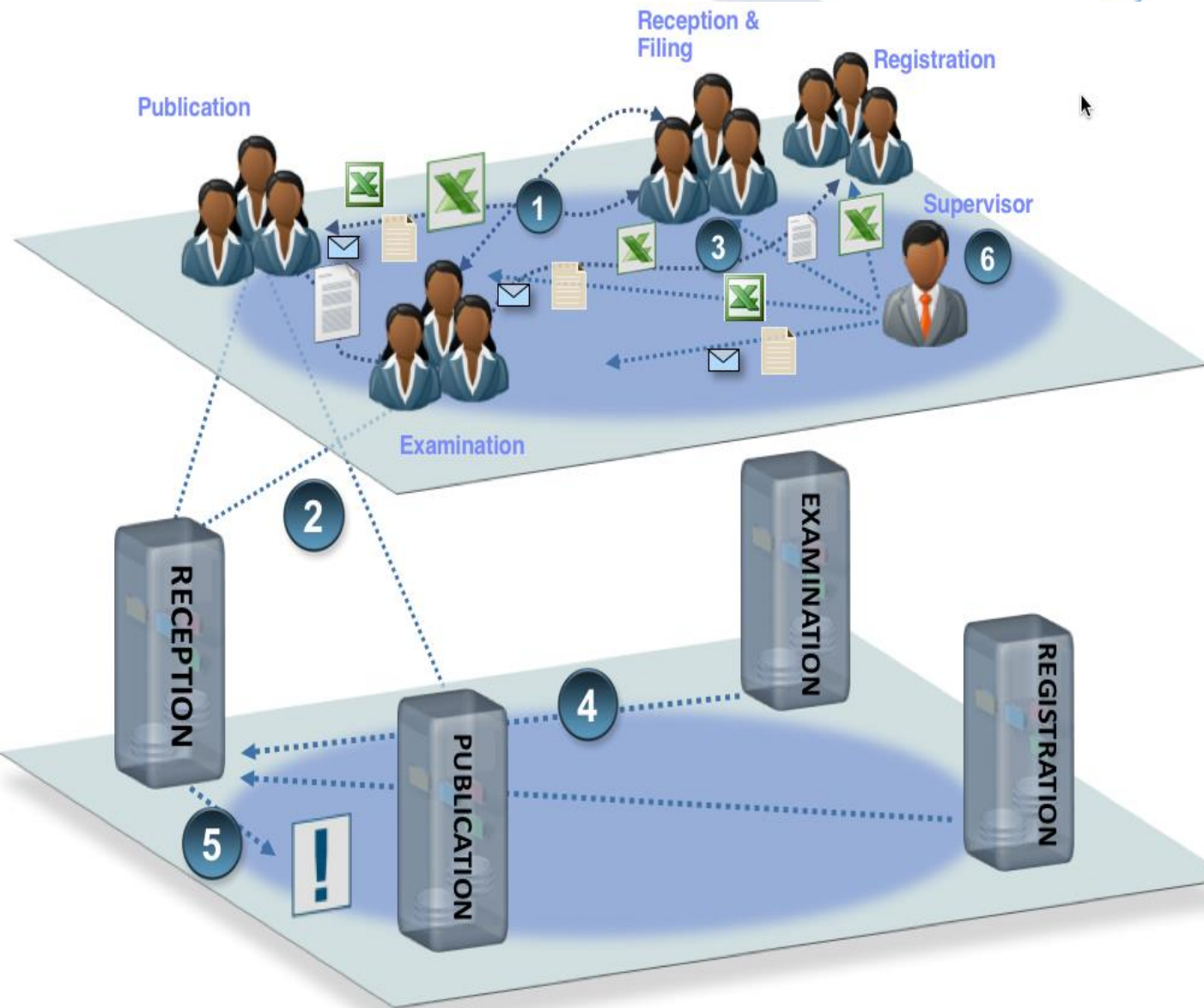


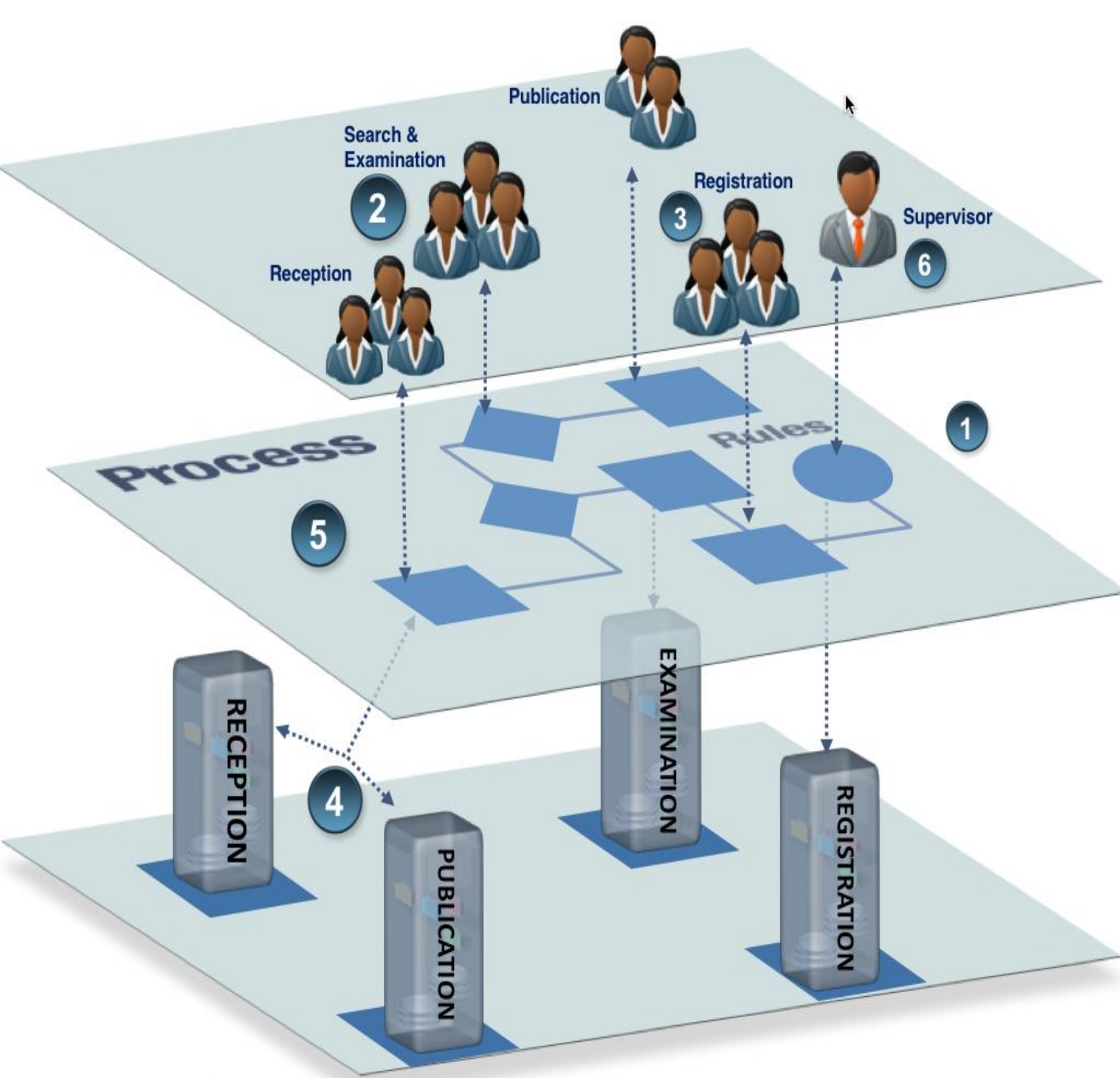


Tools and Services Offered by the IPOBSD for IPOs

Gregory Sadyalunda
Project Manager, IP Offices Business Solutions Division



- 1 Unstructured Tasks and Communication (ex Paper or email)
- 2 Inefficient Working Environment Spans Systems
- 3 Inconsistent Prioritization
- 4 Incomplete or Inaccurate Data Flow Between Systems
- 5 Lack of Control Over System and Business Events (Exceptions)
- 6 Poor Visibility Into Process Performance



- 1 Automate workflow & decision making
- 2 Reduce errors and improve consistency
- 3 Standardize resolution across the organization
- 4 Leverage existing systems and data
- 5 Monitor for business events and initiate actions
- 6 Real-time visibility and process control

Applicant visible Benefits:

- Huge Reduction in Manual Work, Errors
- Faster, More Consistent service
- Metrics, measurements, visibility and business-friendly reports
- Rapid, Agile and Iterative process improvements



