



Conference on Climate Change in Africa: Advancing Knowledge, Technology, Policy and Practice

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WIPO

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

What is WIPO GREEN?

WIPO GREEN is an interactive marketplace that connects green technology providers and those seeking innovative solutions to combat environmental challenges.

The Two Principal Components:

1. The **WIPO GREEN DATABASE**, freely accessible, offers a broad listing of

- Needs for products, processes, know how transfer, collaboration and finance
- Products, services and intellectual property assets

2. The **WIPO GREEN NETWORK** connects green technology providers and seekers, catalyzes mutually beneficial commercial transactions and offers other resources and services.

Six Areas of Green Technologies



Administrative,
regulatory
or design aspects



Agriculture /
Forestry



Alternative energy
production



Energy
conservation



Transportation



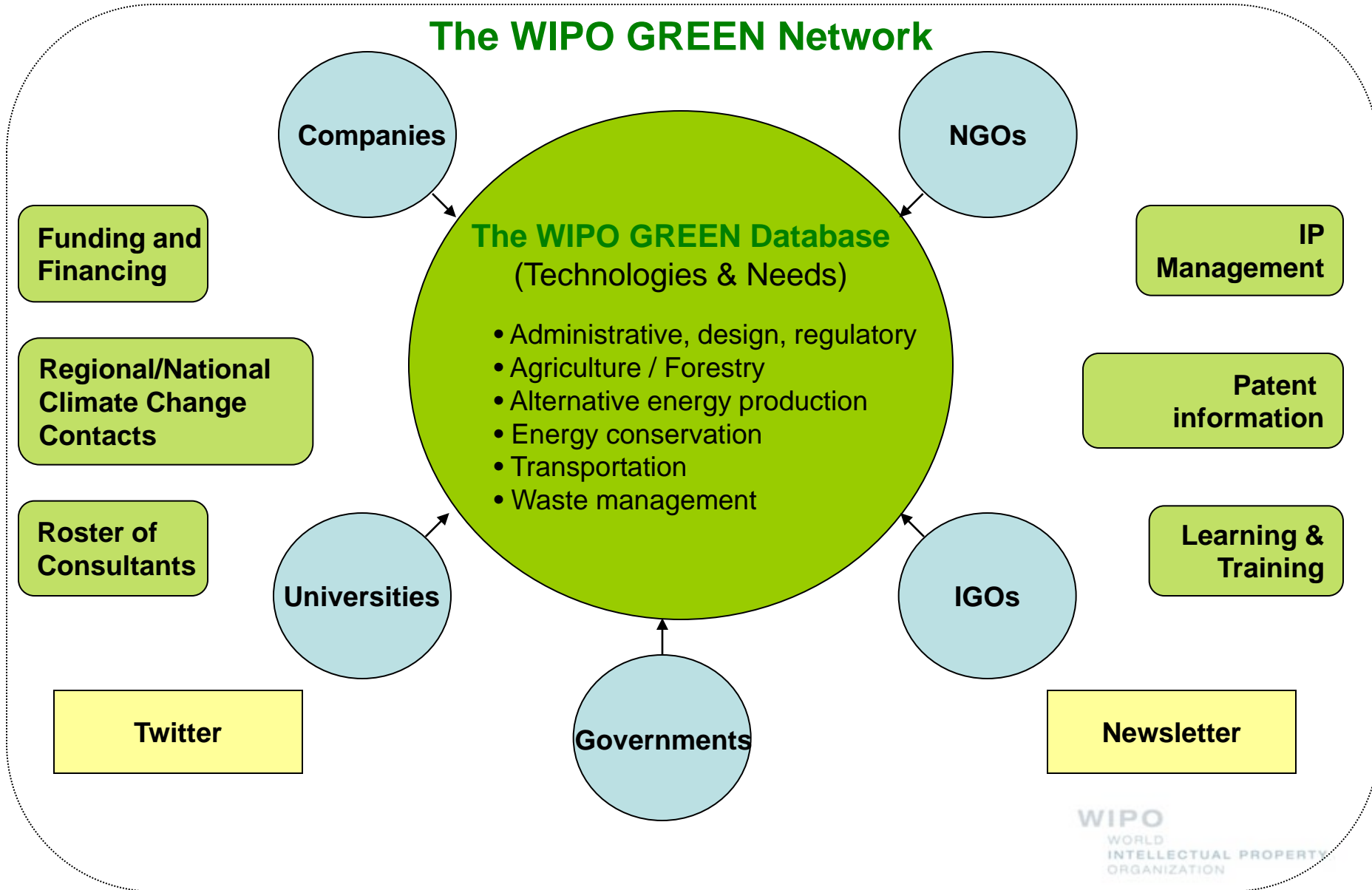
Waste
management

The Benefits

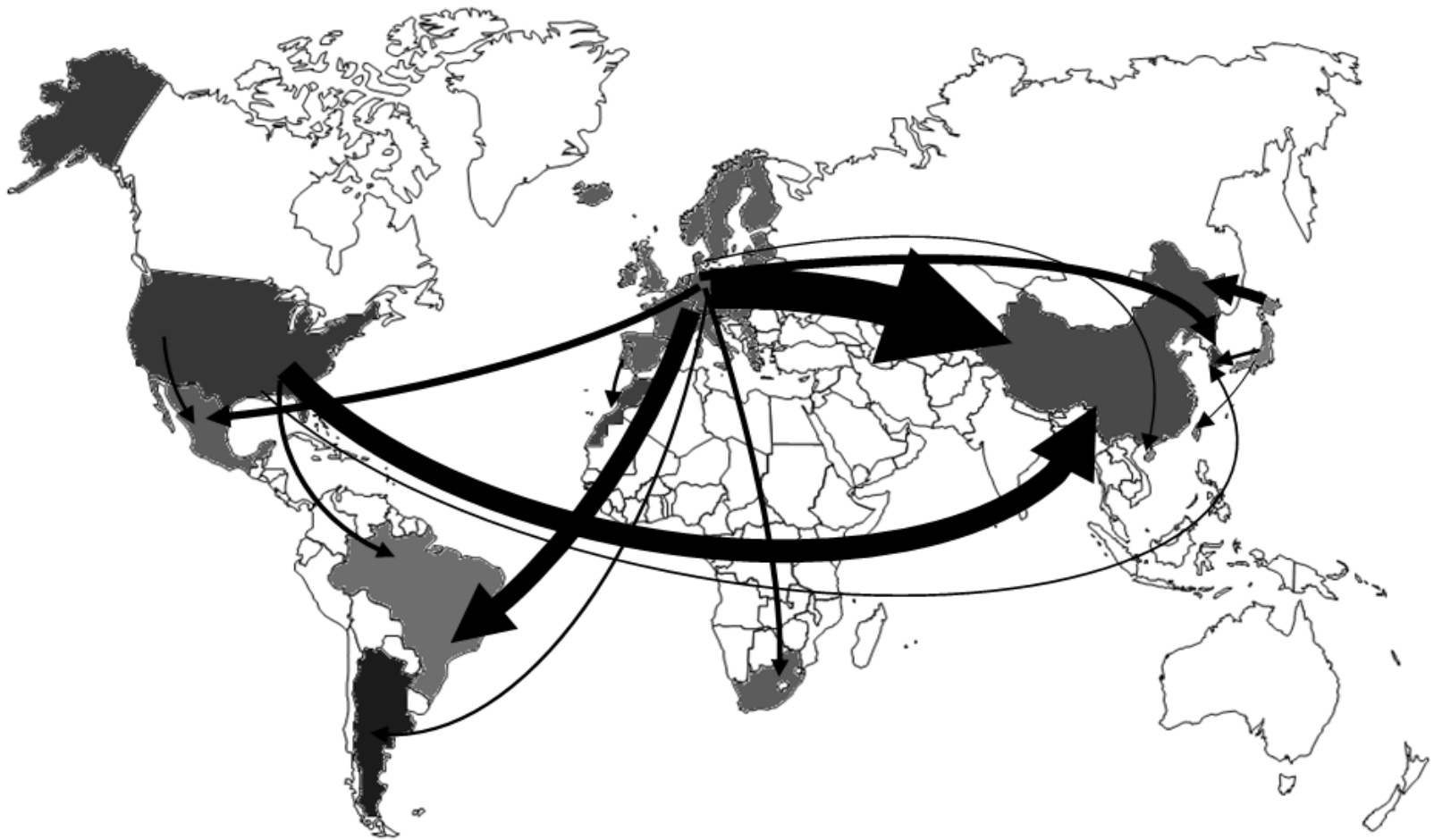
- ❑ Connect with large and small companies, intergovernmental and non-governmental organizations, universities, innovators and governmental agencies from around the world
- ❑ Identify green technology needs in different regions
- ❑ Find solutions to needs
- ❑ Promote technologies
- ❑ Partner with others to develop, adapt and/or commercialize technologies
- ❑ Access WIPO and third party resources and services to accelerate transactions
- ❑ Enter new markets

