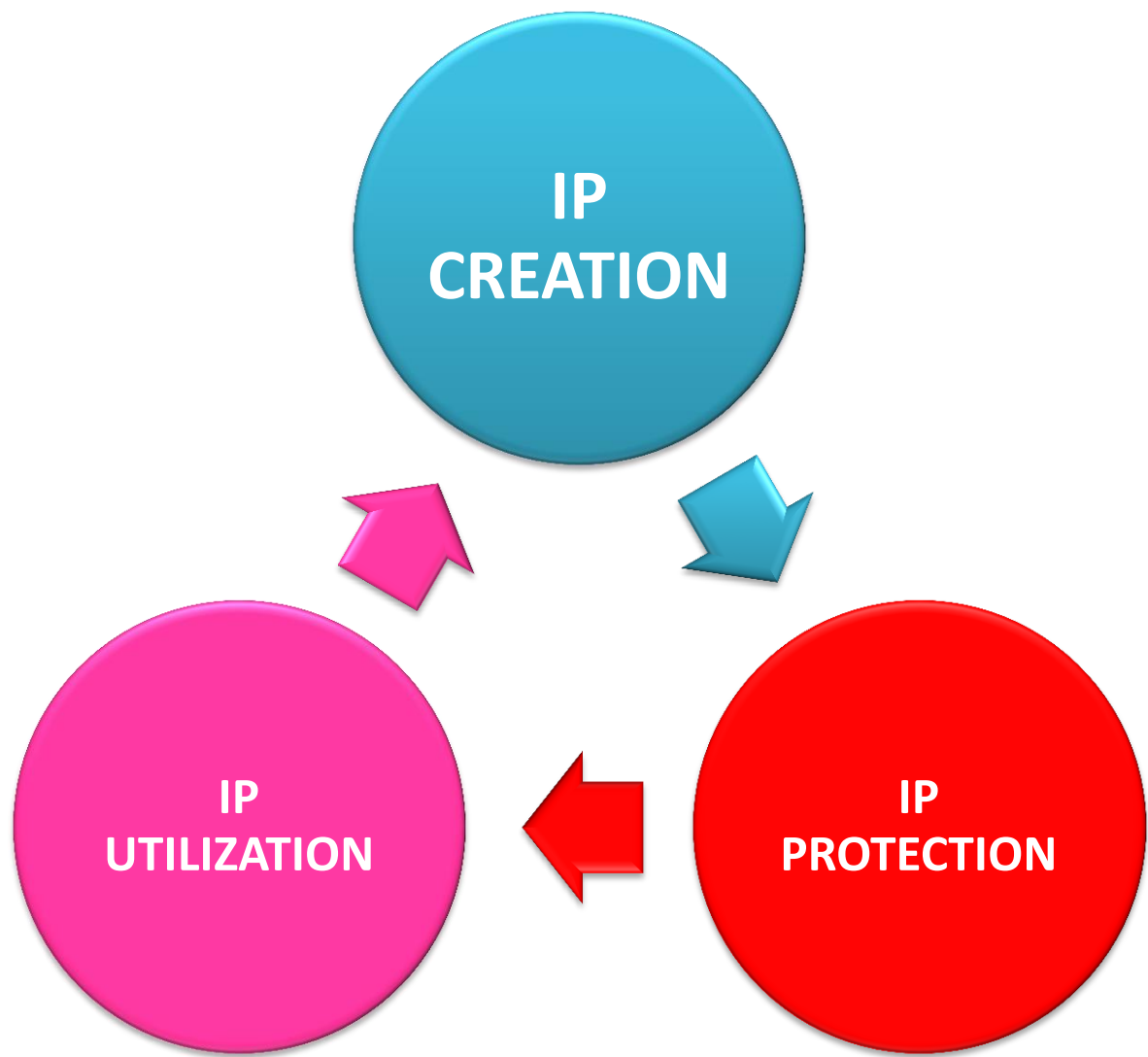


**CURRENT INITIATIVES FOR DISSEMINATION
AND UTILIZATION OF PATENT INFORMATION:
PHILIPPINES**

INNOVATION & TECHNOLOGY SUPPORT OFFICE (ITSO)







In support of **IP Creation** by facilitating access to global science & technology information:

- Serve as a patent search facility and library for patent information;
- Provide skills training in patent searching;
- Render patent search services; and
- Organize a community of patent information users





- **Taught in Thesis – writing courses more specifically in “Review of Related Literature”**
- **Patent Search conducted as a requirement for Research Proposals**
- **Avoid Re-Inventing the Wheel**





In support of **IP Protection** by promoting domestic & globally-recognized innovations:

- Provide general information on patents & patenting;
- Provide skills training in patent drafting & prosecution;
- Render patent drafting and & prosecution services;
- Organize a community of experts to participate in patent examination.





