



AFRICAN REGIONAL
INTELLECTUAL PROPERTY
ORGANIZATION



KEYNAN INDUSTRIAL
PROPERTY INSTITUTE



JAPAN PATENT OFFICE



GOVERNMENT OF THE
REPUBLIC OF KENYA



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL WORKSHOP

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National Intellectual Property Week in the Republic of Kenya



organized by
the World Intellectual Property Organization (WIPO)

in collaboration with
the African Regional Intellectual Property Organization (ARIPO)

with support of
the Japan Patent Office (JPO)

and
the Kenya Industrial Property Institute (KIPI)

Nairobi, Kenya, June 17 to 18, 2019

PROVISIONAL PROGRAM
prepared by the International Bureau of WIPO

NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY (IP) FOR INNOVATIVE AND COMPETITIVE SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)

Monday, June 17, 2019

8.00 – 9.00	Registration
9.00 – 10.00	Opening Ceremony
	Welcome addresses by:
	Sylvance Sange, Managing Director, Kenyan Industrial Property Institute (KIPI), Nairobi
	The Representative of the Government of Japan in Kenya
	Mr. John Omiti, Patent Examiner
	The Representative of the World Intellectual Property Organization (WIPO), Geneva
	Ahmed Issack Hassan, Chairman, Board of Directors, KIPI
10.00 – 10.15	Group Session
10.15 – 10.30	Coffee Break
10.30 – 11.00	Topic 1 Objectives and Conduct of the Workshop and Introduction to WIPO
	Speaker: The Representative of WIPO
11.00 – 11.45	Topic 2 The Role of ARIPO in Shaping IP Development in Africa
	Speaker: Mr. John Omiti, Patent Examiner
11.45 – 12.30	Topic 3 The Intellectual Property (IP) Legal and Institutional Framework in Kenya
	Speaker: Sylvance Sange, Managing Director, KIPI
12.30 – 13.00	Topic 4 Enhancing Business Competitiveness: Trademarks Industrial Designs and Trade Secret as Business Tools
	Speaker: Ms. Brenda Opanga
13.00 – 14.00	Lunch Break
14.00 – 14.45	Topic 5 Collective Marketing: Geographical Indications, Certification and Collective Marks
	Speaker: Mrs. Eunice Njuguna, Manager Legal Services, KIPI

- 14.45 – 15.15 **Topic 6 Leveraging Technological Innovations in the Marketplace through Patents and Utility Models: Strategic Use of Technological Information**
- Speaker: Paul Chege, Assistant Manager, Patents, KIPI
- 15.15 – 15.30 Coffee Break
- 15.30 – 16.15 **Topic 7 Innovation Management by Small and Medium-sized Enterprises – The Importance of IP Audits**
- Speaker: Ms. Rose Mboya, Intellectual Property Officer, KIRDI
- 16.15 – 17.00 **Topic 8 Your Business and Copyright Management: Challenges and Opportunities**
- Speaker: Angela Ndambuki, Vice Chairperson, Kenya Association of Music Producers
- End of Day 1

Tuesday, June 18, 2019

- 9.00 – 9.45 **Topic 9 Management and Exploitation of IP Assets – Licensing, Franchising and Merchandising**
- Speaker: Ms. Christina Olando
- 9.45 – 10.45 **Topic 10 Protecting your Intellectual Property: Regional and International Registration Systems**
- Speakers: The Representatives of WIPO and ARIPO
- 10.45 – 11.00 Coffee Break
- 11.00 – 12.00 **Topic 11 Promoting your Business through IP – The Role of KIPI**
- Speaker: David Njuguna, Manager, Patents, KIPI
- 12.00 – 13.00 **Topic 12 Use and Management of Intellectual Property by Kenyan SMEs: Challenges and Successes**
- Speakers: Manoj Shah. CEO, Osho Chemical Industries
- 13.00 – 14.30 Lunch Break
- 14.30 – 16.00 **Topic 13 Linking Universities and Research Centers to the Public and Private Sector for the Management, Promotion Commercialization of IP Assets**

Speaker: Ms. Rose Mboya, Intellectual Property Officer, KIRDI

16.00 – 16.30

Coffee Break

16.30 – 17.00

Way Forward and Wrap-up Session

Speakers: Ms. Loretta Asiedu

Mr. John Omiti, Patent Examiner

Representative of KIPI

17.00

Closing Session