Overview

The WIPO GREEN Network



The Challenge

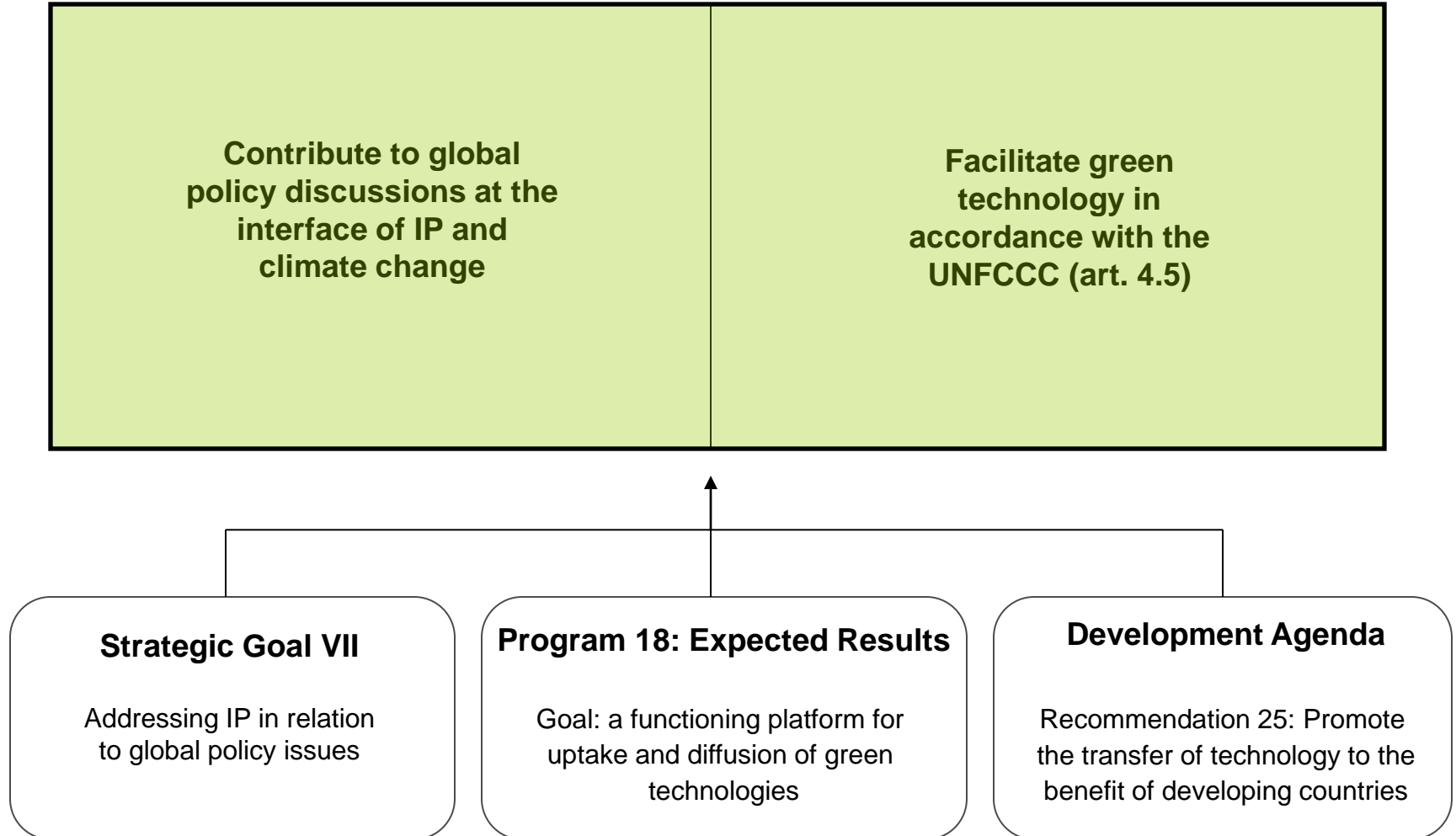


International Transfer of wind power technology, 1988-2007,
OECD 2010

The Challenge

- ❑ Addressing climate change and achieving sustainable development require socially inclusive and environmentally benign economic growth.
- ❑ The challenge is to enhance the environment for innovation while enabling more efficient adaptation and deployment of green solutions.
- ❑ Innovative green technology solutions can help.
- ❑ WIPO GREEN is a mechanism designed to help the public and private sectors stimulate innovation and technology diffusion.

WIPO's Mandate



The Global Database

- ❑ Freely accessible, offers a broad listing of:
 - ➔ **Needs** for products, processes, know-how transfer, collaborations and finance
 - ➔ **Products, services and intellectual property (IP) assets** (including inventions, technologies, know-how) for sale and/or license, as well as opportunities for collaboration
- ❑ The technologies and needs cover:
 - Administrative, Design or Regulatory Aspects
 - Agriculture / Forestry
 - Alternative Energy Production
 - Energy Conservation
 - Transportation
 - Waste Management

The WIPO Green Network

- ❑ Connects green technology providers and seekers and catalyzes mutually beneficial commercial transactions.
- ❑ The network features:
 - Services offered by WIPO and third parties
 - Links to funding opportunities
 - Learning & Training Opportunities
 - IP management resources
 - Opportunities to network
 - Case studies illustrating tech transfer and collaborations