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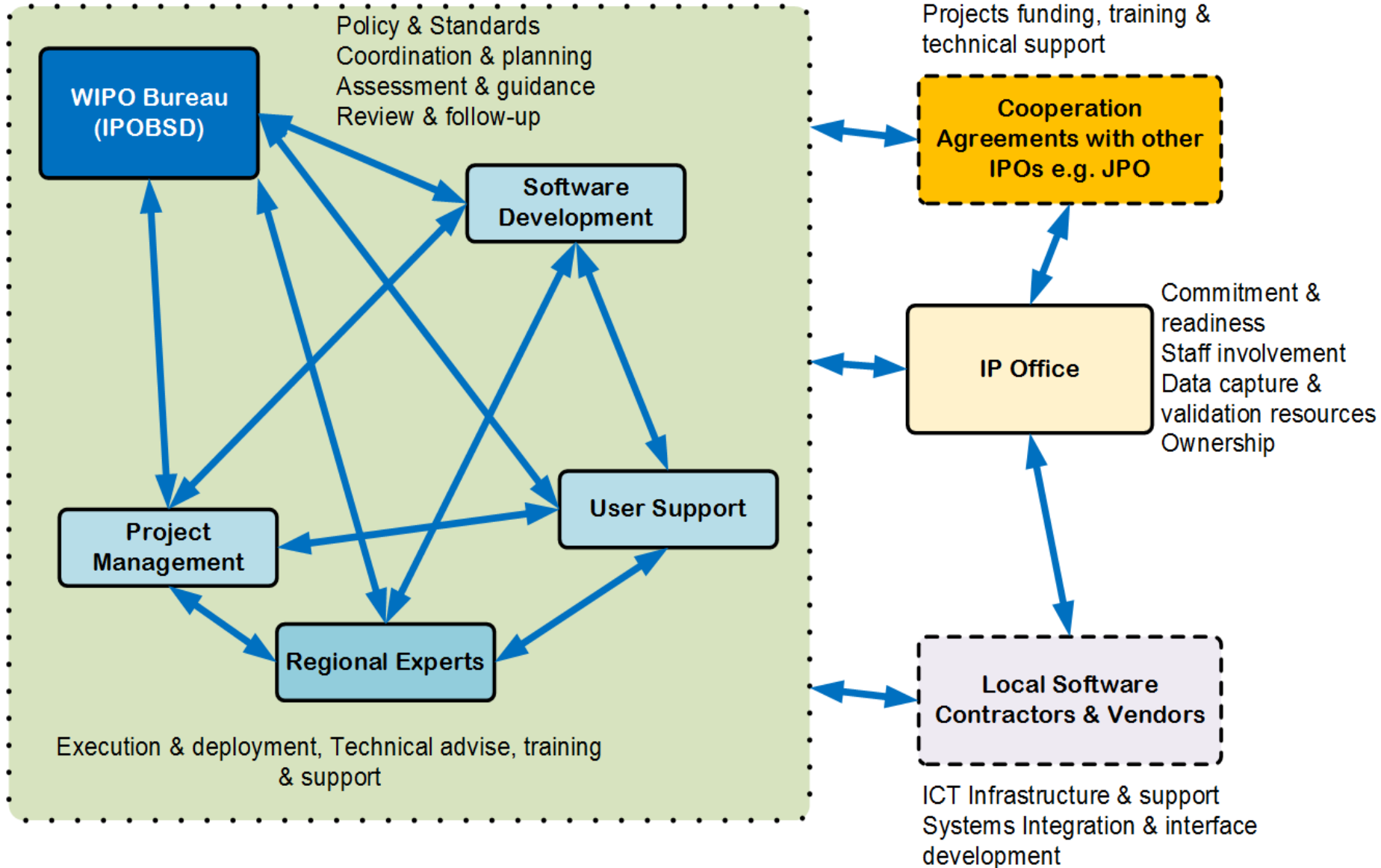
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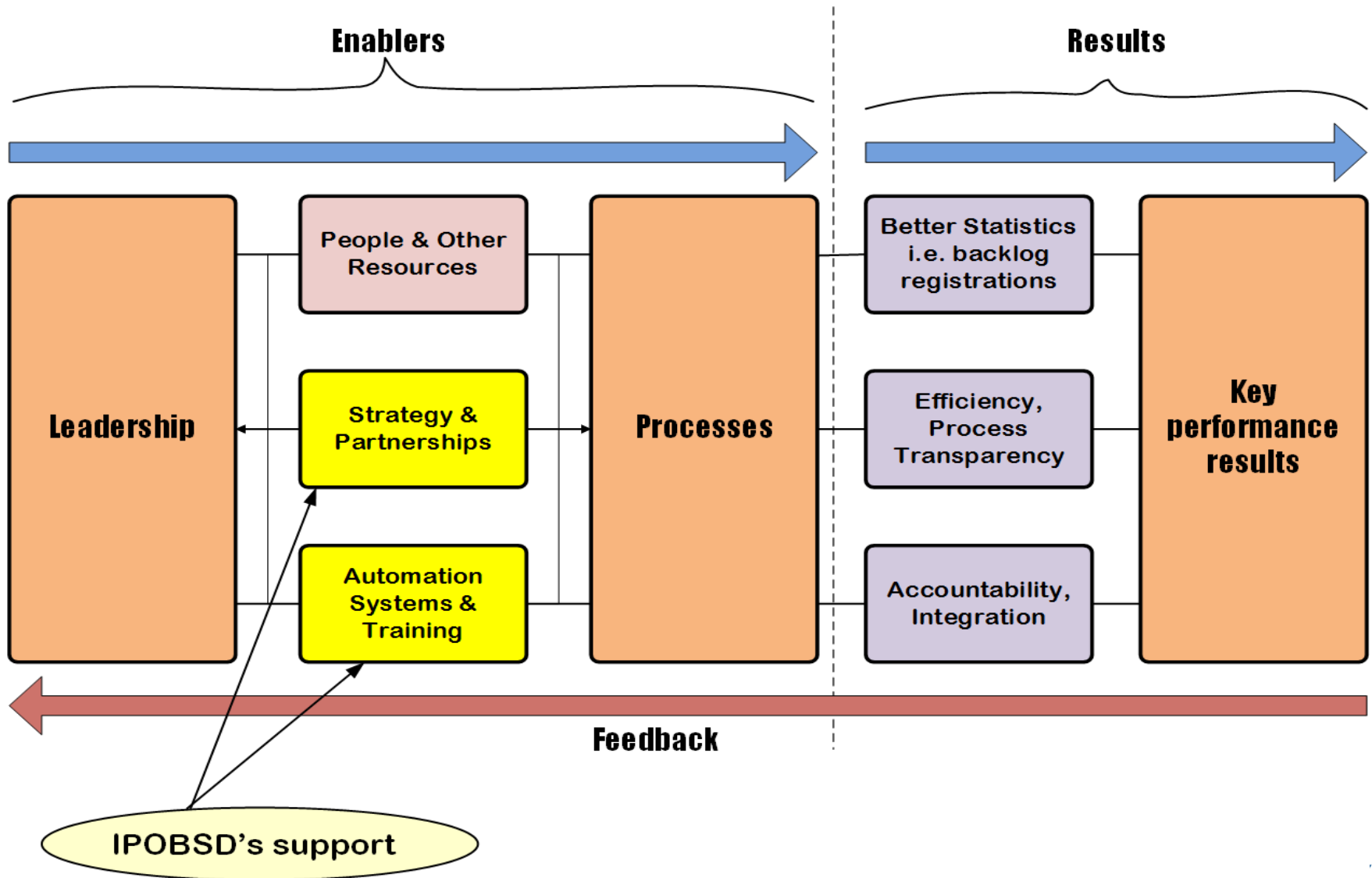
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WIPO Support Framework



