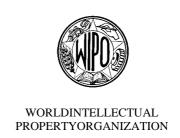
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WIPOINTERNATIONALF ORUMON"INTELLECTUA LPROPERTY ANDTR ADITIONALKNOWLEDGE: OURIDENTITY,OURF UTURE"

organizedby
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THEIMPACTOFNEWTE CHNOLOGIESONTHEPR OTECTIONOF INTELLECTUALPROPERT YRIGHTS:THEWIPO COPYRIGHTTREATY(W CT) ANDTHEWIPOPERFORM ANCESANDPHONOGRAMS TREATY(WPPT)

 $Document prepared by the {\it International Bureau of WIPO}$

A:THEWIPOCOPYRIGHTTREATY

I.INTRODUCTION

- 1. TheBerne ConventionfortheProtectionofLiteraryandArtisticWorks(hereinafter: "theBerneConvention"),afteritsadoptionin1886,wasrevisedquiteregularly, approximatelyevery20years,untilthe"twinrevisions"whichtookplaceinStockholmin 1967and inParisin1971("twinrevision,"becausethesubstantiveprovisionsofthe StockholmActdidnotenterintoforce,but(withtheexceptionoftheprotocoltothatAct) wereincorporated –practicallyunchanged –bytheParisAct,inwhichonlytheAppendix, concerningnon -voluntarylicensesapplicableindevelopingcountries,includednew substantivemodifications.)
- 2. Therevisionconferenceswereconvened,ingeneral,inordertofindresponsestonew technological developments (such as sound recording technology, photography, radio, cinematography and television).
- 3. Inthe 1970s and 1980s, a number of important new technological developments took place (reprography, videotechnology, compact cassette systems facilitating "hometaping, satellite broadcasting, cabletelevision, the increase of the importance of computer programs, computer-generated works and electronic databases, etc.).
- 4. Forawhile, the international copyright community followed the strategy of "guided development," rather than trying to establish new international norms.
- 5. Therecommendations, guiding principles and model provisions worked out by the various WIPO bodies (at the beginning, frequently incooperation with Unesco) offered guidance to governments on how to respond to the challenges of new technologies. Those recommendations, guiding principles and model provisions were based, in general, on interpretation of existing international norms, particularly the Berne Convention (for examp concerning computer programs, databases, "hometaping," satellite broadcasting, cable television); but they also included some new standards (for example, concerning distribution and rental of copies).
- 6. The guidance thus offered in the said "guided development" periodhadan important impacton national legislation, contributing to the development of copyright allover the world.
- 7. Attheendofthe 1980s, however, it was recognized that mereguidance would not suffice anylong er; new binding international norms were in dispensable.

* SamRicketsonusedthisexpressioninhisbook"TheBerneConventionfortheProtectionof LiteraryandArtisticWorks:1886 -1986",Kluwer,London,1986.Hewrotethefollowing: "In essence, 'guideddevelop ment' appears to be the present policy of WIPO, whose activities in promoting studyand discussion on problemare as have been of fundamental importance to international copyright protection in recent years."

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- 8. The preparation of new norms began in two forums. At GATT, in the framework of the Uruguay Roundnegotiations, and at WIPO, first, in one committee of experts and, later, in two parallel committees of experts.
- 9. Forawhile,thepreparatoryworkintheWIPOcommitteeswassloweddown,since governmentsconcernedwantedtoavoidundesirableinterferencewiththecomplex negotiationsonthetrade -relatedaspectsofintellectua lpropertyrights(TRIPS)thentaking placewithintheUruguayRound.
- 10. AftertheadoptionoftheTRIPSAgreement, an ewsituation emerged. The TRIPS Agreement included certain results of the period of "guided development," but it did not respond to all challenges posed by the new technologies, and, whereas, if properly interpreted, it has broad application to many of the issues raised by the spectacular growth of the use of digital technology, particularly through the Internet, it did not specifically address some of those issues.
- 11. The preparatory work of new copyright and neighboring rights norms in the WIPO committees was, therefore, accelerated, leading to the relatively quick convocation of the WIPO Diplomatic Conference on Cer tain Copyright and Neighboring Rights Questions which took place in Geneva from December 2 to 20,1996.
- 12. The Diplomatic Conference adopted two treaties: the WIPO Copyright Treaty (herein after also referred to as "the WCT" or as "the Treaty") and the WIPO Performances and Phonograms Treaty (herein after referred to as "the WPPT").

II.LEGALNATUREOFTHEWCTANDITSRELATIONSHIP WITHOTHERINTERNATIONALTREATIES

- ThefirstsentenceofArticle1(1)oftheWCTprovidesthat"[t]his Treatyisaspecial agreement within the meaning of Article 20 of the Berne Convention for the Protection of the ProtectLiteraryandArtisticWorks,asregardsContractingPartiesthatarecountriesoftheUnion establishedbythatConvention."Article20oftheBe rneConventioncontainsthefollowing provision: "The Governments of the countries of the Union reserve the right to enter into specialagreementsamongthemselves, insofarassuchagreements grantto authors more extensiverightsthanthosegrantedby theConvention, or contain other provisions not contrarytothisConvention."Thus,theabove -quotedprovisionofArticle1(1)oftheWCT has specific importance for the interpretation of the Treaty. It makes clear that nointerpretationoftheWCTisac ceptablewhichmayresultinanydecreaseofthelevelof protectiongrantedbytheBerneConvention.
- 14. Article1(4)oftheTreatyestablishesafurtherguaranteeforfullestpossiblerespectof theBerneConvention,sinceitincludes,byrefer ence,allsubstantiveprovisionsoftheBerne Convention,providingthat"ContractingPartiesshallcomplywithArticles1to21andthe AppendixoftheBerneConvention."Article1(3)oftheTreatyclarifiesthat,inthiscontext, theBerneConventionme ansthe1971ParisActofthatConvention.Theseprovisionsshould beconsideredinlightoftheprovisionsofArticle17oftheTreaty,discussedbelow,under whichnotonlycountriespartytothesaid1971ParisAct,and,ingeneral,notonlycountries partytoanyactoftheBerneConvention,butalsoanymembercountriesofWIPO, irrespectiveofwhetherornottheyarepartytotheConvention,andalsocertain intergovernmentalorganizations,mayadheretotheTreaty.

- 15. Article1(2)ofthe Treatycontainsasafeguardclausesimilartotheoneincludedin Article2.2oftheTRIPSAgreement:"NothinginthisTreatyshallderogatefromexisting obligationsthatContractingPartieshavetoeachotherundertheBerneConventionforthe ProtectionofLiteraryandArtisticWorks."Thescopeofthissafeguardclausediffersfrom theparallelprovisionintheTRIPSAgreement.TheTRIPSsafeguardclausealsohas importancefromtheviewpointofatleastonearticleoftheBerneConventionwhichcont ains substantiveprovisions—namelyArticle6 bisonmoralrights—sincethatarticleisnotincluded byreferenceintheTRIPSAgreement.Article1(2)oftheWCTonlyhasrelevancefromthe viewpointofArticle 22to 38oftheBerneConventioncontainingad ministrativeprovisions andfinalclauseswhicharenotincludedbyreference(eitherintheWCTortheTRIPS Agreement)andonly totheextentthatthoseprovisionsprovideobligationsforContracting Parties.
- 16. ThesecondsentenceofArticle 1(1)oftheWCTdealswiththequestionofthe relationshipofthe WCTwithtreatiesotherthantheBerneConvention.Itstatesthat"[t]his TreatyshallnothaveanyconnectionwithtreatiesotherthantheBerneConvention,norshall itprejudiceanyrig htsandobligationsunderanyothertreaties."TheTRIPSAgreementand theUniversalCopyrightConventionsareexamplesofsuch"other"treaties.
- 17. ItshouldalsobepointedoutthatthereisnospecificrelationshipbetweentheWCT and theWP PTeither, and the latterisal soan "other "treaty covered by the second sentence of Article 1(1) of the WCT. There is also no such relationship between the WCT and the WPPT equivalent to that between the Berne Convention and the Rome Convention. Under Article 24(2) of the Rome Convention, only those countries may adhere to that Convention which are party to the Berne Convention or the Universal Copyright Convention. While, in principle, any member country of WIPO may accede to the WPPT, it is not a not it in that they be party to the WCT (or the Berne Convention or the Universal Copyright Convention). It is another matter that such as eparate adherence is not desirable, and, hopefully, will not take place.

