

## Madrid System Users' Tools and Services

WIPO Regional Training Workshop on IPAS for Trademark Examiners

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Legal Division
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Gaborone, July 13, 2017

### Agenda

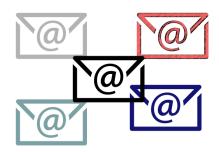
- New communication form
- New Madrid Member Profile Database
- How to use Madrid E-Services effectively
  - Search
  - File
  - Monitor
  - Manage



### New communication form



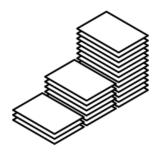
## Challenges - Madrid Registry



Over 5 different contact emails



More queries: >8000 emails/month 4000 phone calls/month



Emails - backlog



#### Communication - form

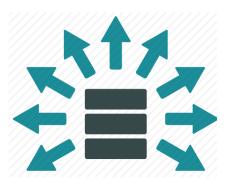




Single point of contact



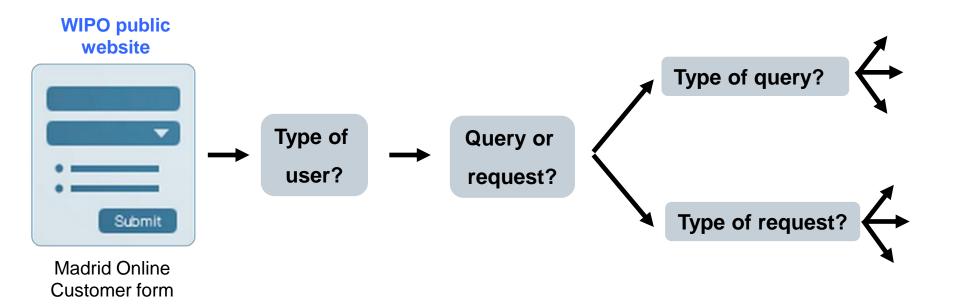
More accurate input data



Quick & automated distribution to relevant team



## Communication form: Conditional Logic





#### Communication form - next steps

- > The form has been launched on June 15th
- Replacing the email addresses before 1 of September this year
- ➤ The <a href="mailto:INTREG@wipo.int">INTREG@wipo.int</a> email addressed will not be available from September



# New Madrid Member Profile Database



#### New and searchable

- 2017 New Member Profiles Database (English Only)
  - Richer Content
  - Very Easy to Search
  - Replaced «Country Profiles»

- Features & Structure
- Most Frequently Used/Needed Information
- Cooperation



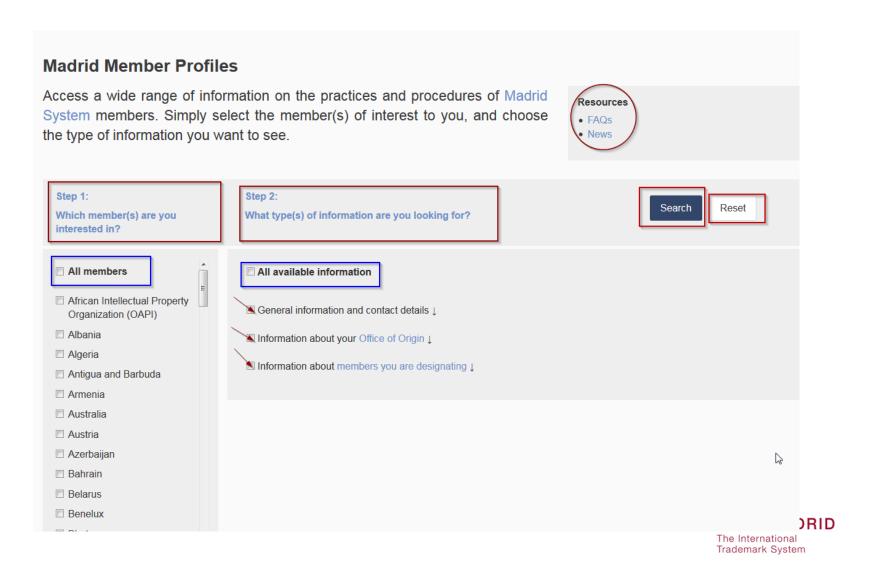
### Features and structure (1)