WIPO Support Framework

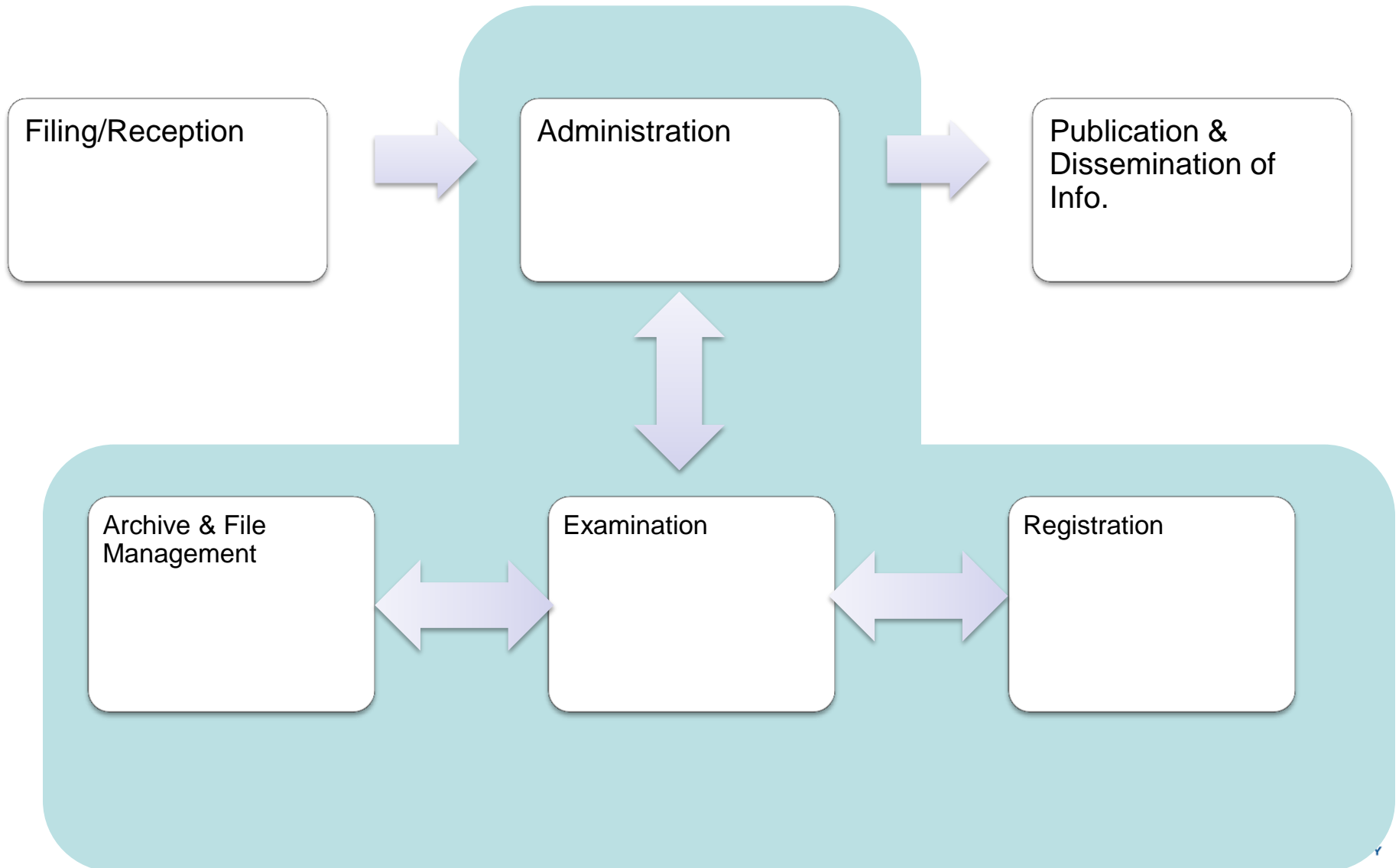




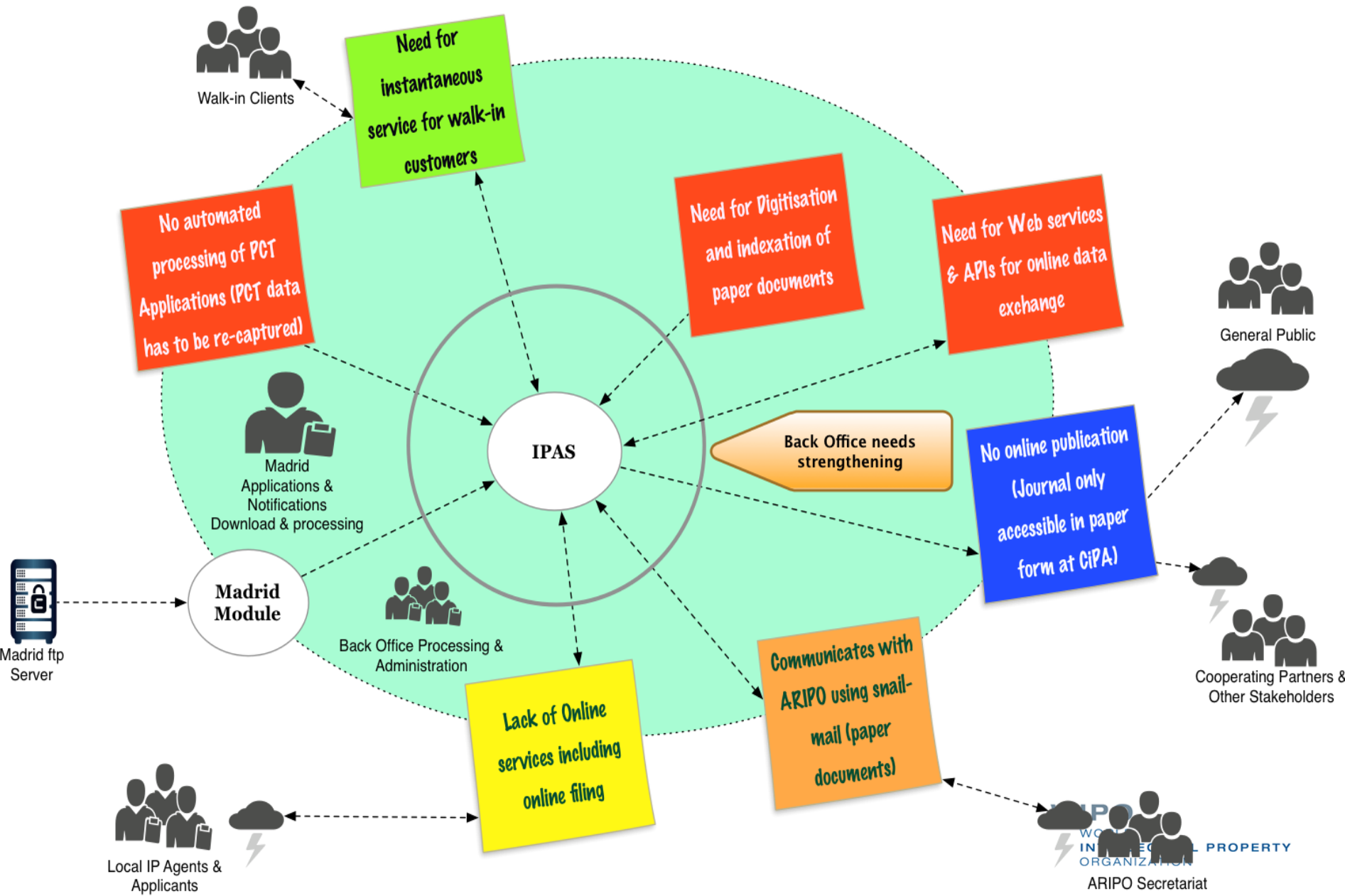
INDUSTRIAL PROPERTY ADMINISTRATION SYSTEM (IPAS)