III.SUBSTANTIVEPROVISIONSOFTHEWCT

Provisions relating to the so -called "digital agenda"

- 18. Duringthepost -TRIPSperiodofthepreparatoryworkwhichledeventuallytotheWCT andWPPT,itbecameclearthatthemostimportantandmosturgenttaskoftheWIPO committeesandtheeve ntualdiplomaticconferencewastoclarifyexistingnormsand,where necessary,createnewnormstorespondtotheproblemsraisedbydigitaltechnology,and particularlybytheInternet.Theissuesaddressedinthiscontextwerereferredtoasthe "digitalagenda."
- 19. The provisions of the WCT relating to that "agenda" cover the following issues: the rights applicable for the storage and transmission of works in digital systems, the limitations on and exception storights in a digital environ ment, technological measures of protection and rights management information. As discussed below, the right of distribution may also be relevant in respect of transmissions in digital networks; its scope, however, is much broader. Therefore, and, also due to its relationship with the right of distribution is discussed separately below along with that right.

Storageofworksindigitalforminanelectronicmedium:thescopeoftherightof reproduction

- 20. Althoughthed raftoftheWCTcontainedcertainprovisionsintendedtoclarifythe applicationoftherightofreproductiontostorageofworksindigitalforminanelectronic medium,intheend,thoseprovisionswerenotincludedintheTreaty.The Diplomatic Conference,however,adoptedanAgreedStatementwhichreadsasfollows:"The reproductionright,assetoutinArticle9oftheBerneConvention,andtheexceptions permittedthereunder,fullyapplyinthedigitalenvironment,inparticulartotheuseofworks indigitalform.Itisunderstoodthatthestorageofaprotectedworkindigitalforminan electronicmediumconstitutesareproductionwithinthemeaningofArticle9oftheBerne Convention."
- 21. AsearlyasinJune1982,aWIPO/UnescoCommi tteeofGovernmentalExperts clarifiedthatstorageofworksinanelectronicmediumisreproduction,andsincethenno doubthaseveremergedconcerningthatprinciple.ThesecondsentenceoftheAgreed Statementsimplyconfirmsthis.Itisanothermatt erthattheword"storage"maystillbe interpretedinsomewhatdifferingways.
- 22. Asfarasthefirstsentenceisconcerned,itfollowsfromitthatArticle9(1)ofthe Conventionisfullyapplicable. This means that the concept of reproduction nunder Article 9(1) of the Convention, which extends to reproduction "in any manner or form" irrespective of the duration of the reproduction, must not be restricted merely because a reproduction is in digital form through storage in an electronic memory, and just because a reproduction is of a temporary nature. At the same time, it also follows from the same first sentence that Article 9(2) of the Conventionis also fully applicable, which of fers an appropriate basis to introduce any justified exceptions such as the above -mentioned cases of transient and incidental reproductions in national legislation, in harmony with the "three" -steptest "provided for in that provision of the Convention.

Transmissionofworksindigitalnetworks; theso -called "umbrel lasolution"

- 23. Duringthepreparatorywork,anagreementemergedintheWIPOcommitteesthatthe transmissionofworksontheInternetandinsimilarnetworksshouldbetheobjectofan exclusiverightofauthorizationoftheauthororotherco pyrightowner;withappropriate exceptions,ofcourse.
- 24. Therewas,however,noagreementconcerningtherightorrightswhichshouldactually beapplied,althoughtherightsofcommunicationtothepublicanddistributionwereidentified ast hetwomajorpossibilities.It was,however,alsonotedthattheBerneConventiondoesnot offerfullcoverageforthoserights;theformerdoesnotextendtocertaincategoriesofworks, whileexplicitrecognitionofthelattercoversonlyonecategory, namelythatof cinematographicworks.
- 25. Differencesinthelegalcharacterizationofdigitaltransmissionswerepartlyduetothe factthatsuchtransmissionsareofacomplexnature, and that the various experts considered one aspect more relevant than another. There was, however, amore fundamental reason, namely that coverage of the above -mentioned two rights differ stoagreat extentinational laws. It was mainly for this reason that it became evident that it would be difficult to reach consensus on a solution based on one right over the other.

- 26. Therefore, a specific solution was worked out and proposed; namely, that the act of digital transmissions hould be described in a neutral way, free from specific legal characterization, that is, which of the two "traditional" rights mentioned above coversit; that such a description should be technology specific and, at the same time, should convey the interactive nature of digital transmissions; that, in respect of legal characteri zation of the exclusive right that is, in respect of the actual choice of the right or right sto be applied sufficient freedoms hould be left to national legislation; and, finally, that the gaps in the Berne Convention in the coverage of the relevant right to s-the right of communication to the public and the right of distribution should be eliminated. This solution was referred to as the "umbrell a solution."
- The WCT applies this "umbrell a solution" in a specific manner. Since the countries whichpreferredtheapplicationoftherightofcommunicationtothepublicasageneraloption see med to be more numerous, the Treaty extends applicability of the right of communicationtothepublictoallcategoriesofworks, and clarifies that that right alsocoverstransmissions ininteractivesystemsdescribedinalegal -characterization-freemanner. This is included in Article8oftheTreatywhichreadsasfollows:" Withoutprejudicetotheprovisionsof Articles 11(1)(ii), 11 bis(1)(i) and(ii), 11 ter(1)(ii), 14(1)(ii) and 14 bis(1) of the Berne Convention, authors of literary and artistic works shall enjoy the exclusive right of authorizinganycommunicationtothepublicoftheirworks, bywireorwirelessmeans, includingthemakingavailabletoth epublicoftheirworksinsuchawaythatmembersofthe publicmayaccesstheseworksfromaplaceandatatimeindividuallychosenbythem." Asa secondstep,however,whenthisprovisionwasdiscussedinMainCommitteeIofthe DiplomaticConference, itwasstated –andnoDelegationopposedthestatement Contracting Parties are free to implement the obligation to grant exclusive right to authorizesuch "makingavailabletothepublic" alsothrough the application of a right other than the right of communication to the public or through the combination of different rights. By the "other" right, of course, first of all, the right of distribution was meant, but an "other" right mightalsobeaspecificnewrightsuchastherightofmakingavailable tothepublicas providedforinArticles10and14oftheWPPT.
- 28. AnAgreedStatementwasadoptedconcerningtheabove -quotedArticle8.Itreadsas follows: "Itisunderstoodthatthemereprovisionofphysicalfacilitiesforenablingorma king acommunicationdoesnotinitselfamounttocommunicationwithinthemeaningofthis TreatyortheBerneConvention.ItisfurtherunderstoodthatnothinginArticle8precludesa ContractingPartyfromapplyingArticle11 *bis*(2)."Onthebasisofd iscussionswithinMain Committee Iconcerningthisissue,itisclearthattheAgreedStatementisintendedtoclarify theissueofliabilityofserviceandaccessprovidersindigitalnetworksliketheInternet.
- 29. The Agreed Statement actually states something obvious, since it is evident that, if a personengage sin an act not covered by a right provided in the Convention (and in corresponding national laws), such person has no direct liability for the act covered by such a right. It is another that, depending on the circumstances, he may still be liable on another basis, such as contributory or vicarious liability. Liability is sues are, however, very complex; the knowledge of a large body of statutory and case law is needed in each country so that a given case may be judged. Therefore, international treaties on intellectual property rights, understandably and rightly, do not cover such is sue so fliability. The WCT follows this tradition.

Limitationsandexceptionsinthedigitale nvironment

30. AnAgreedStatementwasadoptedinthisrespect, which reads as follows: " Itis understoodthattheprovisionsofArticle10[oftheTreaty]permitContractingPartiestocarry forwardandappropriatelyextendintothedigitalenv ironmentlimitationsandexceptionsin their national laws which have been considered acceptable under the Berne Convention.Similarly, these provisions should be understood to permit Contracting Parties to devise new and the provision of the proviexceptionsandlimitationsthatarea ppropriate in the digital network environment. It is also understoodthatArticle10(2)[oftheTreaty]neitherreducesnorextendsthescopeof applicabilityofthelimitationsandexceptionspermittedbytheBerneConvention." The provisions of Article 10 of the Treaty referred to in the agreed statement are discussed below. It is obvious that extending limitations and exceptions into the digital environment, or devising new exceptions and limitations for such environment, is subject to the three -step test includedinthatArticle.