#### 64 Fields

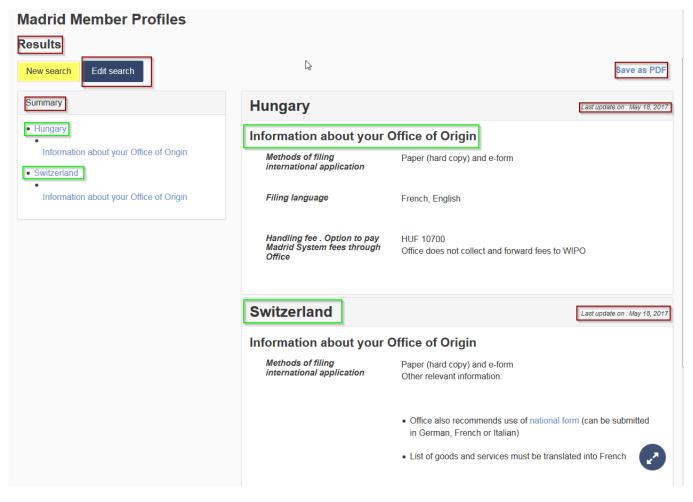
- General Information 5 Items
- Office of origin 3 Items
- Designated Office 56 Items



### Features and structure (2)



#### Features and structure (3)





### Most frequently used fields (1)

#### Internal & External Users (Clients)

- Contact Details
- Declarations
- Requirement for Local TM Attorneys
- Official List of Local TM Attorneys



## Most frequently used fields (2)

- Calculation of time limits
  - to respond to RF (either ex officio or based on OP)
  - to file & respond to Oppositions
  - to request cancellation of a registration due to nonuse of the mark
- Are time limits extendable?



## Most frequently used fields (3)

#### Internal & External Users (Clients)

- Possibility to review or appeal RF + (MM6)
- Requirements for intention to use the mark
- Requirements for actual use of the mark with time limits & consequences



### Cooperation

- Check the information about your Office
- Send us
  - Changes in your contact details
  - Legislation
  - Examination practice
- Help us improve by providing feedback



#### Resources

- Madrid Member Profiles
  <a href="http://www.wipo.int/madrid/memberprofiles/#/">http://www.wipo.int/madrid/memberprofiles/#/</a>
- Introducing the Madrid Member Profiles Database <a href="http://www.wipo.int/madrid/en/news/2017/news\_0012.html">http://www.wipo.int/madrid/en/news/2017/news\_0012.html</a>
- Quick Start Guide http://www.wipo.int/edocs/pubdocs/en/wipo\_madrid\_members.pdf
- New and Improved Madrid e-Services
  <a href="http://www.wipo.int/madrid/en/news/2017/news\_0009.html">http://www.wipo.int/madrid/en/news/2017/news\_0009.html</a>



# How to use Madrid E-Services effectively





## SearchFileMonitorManage

#### Online Resources and E-Services

The Madrid System website and customized E-services are available to help you:







## Search

#### Search

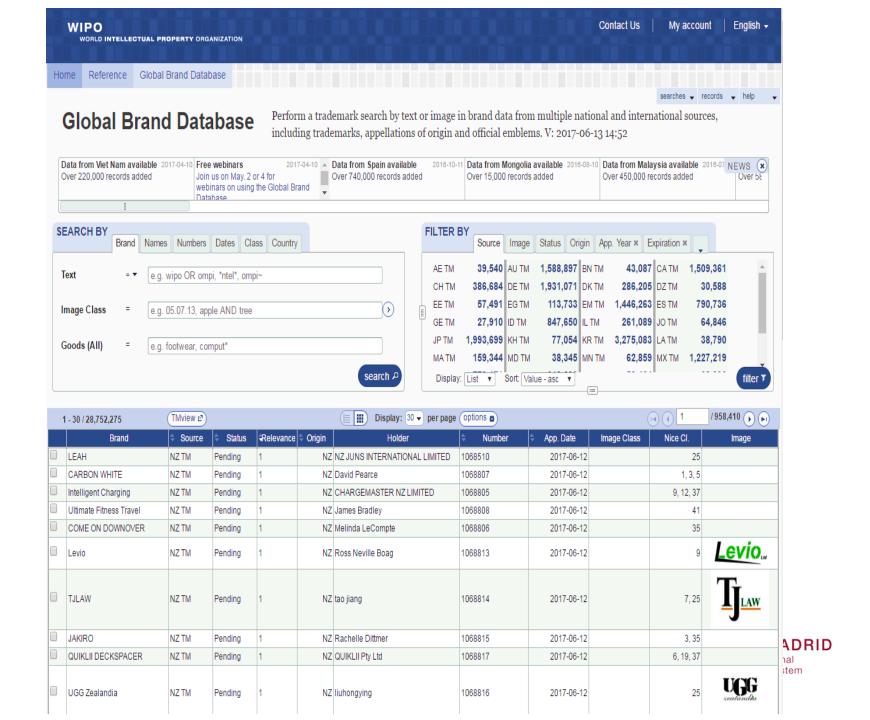


Check if similar marks already exist in your target markets

Start with the Global Brand Database

Access 28+ million records from 35 national and international collections







## **SearchFileMonitorManage**

#### File



Madrid Goods & Services Manager



Member Profiles Database



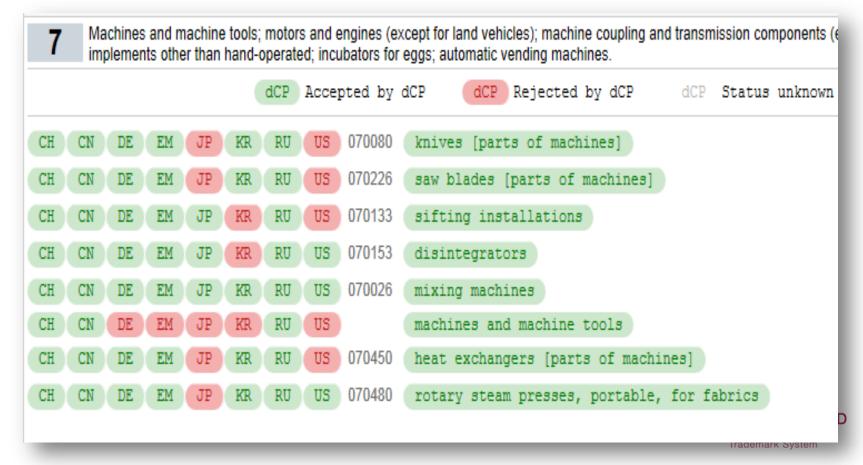
**Fee Calculator** 



#### Madrid Goods & Services Manager

#### Compile and verify your list of goods and services





#### Member Profiles Database



Compare trademark rules & examination procedures in the IP Offices of Madrid System members

General information

Filing rules and procedures

Designation rules and procedures



#### **Fee Calculator**



For date:	30.04.2017	Office of origin:	African Intellectual Property Organization (OAP
Number of classes:	1	Type:	New application
Colour	☐ Collect	ive mark, certification mark, or gua	rantee mark
			Continue
A designation of the	he European Unior	overs Belgium, Luxembourg and n (EM) covers its 28 Member st	ates
A designation of t			earten (Dutch part) (SX) are autonomous territories
		can be individually designated	
A designation of the	he European Unior he African Intellecti	(EM) covers its 28 Member sta ual Property Organization (OA)	ates covers its 17 Member states

Estimate cost for:☐ International applications☐ Subsequent designations☐ Renewals



#### **WIPO**

Home > IP Services > Madrid System > Fees/Fee Calculator

#### International Registration of Marks - Fee Calculation

BN Brunei Deruseelem	c Republic RW Rwanda lenstein SD Sudan ria SE Sweden tho SG Singapore ania SI Slovenia
■ AL Albania	Republic RW Rwanda lenstein SD Sudan ria SE Sweden tho SG Singapore ania SI Slovenia
BQ Bonaire, Sint Eustatius and Saba IE Ireland MK The Republic of BH Botswana III. Israel MN Mon. BX Benelux III. Israel MN Mon. BY Belarus III. Israel MX Mexi CN China III. Israel MX Mexi CO Colombia III. Israel MX Mozz CU Cuba KE Kenya OA Africt CW Curação	SK SIOVANIA  SL Sierra Leone  SM San Marino  ublic of Moldova tenegro  SX Sint Maarten (Dutch lagascar part)  former Yugoslav  former Yugoslav  former Yugoslav  former Yugoslav  TJ Tajikistan  SZ Swazilland  golia  TJ Tajikistan  TM Turkmenistan  ambique  TN Tunisia  TR Turkey  way  UA Ukraine  Zealand  US United States of America  riganization (OAPI)  an  VN Viet Nam  poines  ZM Zambia  dan  ZM Zimbabwe  usu  ZW Zimbabwe  gol

