



THELEBANESEREPUBLIC

UNITEDNATIONSECONOMIC  
ANDSOCIALCOMMISSIONFOR  
WESTERNASIA(ESCWA)WORLDINTELLECTUAL  
PROPERTYORGANIZATION**WIPO-ESCWAARABREGIONAL CONFERENCEONRECE NT  
DEVELOPMENTSINTHE FIELDOFINTELLECTUA LPROPERTY**

organizedby  
theWorldIntellectualPropertyOrganization(WIPO)  
and  
theUnitedNationsEconomicandSocialCommissionforWesternAsia(ESCWA)  
incooperationwith  
theMinistryofEconomyandTrade

**Beirut,May5and6,2003**

PROGRAM

*preparedbytheInternationalBureauofWIPO*

Monday, May 5, 2003

9.00–10.00 Registration

10.00–10.30 OPENING CEREMONY

Welcome addresses by:

His Excellency Mr. Marwan Hamade, Minister for Economy and Trade, Beirut

Mrs. Mervat Tallawy, United Nations Under-Secretary-General, Executive Secretary, United Nations Economic and Social Commission for Western Asia (ESCWA), Beirut

Mr. Sherif Saadallah, Director, Cooperation for Development Bureau for Arab Countries, World Intellectual Property Organization (WIPO), Geneva

10.30–11.00 Coffee Break

11.00–12.00 Intellectual Property and Economic Growth

Speakers: Dr. Mihály Ficsor, Director, Center for Information Technology and Intellectual Property (CITIP), Budapest

Mr. Sherif Saadallah

12.00–12.45 The Legal Protection, Use and Economic Importance of Geographical Indications

Speaker: Mr. Giulio Zanetti, Program Legal Counsel and Intellectual Property Specialist, International Development Law Organization (IDLO), Rome

12.45–13.15 Coffee Break

Monday, May 5, 2003 (cont'd)

- 13.15–14.00            Economic Consequences of Software Piracy
- Speaker:    Mr. Charbel Fakhoury, General Manager, Microsoft -  
Eastern Mediterranean Region, Beirut
- 14.00–14.45            Intellectual Property, Biotechnology and Public Health
- Speakers:   Mr. Giulio Zanetti
- Mr. Shakeel Bhatti, Senior Program Officer, Genetic  
Resources, Biotechnology and Associated Traditional  
Knowledge Section, Traditional Knowledge Division,  
WIPO

Tuesday, May 6, 2003

- 9.00–9.45              Intellectual Property, Traditional Knowledge and Genetic Resources
- Speaker:    Mr. Shakeel Bhatti
- 9.45–10.30            The Protection of Works in the Digital Context
- Speaker:    Dr. Mihály Ficsor
- 10.30–11.00            Coffee Break
- 11.00–11.45            Recent Developments in the Madrid and Hague Systems
- Speaker:    Mr. Giulio Zanetti

Tuesday, May 6, 2003 (cont'd)

- 11.45–12.30            Alternative Dispute Settlement Procedures
- Speaker:    Ms. Ola Zahran, Counsellor, Cooperation for  
Development Bureau for Arab Countries, WIPO
- 12.30–13.00            Coffee Break
- 13.00–13.30            The Activities of ESCWA in the field of Intellectual Property  
Protection in the Arab Region
- Speaker:    Mr. Mohamed Radwan, Senior Economic Affairs Officer,  
ESCWA, Beirut
- 13.30–14.00            WIPO's Cooperation for Development Program for Arab Countries
- Speaker:    Mr. Sherif Saadallah
- 14.00–14.15            Round Table Discussion
- 14.15–14.30            CLOSING CEREMONY

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