Technologicalmeasuresofprotectionandrightsmanagementinformation

- 31. Itwasrecognized, during the preparatory work, that it is not sufficient to provide for appropriate rights in respect of digital uses of works, particularly uses on the Internet. In such an environment, no rights may be applied efficiently without the support of technological measures of protection and rights management information necessary to license and monitor uses. There was agreement that the application of such measures and information should be left to the interested rights owners, but also that appropriate legal provisions were needed to protect the use of such measures and information. Such provisions are included in Article 11 and 12 of the Treaty.
- 32. Under Article 11 of the Treaty, Contracting Parties must provide "adequate legal protection and effective legal remedies against the circumvention of effective technological measures that are used by authors in connection with the exercise of their rights under this Treaty or the Berne Convention and that restrict acts, in respect of their works, which are not authorized by the authors concerned or permitted by law."
- Article12(1)oftheTreatyobligesContra 33. ctingPartiesto"provideadequateand effectivelegalremediesagainstanypersonknowinglyperforminganyofthefollowingacts knowing, or with respect to civil remedies having reasonable grounds to know, that it will induce, enable, facilitate or conce alanin fringement of any right covered by this Treaty or the BerneConvention:(i)toremoveoralteranyelectronicrightsmanagementinformation withoutauthority;(ii)todistribute,importfordistribution,broadcastorcommunicatetothe public without authority, works or copies of works knowing that electronic rights managementinformation has been removed or altered without authority." Article 12(2) defines"rightsmanagementinformation"asmeaning"informationwhichidentifiesthework, the author of the work, the owner of any right in the work, or information about the terms and the author of the work, the owner of any right in the work, or information about the terms and the work of the woconditions of use of the work, and any numbers or codes that represents uchinformation, whenanyoftheseitemsofinformationisattachedtoacopyofaworkora ppearsin connectionwiththecommunicationofaworktothepublic."
- 34. AnAgreedStatementwasadoptedbytheDiplomaticConferenceconcerningArticle12 oftheTreatywhichconsistsoftwoparts.Thefirstpartreadsasfollows:"Itisunde rstood thatthereferenceto'infringementofanyrightcoveredbythisTreatyortheBerne Convention'includesbothexclusiverightsandrightsofremuneration."Thesecondpart readsasfollows:"ItisfurtherunderstoodthatContractingPartieswill notrelyonthisArticle

todeviseorimplementrightsmanagementsystemsthatwouldhavetheeffectofimposing formalitieswhicharenotpermittedundertheBerneConventionorthisTreaty,prohibitingthe freemovementofgoodsorimpedingtheenjoyment ofrightsunderthisTreaty."

Othersubstantiveprovisions

Criteriaofeligibilityforprotection;countryoforigin;nationaltreatment;formalityfree protection;possiblerestrictionof("backdoor")protectioninrespectofworksofnationalsof certaincountriesnotpartytotheTreaty

- 35. The WCT settles the issue slisted in the above -mentioned subtitle in a simple way: in Article 3, it provides for the *mutatismutandis* application of Article 3 to 6 of the Berne Convention. (Therefore rence to the Berne Conventional so includes Articles 2 and 2 *bis* of the Convention, but those provisions are not relevant in the present context; they are discussed below.)
- In the mutatismutandis application of those provisions, a number of issuesmayemerge; therefore, an Agreed Statement was also adopted by the Diplomatic Conference as guidance, whichreadsasfollows: "Itisunderstoodthat, in applying Article 3 of this Treaty, the expression'countryoftheUnion'willbereadasifit wereareferencetoaContractingParty to this Treaty in the application of those Berne Articles in respect of protection provided for in the property of the propethis Treaty. It is also understood that the expression `countryout side the Union' in thoseArticlesintheBerneC onventionwill,inthesamecircumstances,bereadasifitwerea referencetoacountrythatisnotaContractingPartytothisTreaty,andthat'thisConvention' inArticles2(8),2 bis(2),3,4and5oftheBerneConventionwillbereadasifitwerea referencetotheBerneConventionandthisTreaty.Finally,itisunderstoodthatareferencein Articles3to6oftheBerneConventiontoa'nationalofoneofthecountriesoftheUnion' gardtoanintergovernmental will, when these Articles are applied to this Treaty, mean, in re organizationthatisaContractingPartytothisTreaty,anationalofoneofthecountriesthatis memberofthatorganization."

Subjectmatterandscopeofprotection; computerprograms; databases

- 37. Theabove -discussedArticle3oftheTreatyalsoprescribesthe mutatismutandis applicationofArticles2and2 bisoftheBerneConvention.Therewassomehesitationatthe DiplomaticConferenceconcerningwhetherareferencetothoseprovisionsisreallyneeded, consideringthatArticle 1(4)oftheTreatyalreadyobligesContractingPartiestocomplywith Articles1to21oftheBerneConvention,thatis,alsowithArticles2and2 bis ofthe Convention.However,somedelegationswereoftheviewthatArticles2an d2bis aresimilar intheirnaturetoArticles3to6oftheConventioninthesensethat,theyregulateacertain aspectofthescopeofapplicationoftheConvention:thescopeofthesubjectmattercovered.
- 38. Withthese provisions of the Tr eaty, there is no doubt that the same concept of literary and artistic works, and to the same extent, is applicable under the Treaty as the concept and extent of such works under the Berne Convention.
- 39. The Treaty, also includes, however, some clarifications in this respects imilar to those which are included in the TRIPS Agreement.

- 40. First, Article 2 of the Treaty clarifies that "[c] opyright protection extends to expressions and not to ideas, procedures, methods of operation or mat hematical concepts as such." This is virtually the same as the clarification included in Article 9.2 of the TRIPS Agreement. Nor is the principle reflected in Article 2 new in the context of the Berne Convention, since as reflected in the records of the diplomatic conferences adopting and revising the Convention countries party to the Convention have always understood the scope of protection under the Convention in that way.
- 41. Second, Articles 4 and 5 of the Treaty contain clarification sconce rning the protection of computer programs as literary works and compilations of data (databases). With some changes in wording, those clarifications are similar to those included in Article 10 of the TRIPS Agreement. This is underlined by two Agreed Stat ements adopted by the Conference concerning the above -mentioned Articles. Those two Statements clarify that the scope of protection for computer programs under Article 4 of the Treaty and for compilations of data (databases) under Article 5 of the Treaty "is consistent with Article 2 of the Berne Convention and on par with the relevant provisions of the TRIPS Agreement."
- 42. TheonlysubstantivedifferencebetweenArticle4and5oftheWCT,ontheonehand, andArticle10oftheTRIPSAgreement ,ontheother,isthattheprovisionsoftheWCTuse moregenerallanguage.Article10.1oftheTRIPSAgreementprovidesfortheprotectionof computerprograms"whetherinsourceorobjectcode,"whileArticle4oftheWCTdoesthe sameconcerningcompu terprograms"whatevermaybethemodeorformoftheir expression."Itisunderstoodthatthescopeofprotectionisthesameunderthetwo provisions,butthetextoftheWCTislesstechnology -specific.Similarly,Article10.2ofthe TRIPSAgreements peaksabout"compilationsofdataorothermaterial,whetherinmachine readableorotherform,"whileArticle5oftheWCTrefers,ingeneral,to"compilationsof dataorothermaterial,inanyform."