A designation of the Benelux (BX) covers Belgium, Luxembourg and the Netherlands
A designation of the European Union (EM) covers its 28 Member states
A designation of the African Intellectual Property Organization (OA) covers its 17 Member states
Bonaire, Saint Eustatius and Saba (BQ), Curação (CW) and Sint Maarten (Dutch part) (SX) are autonomous territories of
the Kingdom of the Netherlands that can be individually designated

Basic fee where no reproduction of the mark is in color :	653
Complementary fee : (LV) 1 x 100.00 CHF	100
Australia	
Individual fee (international application):	263
Individual fee per additional class (international application): 2 • x 263.00 (Number of classes beyond the first)	528
European Union	
for the second class 1 •	55
Individual fee (international application):	897
Individual fee per additional class (international application): 1 v 164.00 (Number of classes beyond the second)	184
TOTAL: Swiss francs (CHF)	2858

#### Disclaimer

Fee Calculator results are based on information you have provided and the Schedule of Fees in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

Trademark System

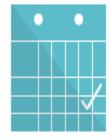


## **SearchFile Monitor Manage**

#### Monitor

- Monitor the status of your international application throughout WIPO's examination process.
- Once WIPO has registered your trademark, find out when protection is granted or refused in target markets.







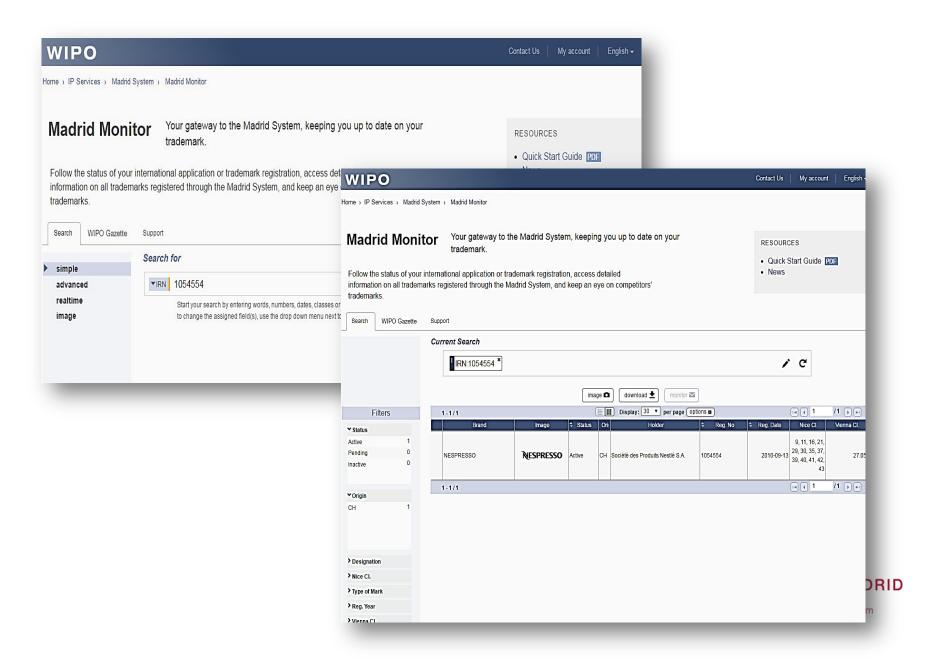


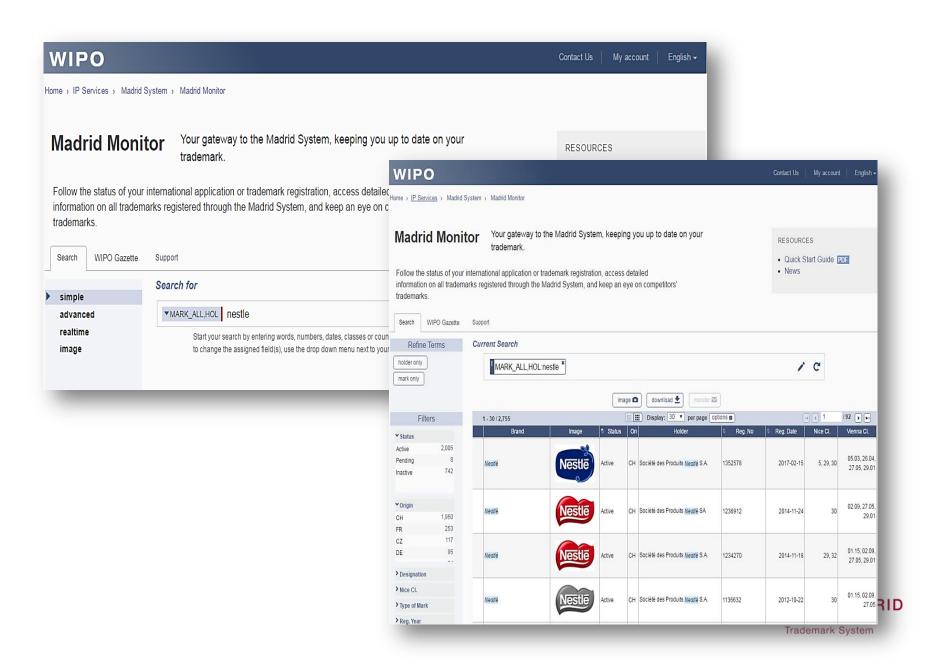


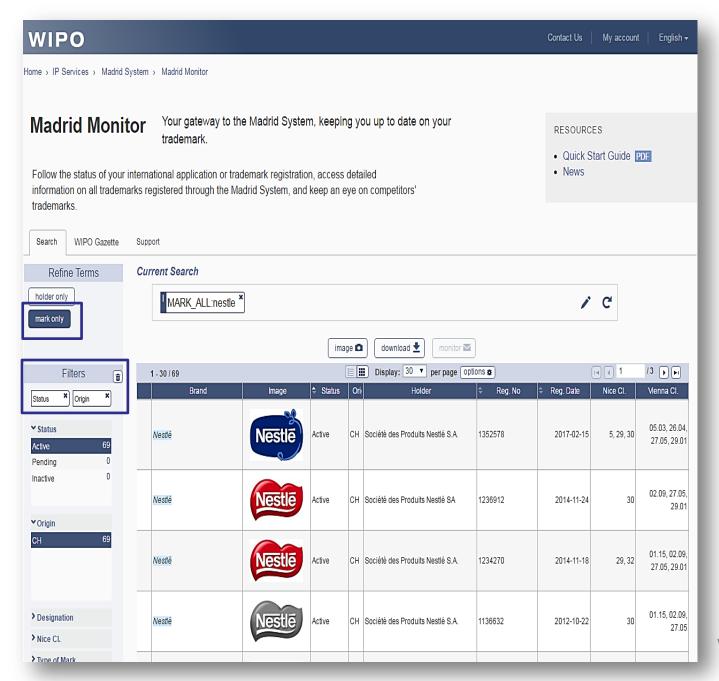
#### **Madrid Monitor**













Home > IP Services > Madrid System > Madrid Monitor

#### **Madrid Monitor**

Your gateway to the Madrid System, keeping you up to date on your trademark.

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' trademarks.

WIPO Gazette Search Support 5 back

International Trademark

WIPO | MADRID

#### RESOURCES

- Quick Start Guide PDF
- News

Alert me when document is updated &



#### 1236912- Nestlé

1/68

Full details Summary By Office Documents Realtime Status

#### **Current Status**

- 180 Expected expiration date of the registration/renewal
  - 24.11.2024
- 151 Date of the registration
  - 24.11.2014
- 270 Language of the application

French

732 Name and address of the holder of the registration

Société des Produits Nestlé SA

CH-1800 Vevey (CH)

812 Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment

CH

740 Name and address of the representative



## SearchFileMonitorManage

### Manage

Use the <u>Madrid Portfolio Manager</u> as your mark and business evolve





#### Learn More About Madrid E-Services

- www.wipo.int/madrid/en
- Support and video tutorials on <u>E-Services</u> page
- Sign up for <u>Madrid Highlights</u>, our quarterly newsletter





# Thank you for your attention



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