- **Prior-art Search**
- **Drafting of specifications and claims**





In support of **IP Utilization** by assisting the commercialization of globally-competitive innovations:

- Render IP audit and evaluation services;
- Provide licensing support;
- Provide advice on IP management & commercialization strategies; &
- Be a depository of patent-related documents, papers and statistics

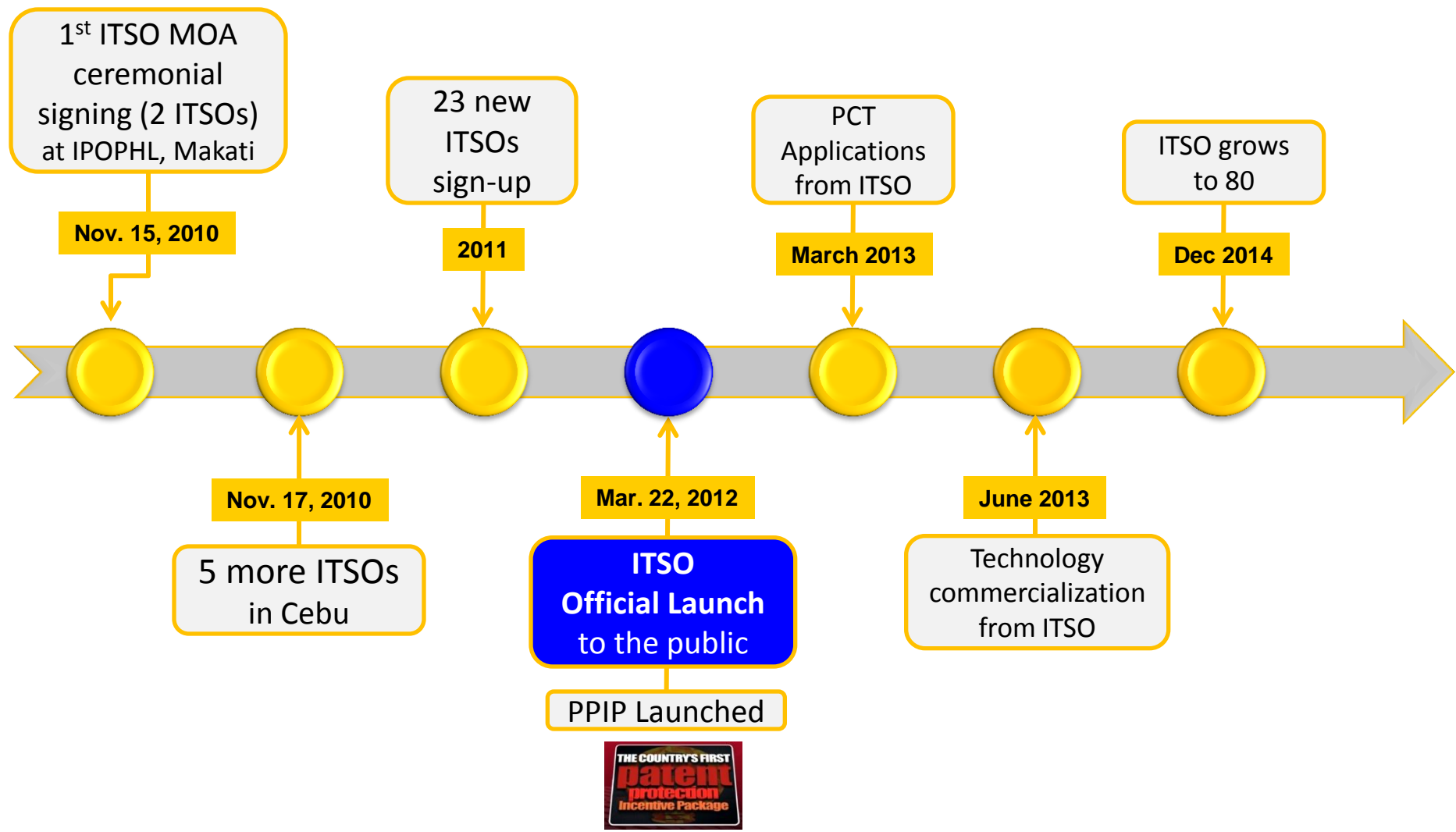




- **Comparison with other technologies in preparing business and marketing plans**