Gregory Sadyalunda
Project Manager, IP Offices Business Solutions Division

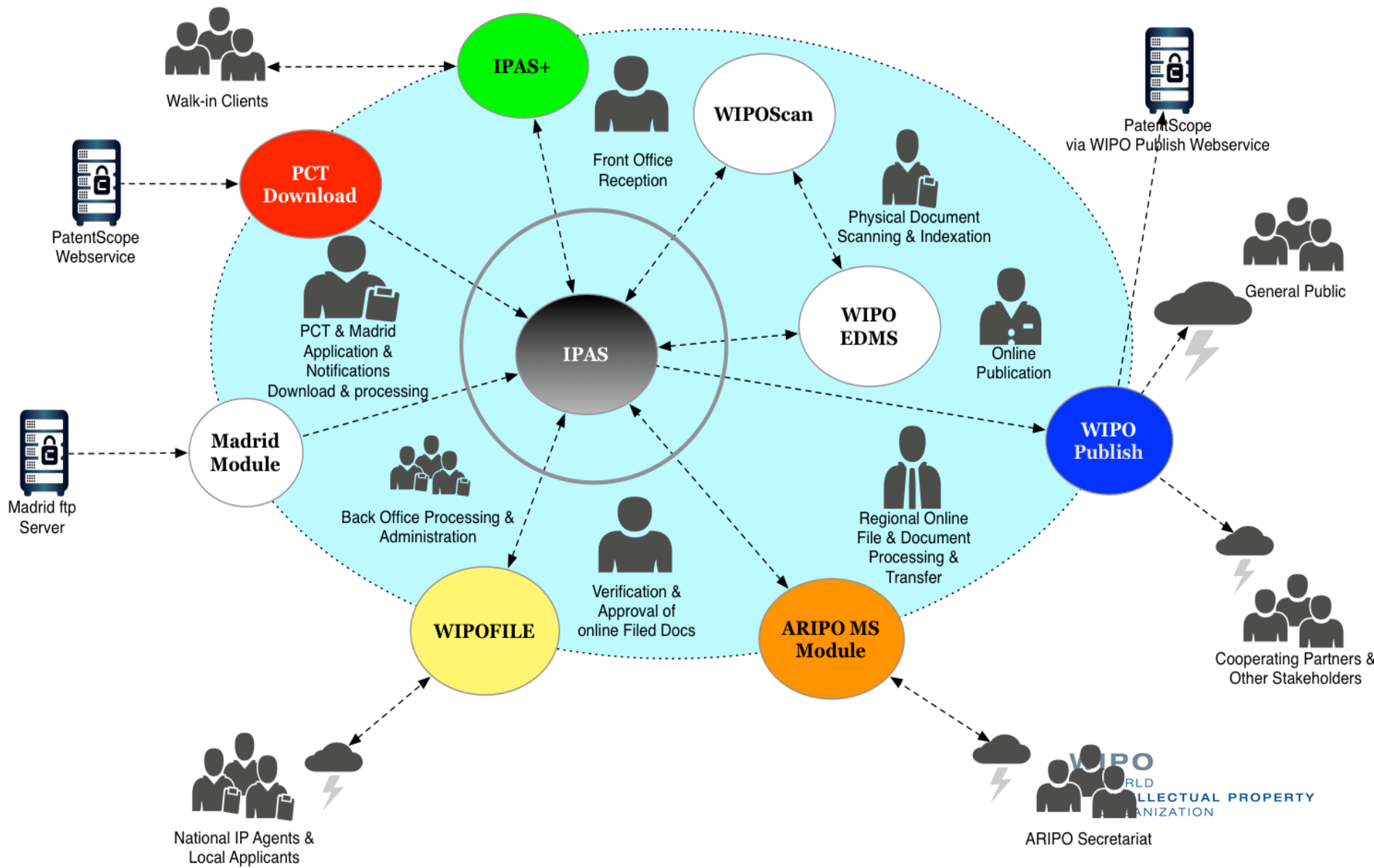
General Requirements of an IP Office From Core Functions