Rightstobeprotected; the right of distribution and the right of rental

- 43. Article6(1)oftheWCTprovidesanexclusiverighttoauthorizethemakingavailableto thepublicoforiginalsandcopiesofworksthroughsaleorothertransferofownership,thatis, anexclusiverightofdistributi on.UndertheBerneConvention,itisonlyinrespectof cinematographicworksthatsucharightisgrantedexplicitly.Accordingtocertainviews, sucharight,survivingatleastuntilthefirstsaleofcopies,maybededucedasan indispensablecoroll arytotherightofreproduction,and,insomelegalsystems,therightof distributionisinfactrecognizedonthisbasis.Otherexpertsare,however,ofadifferentview andmanynationallawsdonotfollowthesolutionbasedontheconceptofimplicit recognitionoftherightofdistribution.Article6(1)oftheWCTshouldbeconsidered,asa minimum,ausefulclarificationoftheobligationsundertheBerneConvention(andalso undertheTRIPSAgreementwhichincludesbyreferencetherelevantprovis ionsofthe Convention).However,itismorejustifiedtoconsiderArticle6(1)ascontainingaBerne plus-TRIPS-pluselement.
- 44. Article6(2)oftheTreatydealswiththeissueoftheexhaustionoftherightof distribution.Itdoesnotoblig eContractingStatestochoosenational/regionalexhaustionor internationalexhaustion –ortoregulateatalltheissueofexhaustion –oftherightof distributionafterthefirstsaleorotherfirsttransferofownershipoftheoriginaloracopyof thewo rk(withtheauthorizationoftheauthor).

- 45. Article7oftheTreatyprovidesanexclusiverightofauthorizingcommercialrentalto thepublicinrespectofthesamecategoriesofworks —namely,computerprograms, cinematographicworks,andwor ksembodiedinphonograms,asdeterminedinthenational lawsofContractingParties-asthosecoveredbyArticles11and14.4oftheTRIPS Agreement,andwiththesameexceptions(namely,inrespectofcomputerprogramswhich arenotthemselvestheessenti alobjectsoftherental;inrespectofcinematographicworks unlesscommercialrentalleadstowidespreadcopyingofsuchworksmateriallyimpairingthe exclusiverightofreproduction;andinthecasewhereaContractingParty,onApril15,1994, hada ndcontinuestohaveinforceasystemofequitableremunerationforrentalofcopiesof worksincludedinphonograms,insteadofanexclusiveright(wherethatContractingParty maymaintainthatsystemprovidedthatcommercialrentaldoesnotgiveriset othematerial impairmentoftheexclusiverightofauthorization)).
- 46. AnAgreedStatementwasadoptedbytheDiplomaticConferenceinrespectof Articles 6and7oftheTreaty.Itreadsasfollows: "AsusedintheseArticles, the expressions 'copies' and 'original and copies,' being subject to the right of distribution and the right of rental under the said Articles, referex clusively to fixed copies that can be put into circulation a stangible objects." The question may emerge whether this Agreed Statement conflicts with the "umbrella solution" for transmissions in interactive digital networks, and, particularly, whether or notitex cludes application of the right of distribution to such transmissions. The answer to this question is obvious lynegative. The Agreed Statement determines only the minimum scope of application of the right of distribution; it does not create any obstacle for Contracting Statesto exceed that minimum.

Durationofprotectionofphotographicworks

47. Article9oftheWCTeliminatestheunjustifieddiscriminationagainstphotographic worksconcerningthedurationofprotection;itobligesContractingPartiesnottoapply Article7(4)oftheBerneConvention(which,asalsoforworksofappliedart,presc ribesa shorterterm –25 years-forphotographicworksthanthegeneral50 -yearterm).

Limitationsandexceptions

- 48. Article10oftheTreatycontainstwoparagraphs.Paragraph(1)determinesthetypesof limitationson,orexceptionsto,therig htsgrantedundertheTreatywhichmaybeapplied, whileparagraph(2)providescriteriafortheapplicationoflimitationsof,orexceptionsto,the rightsundertheBerneConvention.
- 49. Bothparagraphsusethethree -steptestincludedinArtic le9(2)oftheBerneConvention todeterminethelimitationsandexceptionsallowed(namely,exceptionsorandlimitationsare onlyallowed(i)incertainspecialcases;(ii)providedthattheydonotconflictwithanormal exploitationofthework:andfurther(iii)providedthattheydonotunreasonablyprejudice thelegitimateinterestsoftheauthors). UnderArticle9(2)oftheBerneConvention, thistest isapplicableonlytotherightofreproduction, whilebothparagraphsofArticle10ofthe TreatycoverallrightsprovidedforbytheTreatyandtheBerneConvention, respectively. In that respect, the provisions of Article 10 are similar to Article 13 of the TRIPS Agreement which applies the same test for all rights provided for bythe TRIPS Agreement ement either directly or through inclusion by reference of the substantive provisions of the Berne Convention.

Applicationintime

50. Article13oftheWCTreferssimplytoArticle18oftheBerneConventiontodetermine theworkstowhicht heTreatyappliesatthemomentofitsentryintoforceforagiven ContractingState,andprovidesthattheprovisionsofthatArticlemustbeappliedalsotothe Treaty.

Enforcementofrights

- 51. Article14oftheTreatycontainstwoparagraph s.Paragraph(1)isanutatismutandis versionofArticle36(1)oftheBerneConvention.Itprovidesthat"ContractingParties undertaketoadopt,inaccordancewiththeirlegalsystems,themeasuresnecessarytoensure theapplicationofthisTreaty."
- 52. Paragraph(2)isa *mutatismutandis* versionofthefirstsentenceofArticle41.1ofthe TRIPSAgreement.Itreadsasfollows: ContractingPartiesshallensurethatenforcement proceduresareavailableundertheirlawsoastopermiteffec tiveactionagainstanyactof infringementofrightscoveredbythisTreaty,includingexpeditiousremediestoprevent infringementsandremedieswhichconstituteadeterrenttofurtherinfringements."

IV.ADMINISTRATIVEPROVISIONSANDFINALCLAUSES

- 53. Articles15to25oftheWCTcontaintheadministrative provisions and final clauses of the WCT which covers uchis suesasthe Assembly of Contracting States, the International Bureau, eligibility for becoming party to the Treaty, signature of the Treaty, entry into force of the Treaty, effective date of becoming party to the Treaty, reservations (no reservations); denunciation of the Treaty, languages of the Treaty and depository.
- 54. Theseprovisions,ingeneral,arethesameasor similartotheprovisionsofotherWIPO treatiesonthesameissues.Onlytwospecificfeaturesshouldbementioned,namelythe possibilityofintergovernmental organizationsbecomingpartytotheTreatyandthenumber ofinstrumentsofratificationorac cessionneededforentryintoforceoftheTreaty.
- 55. Article17oftheTreatyprovidesforeligibilityforbecomingpartytotheTreaty.Under paragraph (1),anymemberStateofWIPOmaybecomepartytotheTreaty.Paragraph(2) providesthat "[t]he Assemblymaydecidetoadmitanyintergovernmentalorganizationto becomepartytothisTreatywhichdeclaresthatitiscompetentinrespectof,andhasitsown legislationbindingonallitsMemberStateson,matterscoveredbythisTreatyandth atithas beendulyauthorized,inaccordancewithitsinternalprocedures,tobecomepartytothis Treaty."Paragraph(3)addsthefollowing:"TheEuropeanCommunity,havingmadethe declarationreferredtointheprecedingparagraphintheDiplomaticC onferencethathas adoptedthisTreaty,maybecomepartytothisTreaty."
- 56. Thenumberofinstrumentsofratificationoraccessionneededfortheentryintoforceof thetreatiesadministeredbyWIPOhasbeentraditionallyfixedquitelow;fiv eisthemost frequentnumber.TheWCT,initsArticle20,fixesthisnumbermuchhigher,namelyat30 instrumentsofratificationoraccessionbyStates.

V.CONCLUSIONS

- 57. Asdiscussedabove, the most important feature of the WCT is that it includes provisions necessary for the adaptation of the international copyright norms to the challenges and requirements of digital technology, particularly of global digital networks like the Internet.
- 58. The participation in, and the use of, the Global Information Infrastructure based on such technology and such networks is an obvious interest of all countries. The WCT along with the WPPT—establishes the legal conditions for this.
- 59. Forthisreason, it is also in the clear interes to fall countries to accede to the WCT (as well as to the WPPT).