NOTABLE MILESTONES





as of December 2014, there are already **80 ITSOs** throughout the Philippines.

Composed of

- *Academic Institutions (universities, colleges, SUCs)*
- *Research & Development Institutions*
- *Partner Government Agencies*
- *Business chambers*

Year	Count
2010	7
2011	23
2012	33
2013	6
2014	11
Total	80



ITSO LOCATIONS

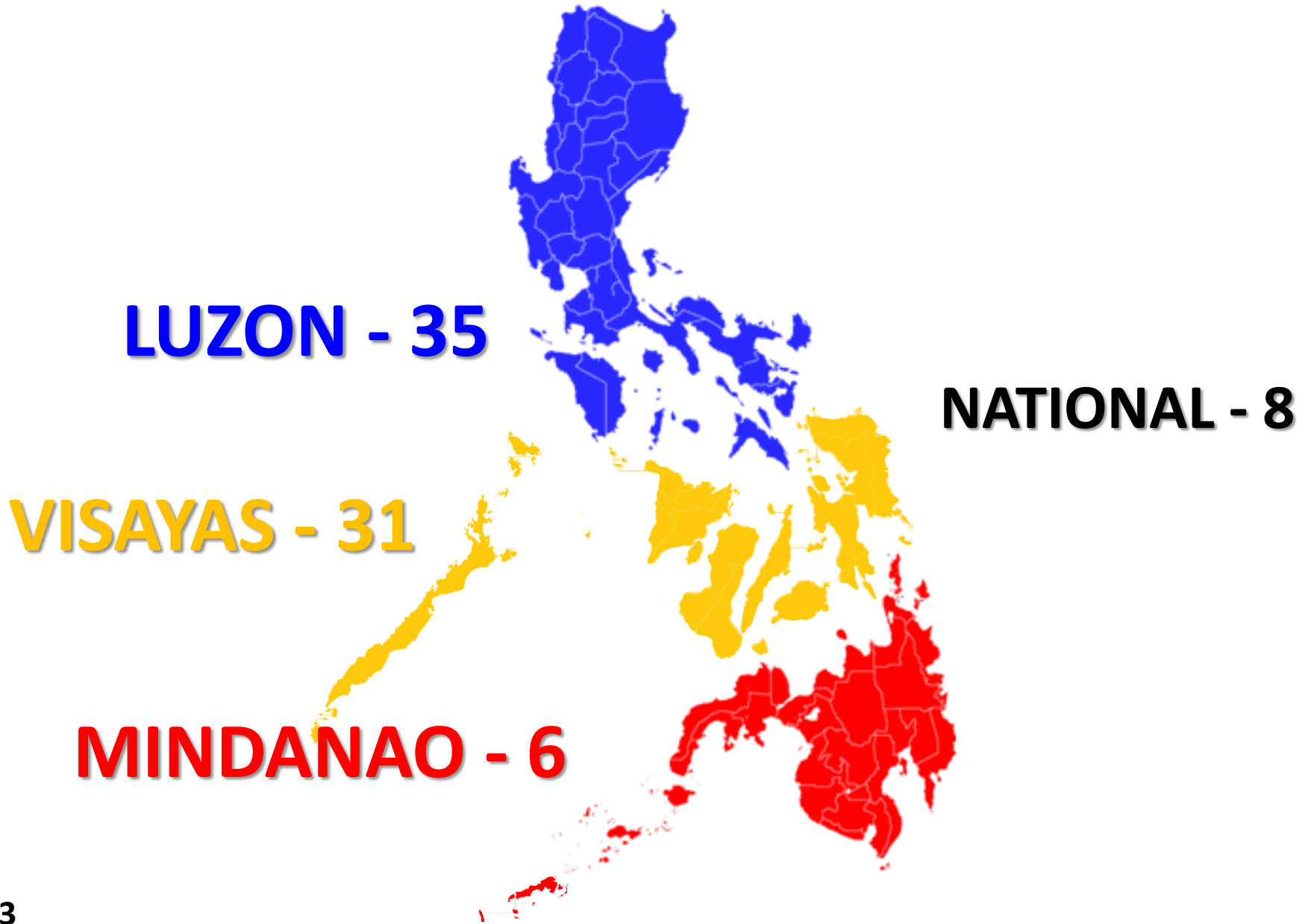


REGION	COUNT
NATIONAL	8
NATIONAL CAPITAL REGION (NCR)	17
CORDILLERA ADMINISTRATIVE REGION (CAR)	1
ILOCOS REGION (Region I)	2
CENTRAL LUZON (Region III)	5
CALABARZON (Region IV-A)	5
MIMAROPA (Region IV-B)	4
BICOL REGION (Region V)	1
WESTERN VISAYAS (Region VI)	16
CENTRAL VISAYAS (Region VII)	11
EASTERN VISAYAS (Region VIII)	4
ZAMBOANGA PENINSULA (Region IX)	1
NORTHERN MINDANAO (Region X)	2
DAVAO REGION (Region XI)	2
CARAGA (Region XIII)	1
TOTAL	80