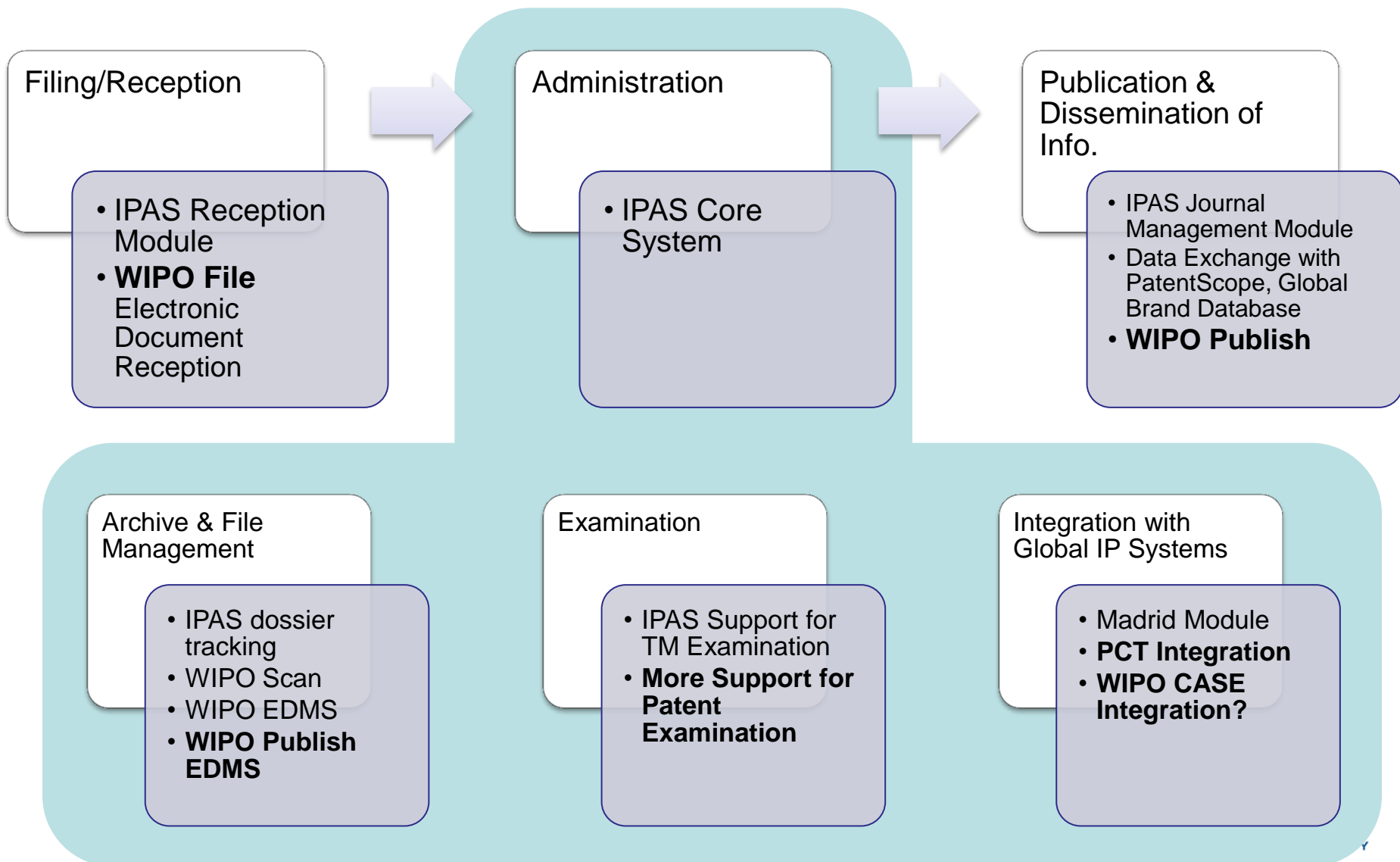
Example Needs Expressed by an IP Office



IPOBSD Solutions Addressing IP Office Needs

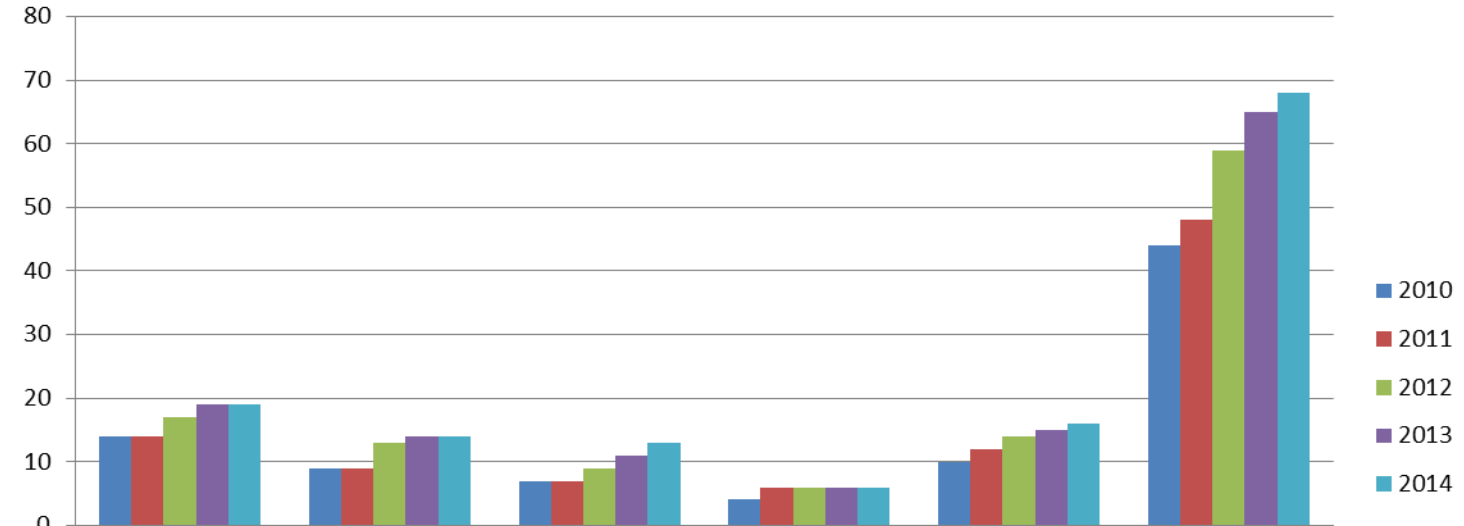


Support for IP Office Business Processes



Status as at Dec 2014