B:THEWIPOPERFORMANCESANDPHONOGRAMSTREATY

INTRODUCTION

- 60. The WIPO Diplomatic Conference on Certain Copyright and Neighboring Questions (Geneva, December 2 to 20,1996) a dopted two treaties: the WIPO Copyright Treaty (herein after referred to as "the WCT") and the WIPO Performances and Phonograms Treaty (herein after referred to as "the WPPT," and, in given contexts, as "the Treaty"). This document deals with the latter.
- 61. Thepreparationoftheabove -mentionedtwotreatiestookplaceintwoCommitteesof Experts.First,theCommitteeofExpertsonaPossibleProtocoltotheBerneConventionwas establishedin1991,whichpreparedwhateventuallybecametheWCT .Theoriginaltermsof referenceofthatCommitteealsoincludedtherightsofproducersofphonograms.In1992, however,thoserightswerecarvedoutofthetermsofreferenceofthatCommittee,andanew Committee,theCommitteeofExpertsonaPossib leInstrumentfortheRightsofPerformers andProducersofPhonograms,wasestablished.Thesaidinstrumentwasreferredtoduring thepreparatorywork,ingeneral,asthe"NewInstrument,"anditstermsofreferenceextended toallaspectsoftheprotetionoftherightsofperformersandproducersofphonogramswhere theclarificationofexistinginternationalnormsortheestablishmentofnewnormsseemed desirable.
- 62. Inrespectofthoserights, the existing international standards wereinc luded in the Rome Convention adopted in 1961. At the time of its adoption, the Rome Convention was recognized as "pioneer convention," since it had established norms concerning the said two categories of rights and the rights of broadcasting organizations (jointly referred to as "neighboring rights") which, in the great majority of countries, did not yet exist.
- 63. Inthe 1970 sand 1980 s, however, agreat number of important new technological developments took place (videotechnology, compact cassette systems facilitating "home taping," satellite broadcasting, cabletelevision, computer -related uses, etc.). Those new developments were discussed in the Intergovernmental Committee of the Rome Convention and were also addressed invarious WIPO meet ings (of committees, working groups, symposiums) where theso -called "neighboring rights" were discussed.
- 64. As a result, guidance was offered to governments and legislators in the form of recommendations, guiding principles and model provisions .

- 65. Attheendofthe 1980s, as also in the field of copyright, it was recognized that mere guidance would no longer suffice; binding new norms were in dispensable.
- 66. The preparation of new norms began in two forums. At WIPO, first, in the above mentioned committees of experts and at GATT, in the framework of the Uruguay Round negotiations.
- 67. Forawhile, the preparatory work in the WIPO committees was slowed down, since the governments concerned wanted to avoid any undes ir able interference with complex negotiations on the trade -related aspects of intellectual property rights (TRIPS) within the Uruguay Round.
- 68. AftertheadoptionoftheTRIPSAgreement, an ewsituation emerged. TheTRIPS Agreement included cer tain results of the meetings referred to above, but it did not respond to all challenges posed by the new technologies, and, whereas, if properly interpreted, it has broad application to many of the issues raised by the spectacular growth of the use of dig technology, particularly through the Internet, it did not specifically address some of those issues, and, thus, clarification and certain new norms were viewed as desirable.
- 69. The preparatory work of new copyright and neighboring rights no rms in the WIPO committees was, therefore, accelerated, and that led to the relatively quick convocation of the WIPO Diplomatic Conference on Certain Copyright and Neighboring Rights Questions which took place in Geneva from December 2 to 20,1996, and whi chadopted the two new treaties.

LEGALNATUREOFTHEWPPTANDITSRELATIONSHIPWITHOTHER INTERNATIONALTREATIES

- 70. IntheearlypreparatoryworkoftheWPPT —"theNewInstrument"—theideaemerged thatitshouldhavethesamerelationshipwith theRomeConventionastheWCT —"theBerne Protocol"—wassupposedtohavewiththeBerneConvention;thatis,itshouldbeaspecial agreementunderArticle 22oftheRomeConvention(whichdeterminesthenatureand conditionsofsuchagreements, *mutatis mutandis*,thesamewayasArticle 20oftheBerne Convention).
- 71. Thisidea,however,didnotgetsufficientsupport,andtherelationshipbetweenthe WPPTandtheRomeConventionhasbeenregulatedinawaysimilartotherelationship betweent heTRIPSAgreementandtheRomeConvention.Thismeansthat(i) ingeneral, applicationofthesubstantiveprovisionsoftheRomeConventionisnotanobligationofthe ContractingParties;(ii) onlyafewprovisionsoftheRomeConventionareincludedb y reference(thoserelatingtothecriteriaofeligibilityforprotection);and(iii) Article1(2)ofthe Treatycontains, *mutatismutandis* ,practicallythesameprovisionasArticle2.2oftheTRIPS Agreement,thatis,thatnothingintheTreatyderogates fromobligationsthatContracting PartieshavetoeachotherundertheRomeConvention.
- 72. Article1(3)oftheTreaty,inrespectoftherelationtotheothertreaties,includes a provisionsimilartoArticle1(2)oftheWCT:"TheTreatyshalhothaveanyconnection with,norshallitprejudiceanyrightsandobligationsunder,anyothertreaties."

73. ThetitleofArticle1oftheWPPTis"RelationtoOtherConventions,"but paragraph (2)oftheArticledealswithabroaderquesti on, namely, the relationship between copyright, on the one hand, and the "neighboring rights" provided in the Treaty, on the other. This provision reproduces the text of Article 1 of the Rome Convention word by word:"ProtectiongrantedunderthisTreaty shallleaveintactandshallinnowayaffectthe protection of copyright in literary and artistic works. Consequently, no provision of this Treatymaybeinterpretedasprejudicingsuchprotection."Itiswellknownthat,inspiteof thefactthat,dur ingthe1961DiplomaticConferenceadoptingtheRomeConvention,such attempts were resisted and this is clearly reflected in the records of the Conference, there have a support of the conference of the conalwaysbeenexpertswhotriedtointerpretthatprovisionbysuggestingthatnotonlyth protectionbutalsotheexerciseofcopyrightshouldbeleftcompletelyintactbytheprotection and exercise of neighboring rights; that is, if, for example, an author wishest oauthorize the useofthesoundrecordingofaperformanceofhiswork,nei thertheperformernorthe produceroftherecordingshouldbeabletoprohibitthatuseonthebasisofhisneighboring rights. The Diplomatic Conference rejected this interpretation when it adopted an Agreed Statementwhichreadsasfollows:"Itisund erstoodthatArticle 1(2)clarifiestherelationship betweenrightsinphonogramsunderthisTreatyandcopyrightinworksembodiedinthe phonograms. In cases where authorization is needed from both the author of a work embodiedinthephonogramandape rformerorproducerowningrightsinthephonogram, the needfortheauthorizationoftheauthordoesnotceasetoexistbecausetheauthorizationof theperformerorproducerisalsorequired, and viceversa."

SUBSTANTIVEPROVISIONSOFTHEWPPT

Provisions relating to the so -called "digital agenda"

- 74. Duringthepost -TRIPSperiodofthepreparatoryworkleadingeventuallytotheWCT andWPPT,itbecameclearthatthemostimportantandmosturgenttaskoftheWIPO committees,andtheeventual diplomaticconference,wastoofferclarificationsofexisting normsand,wherenecessary,createnewnormstorespondtoproblemsraisedbydigital technology,particularlybytheInternet.Theissuesaddressedinthiscontextwerereferredto asthe"di gitalagenda."
- 75. TheprovisionsoftheWPPTrelatingtothat "agenda" coverthefollowing issues: certaindefinitions, rightsapplicable to storage and transmission of performances and phonograms in digital systems, limitations on and except ionstorights in a digital environment, technological measures of protection and rights management information. As discussed below, the right of distribution may also be relevant in respect of transmissions in digital networks; its scope, however, is mu chbroader. Therefore, and, also due to its relationship with the right of fental, the right of distribution is discussed separately below along with that right.

Definitions

76. The WPPT follows the structure of the Rome Convention, in the sens ethat it contains, in Article 2, a series of definitions. The definitions cover more or less the same terms as those which are defined in Article 3 of the Rome Convention: "performers," "phonogram," "producer of phonograms," "publication," "broadcasting"; more, in the sense that the WPPT also defines "fixation" and "communication to the public," and less, in the sense that it does not define "reproduction" and "rebroadcasting."