**Academic
Institutions - 68**

**Government
Agencies - 8**

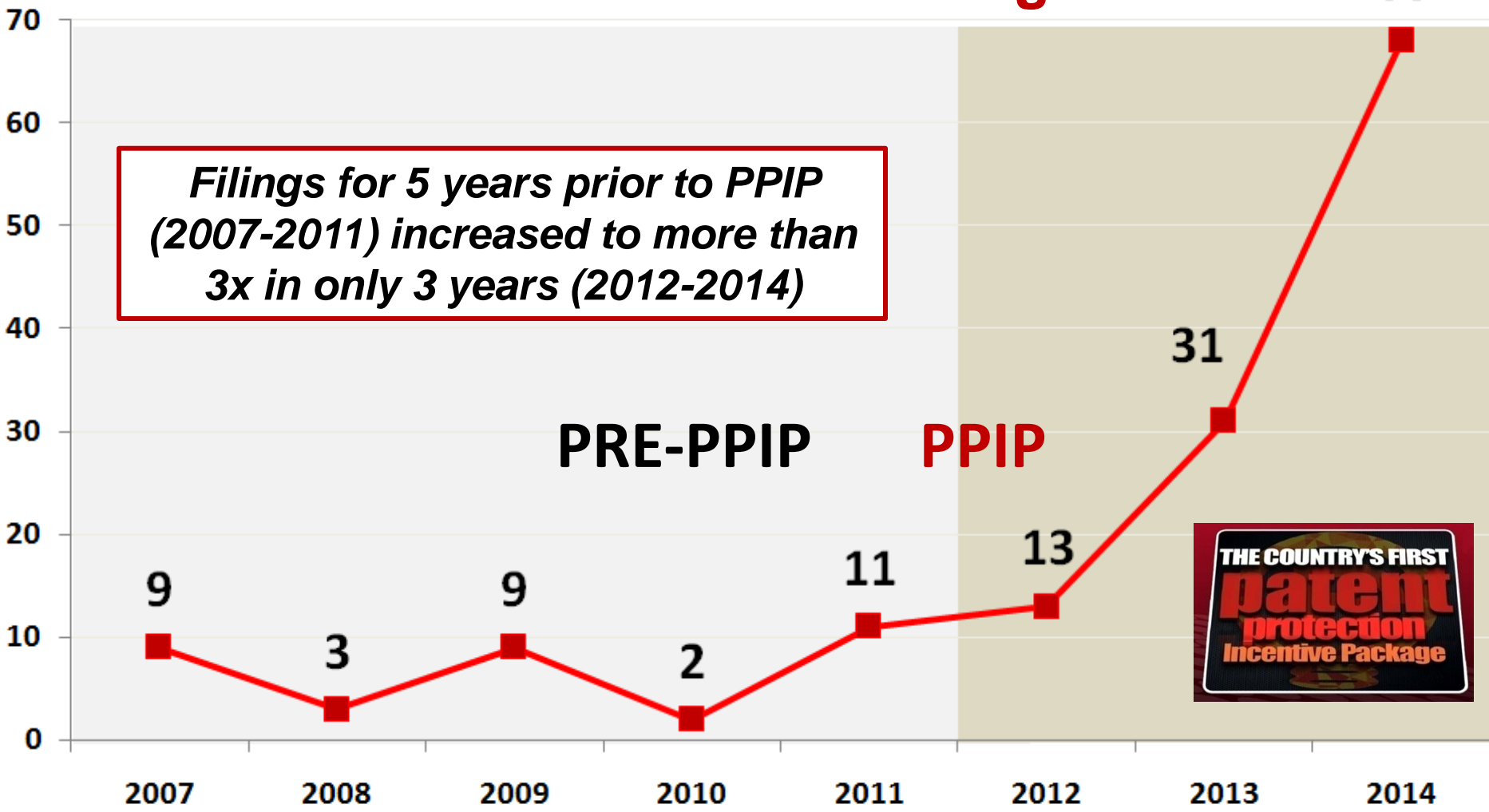
**Cooperating
Institutions - 4**



PPIP's effect on local Patent Filings



ITSO members' Patent filings comparison from Pre-PPIP and during PPIP



IP 
DEPOT



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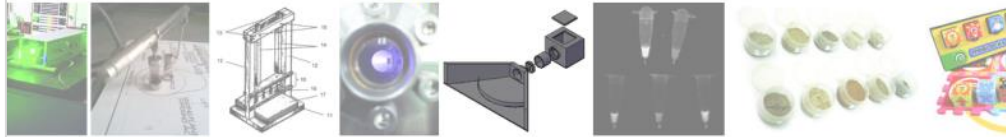
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Philippine Inventions



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CoaTin

TITANIUM NITRIDE THIN FILM FORMATION ON METAL SUBSTRATE BY CHEMICAL VAPOR DEPOSITION IN A MAGNETIZED

TiN Coating has many desirable characteristics, giving it an edge over other coating technology. TiN increases the surface hardness of tools, protecting them against abrasion and the damaging effects of friction during industrial processes. It has a non-stick property and durability to maintain the sharpness of tools which provides them with increased durability and resistance to wear and corrosion, prolonging the tools' lifetime while creating better finishes.

[See details](#)



2 C E

Two-color (two-photon) excitation with focused excitation beams and a raman shifter

For Biomedical imaging. Also used for failure analysis in semiconductor industry.

AMEBIASIS DETECTION KIT

Patent Number: PH - 1-2008-000437

Patent Title: RAPID AND ACCURATE DETECTION KIT FOR AMEBIASIS PATIENTS THROUGH SALIVARY IGA

Description

An Amebiasis Kit that provides a more convenient and a cheaper tool to diagnose amebiasis infections. It only requires saliva samples rather than stool samples from patients. It does not require laboratory equipment and microscopy since it uses ELISA to detect antibodies in the saliva. Detection of antibodies are indicated by color change.

Business Potential

The kit is self-contained and results can be visualized in four hours. It has a sensitivity of 94.1% and specificity of 97.6% with an overall diagnostic accuracy of 98% when compared with Polymerase Chain Reaction (PCR). Its cost is much cheaper than other ELISA/IFA detection kits currently available in the market and provides results much sooner than in laboratories.



Philippine Trademarks


[Franchises](#)
[Brand Mart](#)
[Export products](#)

Philippine Franchise

[Brand Farm](#)
[Export products](#)


Bench Suyen Corporation

Bench, the registered trademark of Suyen Corporation is a contraction of the name of marketing maverick, Ben Chan and his lifework, his ongoing dream and his motivation. The success of Bench lies in its collection of fashionable, high quality products with competitive prices. With a wide array of merchandise, Bench supports not just a fashion statement but an entire lifestyle.