WIPO IP Office Systems - Usage by Region

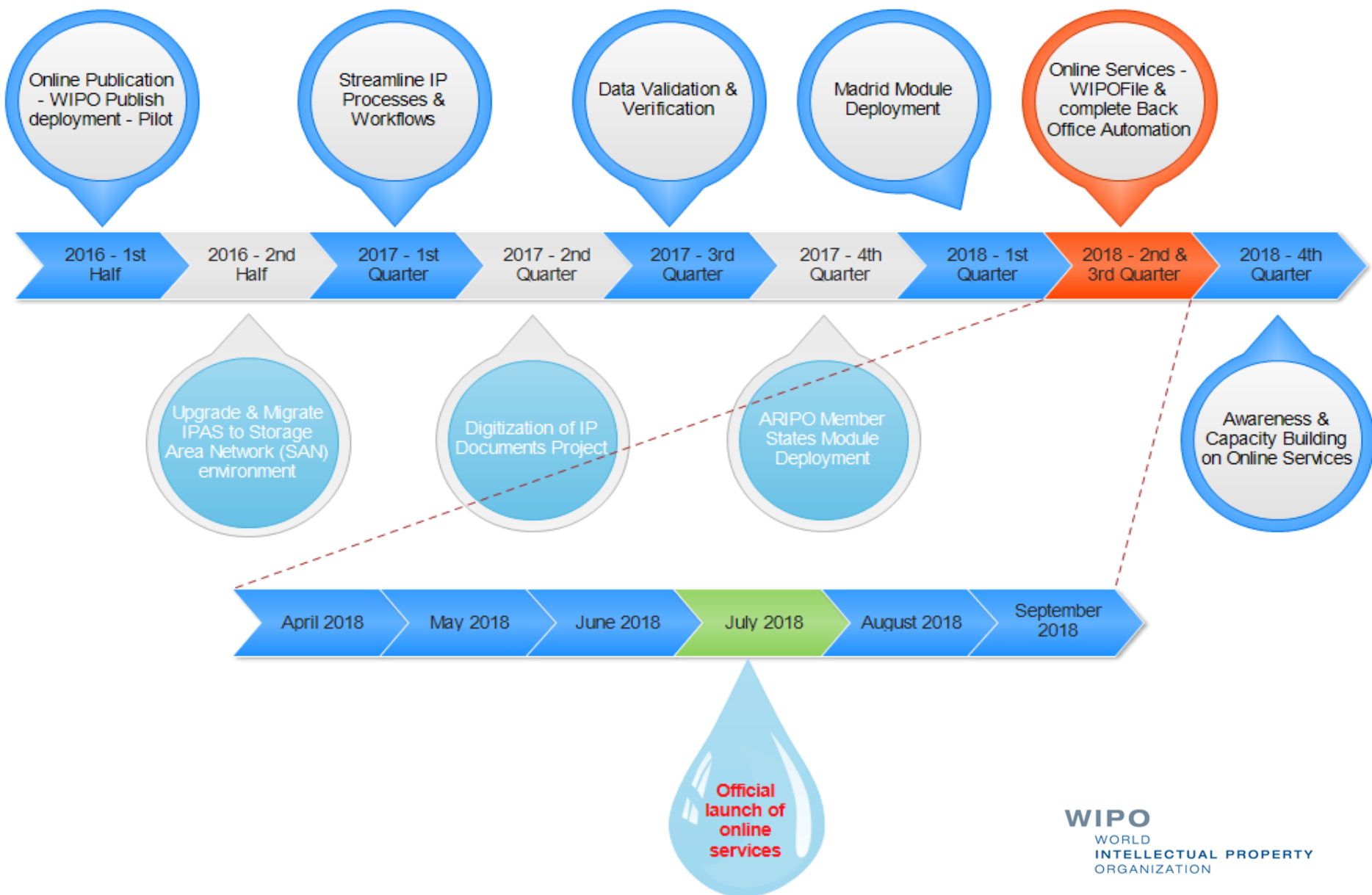


	AFRICA	ARAB	ASPAC	CCEA	LAC	Total
2010	14	9	7	4	10	44
2011	14	9	7	6	12	48
2012	17	13	9	6	14	59
2013	19	14	11	6	15	65
2014	19	14	13	6	16	68