77. Theimpactofdigitaltechnologyispresentinthedefinition s,onthebasisofthe recognitionthatphonogramsdonotnecessarilymeanthefixationofsoundsofaperformance orothersoundsanymore;nowtheymayalsoincludefixationsof(digital)representationsof soundsthathaveneverexisted,butthathave beendirectlygeneratedbyelectronicmeans. The referencetosuchpossiblefixationsappearsinthedefinitionsof phonogram, fixation, for producerofphonogram, for additional fixation for the public. It is hould be stressed, however, that the ereference to frepresentations of sounds does not expand the relevant definitions as provided under existing treaties; it only reflects the desiret of fera clarification in the face of present technology.

Storageofworksindigitalforminanelectr onicmedium:thescopeoftherightof reproduction

- 78. AlthoughthedraftoftheWPPTcontainedcertainprovisionswhichwereintendedto clarifytheapplicationoftherightofreproductiontostorageofworksindigitalforminan electronic medium,intheend,thoseprovisionswerenotincludedinthetextoftheTreaty. The DiplomaticConference,however,adoptedanAgreedStatementwhichreadsasfollows: "Thereproductionright,assetoutinArticles7and11[oftheWPPT],andtheexce ptions permittedthereunderthroughArticle16[oftheWPPT],fullyapplyinthedigital environment,inparticulartotheuseofperformancesandphonogramsindigitalform.Itis understoodthatthestorageofaprotectedperformanceorphonogramindig italforminan electronicmediumconstitutesareproductionwithinthemeaningoftheseArticles."
- 79. AsearlyasinJune1982,aWIPO/UnescoCommitteeofGovernmentalExperts clarifiedthatstorageofworksandobjectsofneighboringrightsin anelectronic medium is reproduction, and since then no doubthase veremer ged concerning that principle. The second sentence of the agreed statement simply confirms this. It is another matter that the word "storage" may still be interpreted in somewhat differing ways.
- 80. Asfarasthefirstsentenceisconcerned, itstates the obvious, namely, that the provisions of the Treaty on the rights of reproduction are fully applicable in a digital environment. The concept of reproduction must not be restricted merely because a reproduction is in digital form through storage in an electronic memory, or because a reproduction is of a temporary nature. At the same time, it also follows from the same first sentence that Article 16 of the Treaty is also fully applicable, which of fers an appropriate basis to introduce any justified exceptions, such as in respect of certain transient and incidental reproductions, in national legislation, in harmony with the "three -step test" provided for in that provision of the Treaty (see below).

Transmissionofworksindigitalnetworks; theso -called "umbrellasolution"

- 81. Duringthepreparatorywork,anagreementemergedintheWIPOcommitteesthatthe transmissionofworksandobjectsofneighboringrights ontheInternetandinsimilar networksshouldbesubjecttoanexclusiverightofauthorizationoftheownersofrights, with appropriateexceptions, naturally.
- 82. Therewas,however,noagreementconcerningtherightswhichmightactuallybe applied. Theright of communication to the public and the right of distribution were the two major options discussed.

- 83. The differences in the legal characterization of the acts of digital transmissions were partly due to the fact that sucht ransmissions are of a complex nature, and that the various experts considered one aspect more relevant than another. There was, however, another and more fundamental reason, namely that the coverage of the above mentioned two rights differ sto agreatext entinnational laws. It was mainly for the latter reason that it became evident that it would be difficult to reach consensus on a solution which would be based on the application of one right over the other.
- 84. Therefore, aspecific solution was worked out and proposed; namely, that the act of digital transmission should be described in a neutral way, free from specific legal characterization; that such a description should be technology specific and, at the same time, it should express the interactive nature of digital transmissions; and that, in respect of the legal characterization of the exclusive right that is, in respect of the actual choice of the right or right stobe applied sufficient freedom should be left to national legislation. This solution was referred to as the "umbrell as olution."
- 85. AsfarastheWPPTisconcerned,therelevantprovisionsareArticles10and14,under whichperformersandproducersofphonograms,respectively,mustenjoy"theexclusiveright of authorizingthemakingavailabletothepublic"oftheirperformancesfixedinphonograms andoftheirphonograms,respectively, "bywireorwirelessmeans,insuchawaythat membersofthepublicmayaccessthemfromaplaceandatatimeindividuallych osenby them."TakingintoaccountthefreedomofContractingPartiestochosedifferinglegal characterizationofactscoveredbycertainrightsprovidedforinthetreaties,itisclearthat, alsointhiscase,ContractingPartiesmayimplementtherele vantprovisionsnotonlyby applyingsuchaspecificrightbutalsobyapplyingsomeotherrightssuchastherightof distributionortherightofcommunicationtothepublic(aslongastheirobligationstogrant anexclusiverightofauthorizationconce rningtheactsdescribedarefullyrespected).
- $In the case of the WCT, the relevant provisions are included in Article 8 which reads as {\it the case} of the WCT, the relevant provisions are included in Article 8 which reads as {\it the case} of the WCT, the relevant provisions are included in Article 8 which reads as {\it the case} of the WCT, the relevant provisions are included in Article 8 which reads as {\it the case} of the {\it th$ follows: WithoutprejudicetotheprovisionsofArticles11(1)(ii),11 bis(1)(i)and(ii), 11ter(1)(ii), 14(1)(ii) and 14 bis(1) of the Berne Convention, authors of literary and artistic worksshallenjoytheexclusiverightofauthorizinganycommunicationtothepublicoftheir works, by wire or wireless means, including the making available to the public of theirworks insuchawaythatmembersofthepublicmayaccesstheseworksfromaplaceandatatime individuallychosenbythem."WhenthisprovisionwasdiscussedinMainCommitteeIofthe DiplomaticConferencementionedabove, it was stated -andno Delegationopposedthe statement-thatContractingPartieswerefreetoimplementtheobligationtograntexclusive righttoauthorizesuch"makingavailabletothepublic"alsothroughtheapplicationofaright otherthantherightofcommunicationtothe publicorthroughthecombinationofdifferent rights.Bythe "other" right, of course, first of all, the right of distribution was meant. (This meansthat, in respect of digital transmissions, the "umbrell asolution" was applied also in the caseofthe WCT.)
- 87. AnAgreedStatementwasadoptedconcerningtheabove -quotedArticle8oftheWCT. Itreadsasfollows: "Itisunderstoodthatthemereprovisionofphysicalfacilitiesforenabling ormakingacommunicationdoesnotinitselfamount tocommunicationwithinthemeaning ofthisTreatyortheBerneConvention.ItisfurtherunderstoodthatnothinginArticle8 precludesaContractingPartyfromapplyingArticle11 *bis*(2)."Onthebasisofdiscussionsin MainCommitteeIonthisissue,i tisclearthattheAgreedStatementintendstoclarifythe issueoftheliabilityofserviceandaccessprovidersindigitalnetworksliketheInternet. Itis equallyclearthat,althoughthiswasnotstatedexplicitly,theprinciplereflectedintheAgr eed

Statementisalsoapplicable, *mutatismutandis*, totheabove -mentionedprovisionsofArticle 10and14oftheWPPTconcerning"makingavailabletothepublic."

88. The Agreed Statement actually states the obvious, since it has always been evident that, if a personengage sin an act other than an act covered by a right provided for in the Convention (and incorresponding national laws), such person has no direct liability for the act covered by such a right. It is another matter, that, depend in gonthecir cumstances, he may still be liable on an other basis, such as contributory or vicarious liability. Liability is sue sare, however, very complex; the knowledge of a very large body of statutory and case law is needed in each country so that a given case may be judged. Therefore, in ternational treaties on intellectual property rights, under standably, do not cover such is sue so fliability. The WCT and the WPPT follow this tradition.

Limitationsandexceptionsinthedigitalenvironment

Inthecase of the WCT, an Agreed Statement was adopted concerning limitations and exceptions, which reads as follows: " ItisunderstoodthattheprovisionsofArticle10[ofthe Treaty|permitContractingPartiestocarryforwardandappropriately extendintothedigital environmentlimitationsandexceptionsintheirnationallawswhichhavebeenconsidered acceptableundertheBerneConvention.Similarly,theseprovisionsshouldbeunderstoodto permitContractingPartiestodevisenewexception sandlimitationsthatareappropriateinthe digitalnetworkenvironment.ItisalsounderstoodthatArticle10(2)[oftheTreaty]neither reduces no rextends the scope of applicability of the limitations and exceptions permitted by the Berne Convention. "The Diplomatic Conference stated that this Agreed Statement is applicable mutatismutandis alsotoArticle 16oftheWPPTonlimitationsandexceptions. That provision of the WPPT is discussed below. It is obvious that any limitations and exceptions-existingornew -inthedigitalenvironmentareonlyapplicableiftheyare acceptableunderthe"three -steptest"indicated in Article 16(2) of the Treaty (see below).

