



JAPAN PATENT
OFFICE



JAPAN INTERNATIONAL
COOPERATION AGENCY



KENYA INDUSTRIAL
PROPERTY INSTITUTE



ONE VILLAGE ONE
PRODUCT PROGRAM
KENYA



TAITA TAVETA
COUNTY
GOVERNMENT



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

WIPO/IP/WK/NBO/2/16/INF/1 PROV.
ORIGINAL: ENGLISH
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Second Training Workshop and Stakeholders Meeting of the Branding Project using Intellectual Property (IP) for “Taita Basket”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

the Japan International Cooperation Agency (JICA)

the Kenya Industrial Property Institute (KIPI)

the One Village One Product Program (OVOP) Kenya

and
the Taita Taveta County Government

Voi, Republic of Kenya, June 20 to 24, 2016

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Second Training Workshop (June 20 to 23, 2016) in Kasigau and in Sechu

Monday, June 20, 2016

Discussions and training in Kasigau

Introduction:

9.00 – 9.30 **Topic 1:** **Presentation of the Officers of the Association**

 Speaker: Mr. Ernest Nguruwi, Programme Coordinator, One Word One Product (OWOP) Taita Taveta County Government, Voi, Kenya

Presentations and discussions:

9.30 – 11.00 **Topic 2:** **Presentation of the Draft Constitution of the Association**

 Speaker: Mr. Ernest Nguruwi

 Discussions

11.00 – 11.15 Break

11.15 – 12.00 **Topic 3:** **Presentation of the Draft Logo of the Collective Mark**

 Speaker: Mr. Mashengu M. Mwasi, Patent Examiner, KIPI, Nairobi

 Mr. Shingo Tsuda, Program Officer, Regional Bureau for Africa, Development Sector, WIPO, Geneva

 Discussions

12.00 – 13.30 Lunch Break

13.30 – 14.15 **Topic 4:** **Presentation of the Draft Regulation for Use of the Collective Mark**

 Speaker: Mr. Geoffrey M. Ramba, Senior Trademark Examiner, KIPI, Nairobi

 Mr. Mashengu M. Mwasi

 Mr. Shingo Tsuda

 Discussions

14.15 – 15.15 **Topic 5: Presentation of the Draft Quality Standards**

Speaker: Mr. Ernest Nguruwi
Mr. Mashengu M. Mwasi
Mr. Shingo Tsuda

Discussions

15.15 – 15.30 Break

Training:

15.30 – 17.00 **Topic 6: Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark**

Speaker: Mr. Alexander Mzee
Ms. Luciana N. Wamwandu, Basket Weaving Expert,
Kasigau, Taita Taveta County, Kenya
Ms. Gladys Malemba Konde, Basket Weaving Expert,
Mwatate, Taita Taveta County, Kenya

Tuesday, June 21, 2016

Discussions and training in Kasigau (Cont'd)

Discussions:

9.00 – 10.30 **Topic 7: Discussions on the Draft Constitution, the Draft Logo, the Draft Regulation and the Draft Quality Standards**

Facilitators: Ms. Hilder Ngambi Mbuwa, Basket Weaving Groups Leader,
Kasigau, Taita Taveta County, Kenya
Ms. Agripin Marura, Basket Weaving Groups Leader,
Mwatate, Taita Taveta County, Kenya

10.30 – 10.45 Break

Presentation:

10.45 – 12.00 **Topic 8: Design, Quality and Other Relevant Issues to Basket Making from the Perspective of Handicraft Exporter**

Speaker: Ms. Goodie Odhiambo Davies, Handicraft Exporter, Nairobi

12.00 – 13.30 Lunch Break

Training:

13.30 – 15.00 **Topic 9: Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark (Cont'd)**

Speaker: Mr. Alexander Mzee
Ms. Luciana N. Wamwandu
Ms. Gladys Malemba Konde

15.00 – 15.15 Break

15.15 – 17.00 **Topic 10: Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark (Cont'd)**

Speaker: Mr. Alexander Mzee
Ms. Luciana N. Wamwandu
Ms. Gladys Malemba Konde

Wednesday, June 22, 2016

Discussions and training in Sechu

Introduction:

9.00 – 9.30 **Topic 1: Presentation of the Officers of the Association**

Speaker: Mr. Ernest Nguruwi

Presentations and discussions:

9.30 – 11.00 **Topic 2: Presentation of the Draft Constitution of the Association**

Speaker: Mr. Ernest Nguruwi

Discussions

11.00 – 11.15 Break

11.15 – 12.00 **Topic 3: Presentation of the Draft Logo of the Collective Mark**

Speaker: Mr. Mashengu M. Mwasi
Mr. Shingo Tsuda

Discussions

12.00 – 13.30 Lunch Break

13.30 – 14.15 **Topic 4: Presentation of the Draft Regulation for Use of the Collective Mark**

Speaker: Mr. Geoffrey M. Ramba
Mr. Mashengu M. Mwasi
Mr. Shingo Tsuda

Discussions

14.15 – 15.15 **Topic 5: Presentation of the Draft Quality Standards**

Speaker: Mr. Ernest Nguruwi
Mr. Mashengu M. Mwasi
Mr. Shingo Tsuda

Discussions

15.15 – 15.30 Break

Training:

15.30 – 17.00 **Topic 6: Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark**

Speaker: Mr. Alexander Mzee
Ms. Gladys Malemba Konde
Ms. Luciana N. Wamwandu

Thursday, June 23, 2016

Discussions and training in Sechu (Cont'd)

Discussions:

- 9.00 – 10.30 **Topic 7:** **Discussions on the Draft Constitution, the Draft Logo, the Draft Regulation and the Draft Quality Standards**
- Facilitators: Ms. Agripin Marura
 Ms. Hilder Ngambi Mbuwa
- 10.30 – 10.45 Break
- Presentation:**
- 10.45 – 12.00 **Topic 8:** **Design, Quality and Other Relevant Issues to Basket Making from the Perspective of Handicraft Exporter**
- Speaker: Ms. Goodie Odhiambo Davies
- 12.00 – 13.30 Lunch Break
- Training:**
- 13.30 – 15.00 **Topic 9:** **Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark (Cont'd)**
- Speaker: Mr. Alexander Mzee
 Ms. Gladys Malemba Konde
 Ms. Luciana N. Wamwandu
- 15.00 – 15.15 Break
- 15.15 – 17.00 **Topic 10:** **Training on Improving the Quality of Baskets to Meet the Quality Standards of the Collective Mark (Cont'd)**
- Speaker: Mr. Alexander Mzee
 Ms. Gladys Malemba Konde
 Ms. Luciana N. Wamwandu

Stakeholders Meeting (June 24, 2016) in Voi

Friday, June 24, 2016

- 8.30 – 9.00 Registration
- 9.00 – 9.30 Opening ceremony
- Welcome/Opening Remarks by:
- The representative of the Japan Patent Office (JPO), Tokyo
- The representative of the Japan International Cooperation Agency (JICA), Nairobi
- The representative of the Kenya Industrial Property Institute (KIPI), Nairobi
- The representative of the World Intellectual Property Organization (WIPO), Geneva
- The representative of the One Village One Product (OVOP) Program, Ministry of Industry Trade and Cooperatives, Nairobi
- The representative of the Taita Taveta County Government, Taita, Kenya
- 9.30 – 11.00 **Topic 1: Presentation of the Draft Constitution of the Association**
- Speaker: Mr. Ernest Nguruwi
- Discussions and adoption of the draft constitution
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.00 **Topic 2: Presentation of the Draft Logo of the Collective Mark**
- Speaker: Mr. Mashengu M. Mwasi
Mr. Shingo Tsuda
- Discussions and adoption of the draft logo
- 12.00 – 13.30 Lunch Break
- 13.30 – 14.30 **Topic 3: Presentation of the Draft Regulation for Use of the Collective Mark**
- Speaker: Mr. Geoffrey M. Ramba
Mr. Mashengu M. Mwasi

Mr. Shingo Tsuda

Discussions and adoption of the draft regulation

14.30 – 14.45 Coffee Break

14.45 – 16.15 **Topic 4: Presentation of the Draft Quality Standards**

Speaker: Mr. Ernest Nguruwi

Mr. Mashengu M. Mwasi

Mr. Shingo Tsuda

Discussions and adoption of the draft quality standards

16.15 – 17.00 **Conclusion of the Stakeholders Meeting**

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