

WEBINARS

ORIGINAL: ENGLISH DATE: JUNE 26, 2020

REGIONAL BUREAU FOR AFRICA CAPACITY BUILDING YOUNG INNOVATORS AND ENTREPRENEURS, AUGUST 2020

organized by the World Intellectual Property Organization (WIPO)

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, August 6, 2020

15.00 – 17.00 **Topic 6 Becoming an Entrepreneur**

a. Why?

b. Key Ingredients to a Successful

Entrepreneur

c. Market Research & Sizing

Speaker: Prof Shirley Keolebogile Motaung

Assist Dean: Research/Innovation & Engagement Tshwane University of

Technology

Discussions

[End Webinar]