Enabling Environment for IPAS Implementation



Sample Roadmap for IPAS Implementation



IPAS

Industrial Property Administration System

User *

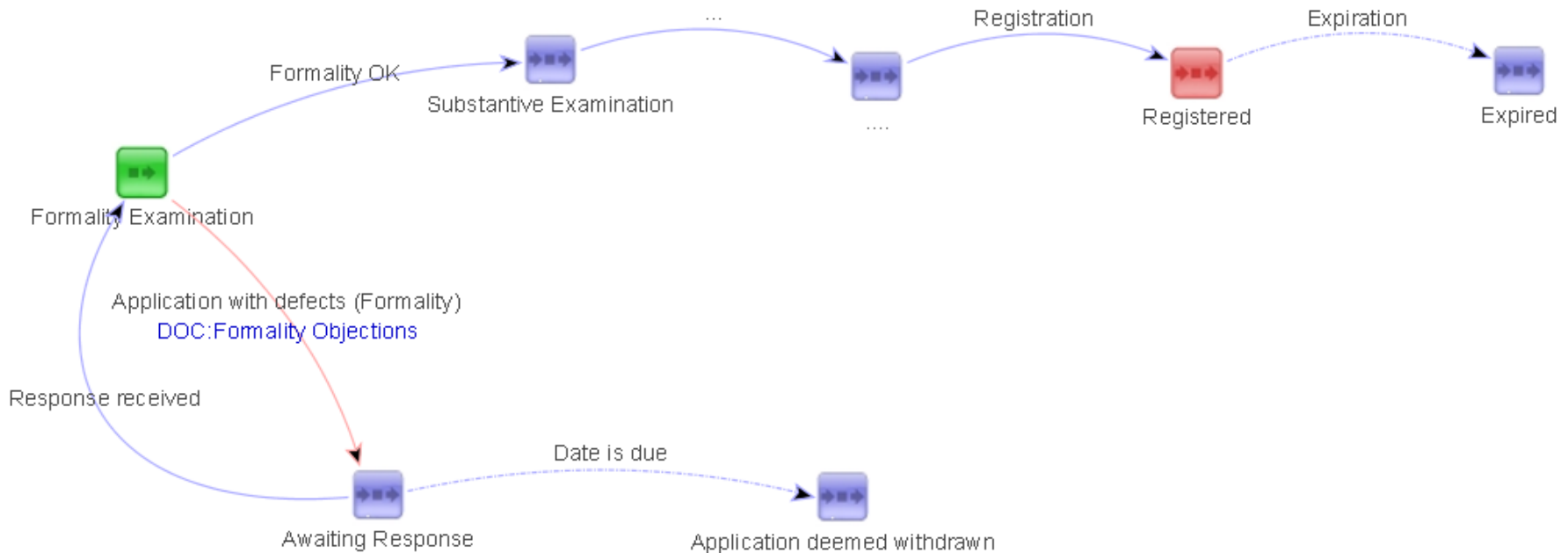
Password

Login



Workflows

- Statuses, Manual actions, Actions with time limits, Automatic actions, Actions with document outputs, Actions linked with User Documents













Management and Status Tracking

◀ 1, 2, 3 ▶▶

Process type	Status	User	Quantity	Avg days old	Min days old	Max days old	Total days old
Marks	Data Capture .		19	6952	1022	13509	132089
Marks	Substantive examination .		196	191	108	2124	37500
Marks	Confirming refusal for non-response .		3	126	119	138	380
Marks	Approving acceptance .		9	117	108	168	1054
Marks	Objected, awaiting response .		221	201	107	286	44427
Marks	Refused .	User 3	1	1897	1897	1897	1897
Marks	Refused .	User 16	1	3406	3406	3406	3406
Marks	Refused .	User 19	1	558	558	558	558
Marks	Refused .		749	1952	110	9005	1462559
Marks	To be published .		101	146	107	175	14808
Marks	Awaiting oppositions .		157	168	168	168	26429
Marks	Analysing if oppositions were filed .		137	184	169	643	25277
Marks	Opposed .		21	1928	144	3202	40495
Marks	Controlling registration fee .		10	1318	114	1955	13182
Marks	Registered .	User 3	1	1750	1750	1750	1750

Process History of a File

File: IP/M/1/67379 VODAFONE - Otsuka Pharmaceutical Factory, Inc. - Registered

Events	Status	Frozen By	Freezing	
Type	Date	Description	Notes	View Delete
 e-doc	09/01/2008 00:00:00	App: Trade Mark	Trademark/1/67379	View
 Action	15/01/2008 09:00:00	Notification of lodgement		View Delete
Office Doc.	15/01/2008 09:00:01	OfficeDoc: PG/2008/170 Notification of lodgement.	Mailed (22/01/2008)	
 Action	25/01/2008 13:16:31	Examiners first report		View Delete
Office Doc.	25/01/2008 13:16:32	OfficeDoc: PG/2008/1144 Examiners first report.	Mailed (29/01/2008)	
 Action	11/07/2008 15:06:43	Response received		View Delete
 Action	11/07/2008 15:06:47	Recommendation for acceptance		View Delete
 Action	21/07/2008 15:46:29	Acceptance		View Delete
Office Doc.	21/07/2008 15:46:30	OfficeDoc: PG/2008/4461 Notice of acceptance.	Delivered (23/07/2008)	
 Action	24/09/2008 08:00:00	Publication		View Delete
User Doc.	02/12/2008 14:48:00	UserDoc: Payment of registration fee (Doc 2008/3491)(User Documents 2008/3491) VODAFONE - Otsuka Pharmaceutical Factory, Inc. .	Processed (16/01/2009)	View
User Doc.	02/12/2008 14:52:00	UserDoc: Association of marks (Doc 2008/3499)(User Documents 2008/3499) VODAFONE - Otsuka Pharmaceutical Factory, Inc. .	Processed (16/01/2009)	View
 Action	15/01/2009 17:12:43	End of opposition period		View Delete
 Action	16/01/2009 10:56:04	No oppositions filed		View Delete
 Action	16/01/2009 10:56:08	Registration fee paid		View Delete