 - Newsletter and Twitter feeds

Partners and Users

PARTNERS

- Public and private institutions**
- Support WIPO GREEN and/or provide advice**
(eg. facilitate transactions directly or indirectly; contribute expertise; integrate WIPO GREEN in specific activities; act as regional or national focal points, etc).

USERS

- SEEKERS upload needs for products, processes, know-how transfer, collaborations and finance**
- PROVIDERS upload products, services and intellectual assets (incl. inventions, technologies, know-how, patents), for sale, collaboration and/or license**
- OTHER USERS access resources, services, the newsletter and interactive blog that are also available to Partners and Users**

The Growing List of Partners

- UN Global Compact
- Innovation Insights
- Inovent
- Japan Intellectual Property Association (JIPA)
- Siemens
- You?

Providers



HITACHI
Inspire the Next

HONDA
The Power of Dreams



QuantumDesignJapan
日本カンタム・デザイン株式会社



Quantum Energy®
World Best Global Company



Seekers



Current Emphasis

- Strengthen alliances
- Broaden types of technologies and needs available on the Database
- Explore “integration” with other platforms

**Public Launch → Mark the date: November 28 or 29, 2013
Geneva, Switzerland**

Get Involved

- ❑ Become a Partner and shape the further development of WIPO GREEN
- ❑ Register to:
 - communicate your green innovation and technology needs
 - advertise your inventions, technologies, products and services
 - connect with the innovation and business communities globally

Visit the Pilot Version

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