[Bench, clothing, shirt, Franchise, store](#)



Bibingkinitan Philippine FoodAsia Corporation

FoodAsia Corporation was established in 2004 through sound business management. FoodAsia Corporation has grown to be a multi-brand, large-sized company with interests in Food Manufacturing, Retail, Food Service, and Franchising. Franchising for Bibingkinitan is one of the prime movers in the Philippine Franchise Industry through its innovative and responsible approach to franchising. Bibingkinitan is the original biggest and leading Filipino baked-goods and coffee chain catering to consumers to all ages. Established in 2004, 70% of total stores are



BIBINGKINITAN

Background

FoodAsia Corporation was established in 2004 through sound business management, FoodAsia Corporation has grown to be a multi-brand, large-sized company with interests in Food Manufacturing, Retail, Food Service, and Franchising. Franchising for Bibingkinitan is one of the prime movers in the Philippine Franchise Industry through its innovative and responsible approach to franchising. Bibingkinitan is the original biggest and leading Filipino baked-goods and coffee chain catering to consumers to all ages. Established in 2004, 70% of total stores are company-owned, 30% franchise.

Philippine FoodAsia Corporation
2nd Floor, UniOil Center Bldg., Acacia Cor. Commerce Ave.,
Madriñal Business Park, Muntinlupa City, Philippines

Philippine Export Products

ISUY FUDZ

As pasalubongs for your family and friends, or just to fill a hungry stomach, the ISUY goodies fills and nourishes. Delicacies such as boat tarts, butterscotch, macaroons, muffins, pastillas, yemas and polvoron, baked products such as cakes, etc and preserves are packed with essential nutrients for both

Pastillas



ISUY FUDZ



As pasalubongs for your family and friends, or just to fill a hungry stomach, the ISUY goodies fills and nourishes. Delicacies such as boat tarts, butterscotch, macaroons, muffins, pastillas, yemas and polvoron, baked products such as cakes, etc and preserves are packed with essential nutrients for both body and mind.

Philippine Brand Mart

Looking for a logo? a brand name?

EXAMPLE
Logo, text or both

Example
Logo, text or both

EXAMPLE
Logo, text or both

Example
Logo, text or both

EXAMPLE
Describe your image here

EXAMPLE
Logo, text or both

EXAMPLE
Logo, text or both

EXAMPLE
Logo, text or both

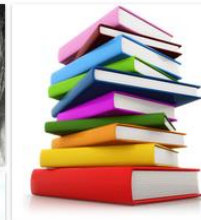
EXAMPLE

EXAMPLE

COPYRIGHT for COMMERCIALIZATION

For One Last Time
Sunday, April 29, 2012
11:38 PM

I didn't have the chance to show how much I love you
For some times I didn't care
I took you for granted
Now you choose to leave
Let you go and set you free
But no, baby don't go



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Industrial Designs



IP DEPOT HOME PATENT TRADEMARK COPYRIGHT DESIGNS Solution Search IP Stories Forms Contact Us IP PHL

With IP, we are Happy!

Intellectual Properties (IP) is everywhere and most of the times we tend to overlook them. There are stories everywhere out there that tell about IP and its use in the society and here are just some of the many examples of IP stories in our country. [Share](#)



Barbalite

Percival Gammad Barba, a high-ranking official of the Philippine National Police, spent his career protecting the public from crimes. With only a few weeks left before his retirement from the service, the 55-year-old father of six children now wants to use his invention to protect motorists and commuters from accidents



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AMY IP AWARDS

IP Stories

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Gap Intervention

Individuals, companies and investors may submit their own queries on technology solutions, franchising, design ideas or artistic works. They may suggest possible works and individuals or groups can offer solutions and have collaborative efforts.

- P** Patent
- TM** Trademark
- ©** Copyright
- ID** Industrial Design
-  Other IPs

Looking for solutions [Share](#)

Cheap, eco-friendly building blocks

My company is looking for a building material composed of cheap materials to be used for street baracades. In short, we are looking for any type of building block that is cheap and environment friendly that can be mass produced for use in different forms.

invention, construction, material

Stock Tracking System

I am a shop owner and would like to have a system developed for me. I would want to have a digital program that will track all outgoing and ingoing stocks.

Copyright, Program

Patent Mapping

- **Support management in policy-making decisions through in-depth study of patent data**
- **Assist RDIs, inventors and scientists by providing direction to their research and innovations**

- **Patent Mapping on Climate Change Mitigation Technologies**
- **Patent Analytics Report on ICT in general**
- **Patent Mapping on Mobile Technology**
- **Patent Landscape Report in the Field of Agrochemicals**
- **Flood Control**
- **Waste Water**
- **Palm Oil**

Maraming Salamat!