Technologicalmeasures of protection and rights management information

- 90. It was recognized, during the preparatory work, that it was not sufficient to provide appropriate rights in respect of digital uses of works and objects of neighboring rights, particularly uses on the Internet. In such an environment, no rights may be applie defficiently without the support of technological measures of protection and rights management information necessary to license and monitor uses. The rewas agreement that the application of such measures and information should be left to the interested ights owners, but also that appropriate legal provisions were needed to protect the use of such measures and information. Those provisions are included in Article 18 and 19 of the WPPT.
- 91. UnderArticle18oftheTreaty,ContractingPartiesmus tprovide"adequatelegal protectionandeffectivelegalremediesagainstthecircumventionofeffectivetechnological measuresthatareusedbyperformersorproducersofphonogramsinconnectionwiththe exerciseoftheirrightsunderthisTreatyandtha trestrictacts,inrespectoftheirperformances orphonograms,whicharenotauthorizedbytheperformersortheproducersofphonograms concernedorpermittedbylaw."

to

- Article19(1)oftheTreatyobligesContractingPartiestoprovide"a 92. dequateand effectivelegalremediesagainstanypersonknowinglyperforminganyofthefollowingacts knowing, or with respect to civil remedies having reasonable grounds to know, that it will induce, enable, facilitate or conceal an infringement of any r ightcoveredbythisTreaty:(i) removeoralteranyelectronicrightsmanagementinformationwithoutauthority;(ii) distribute, importfordistribution, broadcast, communicateor make available to the public, withoutauthority, performances, copi esoffixed performances or phonograms knowing that electronic rights management information has been removed or altered without authority." Article 19(2)defines "rightsmanagementinformation" as meaning "information which identifies the performer, the performance of the performer, the producer of the phonogram, thephonogram, the owner of any right in the performance or phonogram, or information about the terms and conditions of use of the performance or phonogram, and any numbers or codesthatrepresen tsuchinformation, when any of these items of information is attached to a copyofafixedperformanceoraphonogramorappearsinconnectionwiththe communicationormakingavailableofafixedperformanceoraphonogramtothepublic."
- 93. AnAgreedStatementwasadoptedbytheDiplomaticConferenceconcerningArticle 12 of the WCT, which contains provisions similar to those of Article 19 of WPPT. The first part of the agreed statement reads as follows: "It is understood that thereference to'infringement of any right covered by this Treaty or the Berne Convention' includes both exclusive rights andrightsofremuneration."Thesecondpartoftheagreedstatementreadsasfollows:"Itis further understood that Contracting Parties will notrelyonthisArticletodeviseorimplement permittedundertheBerneConventionorthisTreaty,prohibitingthefreemovementofgoods orimpedingtheenjoyment ofrightsunderthisTreaty."TheDiplomaticConferencestated thattheabove -quotedtwo -partagreedstatementwasapplicable mutatismutandis alsoto Article 19oftheWPPT.

Othersubstantiveprovisions

Criteriaforeligibility

94. Article3 providesfortheapplicationofthecriteriaundertheRomeConvention (Articles 4,5,17and18).

Nationaltreatment

95. Article4providesforthesamekindofnationaltreatmentasthatprescribedbyArticle 3.1oftheTRIPSAgreementinres pectof"related"(neighboring)rights;thatis,national treatmentonlyextendstotherightsgrantedundertheTreaty.

Coverageoftherightsofperformers

96. The coverage of the rights of performers is similar to that under the TRIPS Agreem ent; it only extends to live aural performances and performances fixed in phonograms, except for the right of broadcasting and communication to the public of live performances, which under Article 6(i) extends to all kinds of live performances, not only to a ural ones (a sunder the second sentence of Article 14.10 fthe TRIPS Agreement).

97. Itisaquestionforinterpretationwhethertherighttoauthorizefixationofunfixed performancesunderArticle6(ii)extendstoallfixationsoronlytofi xationsonphonograms. Thetextoftheprovisionmaysuggestabroadercoverage;if,however,thedefinitionof "fixation"underArticle2(c)isalsotakenintoaccount,itseemsthatanarrowerinterpretation isjustified.Accordingtothesaiddefinit ion, "fixation" onlymeans "theembodimentof sounds, ortherepresentationthereof ,fromwhichtheycanbeperceived, reproducedor communicatedthroughadevice" (emphasisadded). Thus, Article6(ii) seemstoonlyextend tofixationonphonograms (asth efirstsentenceofArticle14.10ftheTRIPSAgreement).

Moralrightsofperformers

98. Article5(1)providesasfollows: "Independentlyofaperformer's economic phts, and even after the transfer of those rights, the performer shall, as regardshis liveaural performances or performances fixed in phonograms, have the right to claim to be identified as the performer of his performances, except where omission is dictated by the manner of the use of the performance, and to object to any distort ion, mutilation or other modification of his performances that would be prejudicial to his reputation." This provision, in its main lines, follows Article 6 bis of the Berne Convention (on the moral rights of authors) but it requires a somewhat lower level of protection: in respect of the right to be identified as performer, the element of practicability is builtin, and the scope of "the right to respect "is also narrower. Article 5(2) and (3), on the duration of protection of, and the means of redress or safeguarding, the rights, are mutatismutand is versions of Article 6 bis (2) and (3) of the Berne Convention.

Economicrightsofperformers

- Inadditiontothe "rightofmakingavailable" discussed under the "digital agenda," above, and ari ght of distribution, discussed below, the WPPT provides for practically the sameeconomic rights for performers - right of broadcasting and communication to the public ofunfixedperformances(butinArticle6(ii)itisadded:"exceptwheretheperformance is alreadyabroadcastperformance"), rightofreproduction and right of rental (Articles 6,7 and 9)—astherightsgrantedintheTRIPSAgreement(Article14.1and4) -astheTRIPS Agreement. However, although the scope of the rights is practically thesa me,thenatureof therights(otherthantherightofrental)isdifferentfromthenatureofsuchrightsunderthe TRIPSAgreement, and under Article 7oftheRomeConvention.WhiletheAgreementand theConventionprovideforthe"possibilityofprevent ing"theactsinquestion,theTreaty grantsexclusiverightstoauthorizethoseacts.
- 100. Asfarasthedistributionrightisconcerned, Article8(1) provides that performers have an exclusive right of authorizing the making available to the public of the original and copies of their performances fixed in phonograms, through sale or other tansfer of ownership. Article8(2) deals with the issue of the exhaustion of this right. It does not oblige Contracting Statestochoosenational/regional exhaustion or international exhaustion, or to regulate at all the issue of exhaustion (after the first sale or other first transfer of ownership of the original or acopy concerned with the authorization of the owner of rights).

Rightsofproducersofphono grams

- 101. Inadditiontotherightof"makingavailable"discussedaboveunderthe"digital agenda"andarightofdistribution,theWPPTprovidesthesamerightsforproducersof phonograms—rightofreproductionandrightofrental(Articles11 and13)—asthosegranted undertheTRIPSAgreement(Article14.2and4).
- 102. Article12contains *mutatismutandis* thesameprovisionsconcerningarightof distributionforproducersofphonogramsinrespectoftheirphonogramsasArticle 8does concerningsucharightforperformersinrespectoftheirperformancesfixedinphonograms (see above).

