)

Cairo, April 14 and 15, 2003

PROVISIONAL PROGRAM

Revised by the International Bureau of WIPO

Monday, April 14, 2003

- 8.00- 9.00 Registration
- 9.00- 10.30 Opening Ceremony:
- Mrs.HodaSerageldine,President,EgyptianAssociationfor
 theProtectionofIndustrialProperty(AEPPI),Cairo
- HisExcellencyDr.MufeedShihab,MinisterforHigherEducation
 andStateMinisterforScientificResearch,Cairo
- HisExcellencyDr.HassanKhedr,MinisterforSupplyandInternal
 Trade,Cairo
- Mr.SherifSaadallah,Director,CooperationforDevelopmentBureau
 forArabCountries,WorldIntellectualPropertyOrganization(WIPO),
 Geneva
- 10.30- 11.00 CoffeeBreak
- 11.00- 12.45 ThemeI:TheInternationalPatentSystemandDevelopingCountries
- Chairperson: Mr.SherifSaadallah
 Rapporteur: Mrs.MahdaHaroun,HarounLawFirm,Egypt
- 11.00- 11.30 OngoingMultilateralDiscussionsonStandardsOfPatentProtection
- Speaker: Mr.AntonyTaubman,ActingDirectorandHead,
 TraditionalKnowledgeDivision,WIPO
- 11.30-12.00 TheWorldTradeOrganization(WTO)AgreementonTrade-Related
 AspectsOfIntellectualPropertyRights(TRIPSAgreement)andthe
 DohaDeclaration
- Speakers: Dr.HossamLoutfi,ProfessorofCivilLaw,Facultyof
 Law,BeniSweifUniversity,BeniSweifandAIPPI
 Member,Egypt

Tuesday, April 15, 2003

- 9.30- 10.45 Theme III: Geographical Indications and Trademarks (Cont'd)
- Chairperson: Mrs. Hoda Serageldine
Rapporteur: Mr. Karim El -Helaly
- 9.30- 10.00 Well-Known Marks: Definition, Concept and the International Legal Framework
- Speaker: Mr. Marcus Höpperger
- 10.00- 10.45 The Madrid System for the International Registration of Marks: Recent Developments and Outlook
- Speaker: Mr. Marcus Höpperger
- 10.45- 11.15 Coffee Break
- 11.15- 12.45 Theme IV: Intellectual Property and Enforcement Issues
- Chairperson: Dr. Khaled El Shalakany, Shalakany Law Firm, Egypt
Rapporteur: Mr. Ahmed Abou Ali, Abou Ali & Hassouna Law Firm, Egypt
- 11.15-12.00 Exhaustion of Intellectual Property Rights in the European Union and Elsewhere
- Speaker: Mr. Paul Harris, Attorney -at-Law, Hammonds Law Firm, United Kingdom
- 12.00-12.45 Exhaustion of Intellectual Property Rights in the New Egyptian Legislation
- Speaker: Mr. Samir Hamza, Hamza and Helmy Law Firm, Baker and McKenzie, Egypt
- 12.45-14.15 Lunch
- 14.15- 14.45 Multilateral Enforcement Mechanisms
- Speaker: Mr. Antony Taubman

Tuesday, April 15, 2003 (Cont'd):

- 14.45- 15.30 Alternative Dispute Resolution Procedures
- Speaker: Ms. Ola Zahran, Counsellor, Cooperation for
Development Bureau for Arab Countries, WIPO
- 15.30–15.45 Coffee Break
- 15.45- 17.30 Theme V: Strengthening Intellectual Property Protection in Developing
Countries
- Chairperson: Dr. Nader Riad, Vice President, AEPPI, Egypt
Rapporteur: Ms. Magda Saad, Elias Sadek Law Firm, Egypt
- 15.45- 16.15 Latest Developments in Electronic Patent Filing at the Egyptian Patent
Office
- Speaker: Dr. Fawzi El Refai, President, Academy of Scientific
Research and Technology (ASRT), Egypt
- 16.15–16.45 Role of WIPO in Promoting Intellectual Property Protection
in Developing Countries
- Speaker: Mr. Sherif Saadallah
- 16.45- 17.15 Role of Non-Governmental Organizations, Media and Educational
Institutions
- Speaker: Mrs. Hoda Serageldin
- 17.15- 17.30 Closing Ceremony

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