Righttoremunerationforbroadcastingandcommunicationtothepublic

- 103. Article15providespracticallythesamekindofrighttoremuner ationtoperformersand producersofphonogramsasArticle12oftheRomeConvention(exceptthat,whilethelatter leavesittonationallegislationwhetherthisrightisgrantedtoperformers,toproducersorto both,theformerprovidesthatthisright mustbegrantedtoboth,intheformofasingle equitableremuneration)andwiththesameextentofpossiblereservationsasunderArticle 16.1(a)oftheRomeConvention.
- 104. AspecificfeatureofArticle15appearsinparagraph(4)whichprovid esasfollows: "ForthepurposesofthisArticle,phonogramsmadeavailabletothepublicbywireorwireless meansinsuchawaythatmembersofthepublicmayaccessthemfromaplaceandatatime individuallychosenbythemshallbeconsideredasift heyhadbeenpublishedforcommercial purposes."
- 105. TheDiplomaticConferenceadoptedthefollowingAgreedStatementconcerning Article 15:"ItisunderstoodthatArticle15doesnotrepresentacompleteresolutionofthe levelofrightsofbro adcastingandcommunicationtothepublicthatshouldbeenjoyedby performersandphonogramproducersinthedigitalage.Delegationswereunabletoachieve consensusondifferingproposalsforaspectsofexclusivitytobeprovidedincertain circumstancesorforrightstobeprovidedwithoutthepossibilityofreservations,andhave thereforelefttheissuetofutureresolution."Thisstatementisareferencetothepositionthat, inthecaseofcertainnear -on-demandservices,exclusiverightsarejust ified.

Limitationsandexceptions

UnderArticle16(1)oftheWPPT,ContractingPartiesmay" provideforthesamekinds oflimitationsorexceptionswithregardtotheprotectionofperformersandproducersof phonogramsastheyprovidefor, intheirnationallegislation, inconnection with the protection of copyright in literary and artistic works. "This provision corresponds in substance to the contract of theArticle 15.2.oftheRomeConvention.Itis,however,animportantdifferencethattheRome Convention, inits Article 15.1., also provides for specific limitations independent of those provided for in a given domestic law concerning copyright protection. Two of those specific limitations(useofshortexcerptsforreportingcurrenteventsandephemeral fixationsby broadcastingorganizations) are inharmorny with the corresponding provisions of the Berne Convention; the third specific limitation, however, is not, since it provides for the possibility of limitationsinrespectofprivateusewithoutany furtherconditions, while, in the Berne Convention, limitations for private use a real so covered by the general provisions of Article 9(2) and, consequently, are subject to the "three -steptest."

107. IfacountryadherestoboththeWCTandthe WPPT,whichisdesirable,onthebasisof theabove -quotedArticle16(1)oftheWPPT,itisobligedtoapplythe"three -steptest"alsofor anylimitationsandexceptiontotherightsprovidedforintheWPPT.Article16(2)ofthe WPPT,however,contains aprovisionwhichprescribesthisdirectlyalso(and,thus,thattestis applicableirrespectiveofwhetherornotagivencountryalsoadherestotheWCT);itreadsas follows:"ContractingPartiesshallconfineanylimitationsoforexceptionstorigh tsprovided forinthisTreatytocertainspecialcaseswhichdonotconflictwithanormalexploitationofthe performanceor phonogramanddonotunreasonablyprejudicethelegitimateinterestsofthe performeroroftheproducerofthephonogram."

Transferabilityofrights

108. Thequestionofwhetherornottherightstobegrantedunderwhatwasfirstreferredto asthe "NewInstrument" and what became then the WPPT, may be transferable was discussed several times. Finally, no provision was included into the WPPT on this issue. This, however, means that the Treaty — similarly to the Berne Convention and the WCT — does not contain any limitation on the transferability of economic rights. The transferability of economic rights is confirmed also by the introductory phrase of Article 5(1) on moral rights of performers which reads as follows: "Independently of a performer's economic rights and even after the transfer of those rights..." (emphasis added).

Termofprotection

- 109. UnderArti cle17oftheWPPT,the"termofprotectiontobegrantedtoperformersshall last,atleast,untiltheendofaperiodof50yearscomputedfromtheendoftheyearinwhich theperformancewasfixedinaphonogram."Thistermseemstodifferfromthete rm providedforinArticle14.5oftheTRIPSAgreement,whichalsoreferstotheyearwhenthe performancetookplaceasanalternativestartingpointforthecalculationoftheterm.In practice,however,thereisnodifference,since,inthecaseofan unfixedperformance,the termofprotectiononlyhasatheoreticalimportance.
- 110. Thetermofprotectionofphonogramsdiffersalsoinsubstancefromthetermprovided forintheTRIPSAgreement.UnderArticle14.5oftheAgreement,the50year termis alwayscomputedfromtheendoftheyearinwhichthefixationwasmade,whileunder Article 17(2)oftheWPPT,thetermiscalculatedfromtheendoftheyearinwhichthe phonogramwaspublished,anditisonlyincaseofabsenceofpublication thatitiscalculated asundertheTRIPSAgreement.Sincepublicationnormallytakesplaceafterfixation,the termundertheTreaty,ingeneral,issomewhatlonger.

Formalities

111. UnderArticle20oftheWPPT,theenjoymentandexerciseofri ghtsprovidedforinthe Treatymustnotbesubjecttoanyformality.

Applicationintime

112. Article22(1)oftheWPPT,ingeneral,providesforthe *mutatismutandis* applicationof Article18oftheBerneConvention.Article22(2),however, allowsforContractingPartiesto limittheapplicationofArticle5onmoralrightstoperformanceswhichtakeplaceafterthe Treatyentersintoforceforthem.

Enforcementofrights

113. Article20containstwoparagraphs.Paragraph(1)isa mutatismutandis versionof Article36(1)oftheBerneConvention.Itprovidesthat"ContractingPartiesundertaketo adopt,inaccordancewiththeirlegalsystems,themeasuresnecessarytoensurethe applicationofthisTreaty."Paragraph(2)isa mutatismutandis versionofthefirstsentence ofArticle41.1oftheTRIPSAgreement.Itreadsasfollows:" ContractingPartiesshall ensurethatenforcementproceduresareavailableundertheirlawsoastopermiteffective actionagainstanyactofinfri ngementofrightscoveredbythisTreaty,includingexpeditious remediestopreventinfringementsandremedieswhichconstituteadeterrenttofurther infringements."

ADMINISTRATIVEPROVISIONS AND FINAL CLAUSES

- 114. Articles 24 to 33 of the WPPT contain administrative provisions and final clauses which cover such issues as the Assembly of Contracting States, the International Bureau, eligibility for becoming party to the Treaty, signature of the Treaty, entry into force of the Treaty, effectived at eof becoming party to the Treaty, denunciation of the Treaty, languages of the Treaty and depository.
- 115. Theseprovisions,ingeneral,arethesameas,orsimilarto,theprovisionsofother WIPOtreatiesonthesameissues.Onlytwospecifi cfeaturesshouldbementioned,namely thepossibilityofintergovernmental organizationsbecomingpartytotheTreatyandthe numberofinstrumentsofratificationoraccessionneededforentryintoforceoftheTreaty.
- 116. Article26oftheTre atyprovidesforeligibilitytobecomepartytotheTreaty.Under paragraph (1),anymemberStateofWIPOmaybecomepartytotheTreaty.Paragraph(2) providesthat"[t]he Assemblymaydecidetoadmitanyintergovernmentalorganizationto becomepartyt othisTreatywhichdeclaresthatitiscompetentinrespectof,andhasitsown legislationbindingonallitsMemberStateson,matterscoveredbythisTreatyandthatithas beendulyauthorized,inaccordancewithitsinternalprocedures,tobecomepar tytothis Treaty."Paragraph(3)addsthefollowing:"TheEuropeanCommunity,havingmadethe declarationreferredtointheprecedingparagraphintheDiplomaticConferencethathas adoptedthisTreaty,maybecomepartytothisTreaty."
- 117. Thenumberofinstrumentsofratificationoraccessionneededfortheentryintoforceof thetreatiesadministeredbyWIPOhasbeentraditionallyfixedquitelow;fiveisthemost frequentnumber.TheWPPT,initsArticle29,fixesthisnumbermuchhighe r,namelyat30 instrumentsofratificationoraccessionbyStates.

CONCLUSIONS

- 118. Asdiscussedabove, the most important feature of the WPPT is that it includes provisions necessary for the adaptation of international norms on the protectional producers of phonograms to the situation created by the use of digital technology, particularly of global digital networks like the Internet.
- 119. The participation in, and the use of, the Global Information Infrastructure base technology and such networks is an obvious interest of all countries. The WPPT along with the WCT—establishes the legal conditions for this.
- 120. Forthisreason, it is also a clear interest of all countries to accede to the WPPT (as we as to the WCT).

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