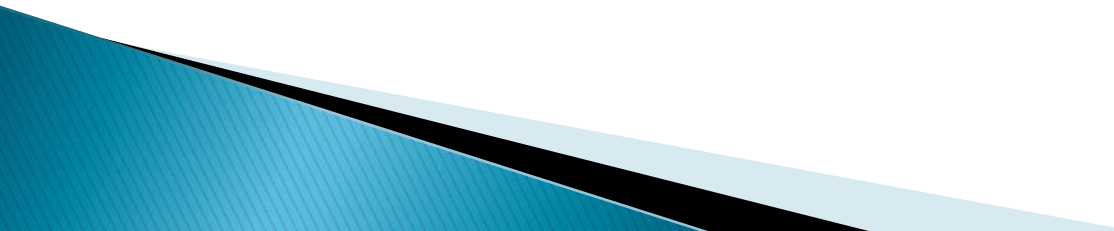


Sub-Regional Workshop on the effective use of IP Statistics for ARIPO Member States.

Harare, Zimbabwe, 13th – 16th
September, 2016

Cyrus Njeru,
Senior Planning Officer
KIPI

INTRODUCTION

- Kenya Industrial Property Institute is a government parastatal established under the Industrial property Act of 2001.
 - The Institute board reports to the Ministry Of Trade, Investment and Industry.
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KIPI STAFF ESTABLISHMENT

- Total Staff Establishment–88
- Managerial level–
 - Patent Examiners–10
 - Trademark Examiners–7
- ICT officers–3
- Support staff–
 - ▶ Patents–7
 - ▶ Trademarks–14

Workload Examiners : Patent Department

- ▶ National Patent Applications = 219
- ▶ Utility Model Applications = 140
- ▶ Industrial Applications = 107
- ▶ ARIPO Applications designating Kenya = 677

Total = 1143

Trademarks Department

- ▶ Total TM applications

Jan – Sept 2016 = 3,870

- ▶ Total TM Registered Jan – sept 2016 = 2,574

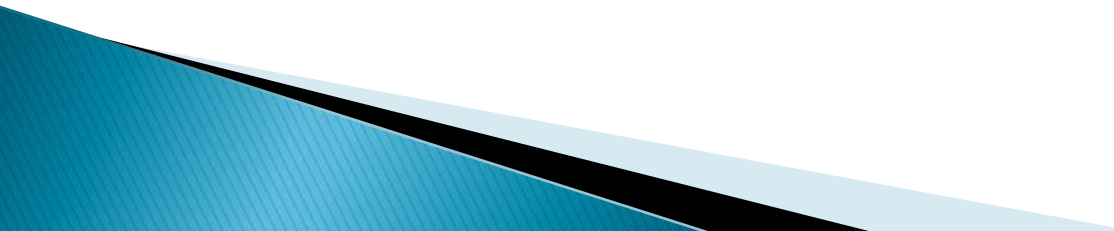
Average TMs registered Per Examiner

$$2574 / 7 = 367$$

Average TMs Applications Examiner

$$3870 / 7 = 553$$

Note apart from Examination of applications, examiners also do;

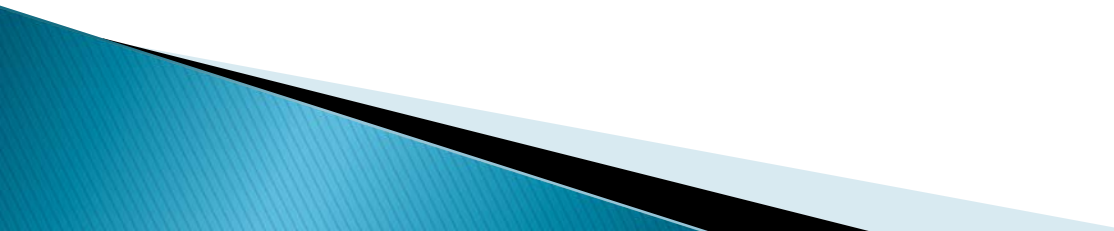
- I. Approval of TM advertisements
 - II. Alteration requests
 - III. Amendment of applications as per request
 - IV. Any other requests by applications owners
- 

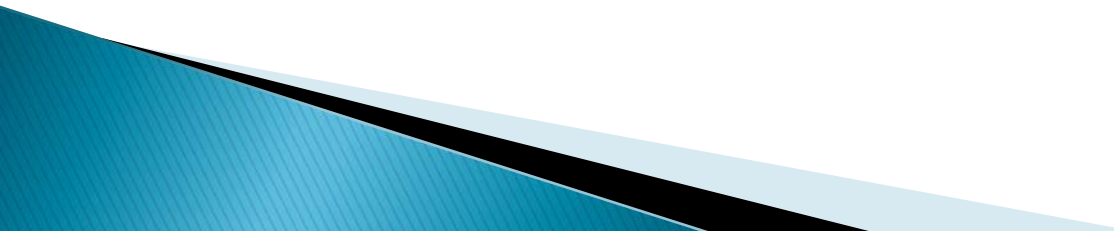
TM DIVISION STATISTICS FOR 2015/2016

ACTIVITY		JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	
Applications Received	1 Technical Advices	364	387	497	403	442	341	369	737	731	702	397	702	
	2 Requests for Search	192	162	194	148	135	89	141	121	186	157	180	140	
	3 New Applications	428	424	486	405	393	313	291	416	419	442	425	403	
	4 Madrid	Origin. KE	1	0	2	1	0	0	0	0	0	0	0	0
		Design. KE	127	96	74	77	82	8	69	37	4	6	25	1
TOTAL		832	815	1253	1034	1052	751	870	1311	1340	1307	1027	1246	
Post-registration certificates processed:	1 Search requests	145	125	201	205	112	105	126	147	168	128	176	169	
	2 Examinations	479	488	494	548	438	299	457	440	536	378	602	418	
	3 Appl. Advertised	332	383	317	312	313	286	255	289	290	318	299	318	
	4 Registrations	National	131	271	221	132	252	227	220	232	197	254	169	203
		Foreign	53	134	67	108	133	84	89	81	81	75	112	82
		Madrid	-	-	-	181	8	40	43	100	142	411	456	372
		Total	184	405	288	421	493	351	352	413	420	411	456	372
	TOTAL		1140	1401	1300	1305	1248	1041	1190	1289	1414	1235	1543	1277
1 Certificates of renewal	177	176	86	135	136	112	154	191	293	247	215	163		
2 Certificates of change name	11	38	22	7	4	5	10	16	33	28	16	12		
3 Certificates for change of Address	27	24	12	15	7	20	14	12	61	24	39	20		
4 Certificates of Alteration of Marks	2	6	12	0	7	2	4	3	3	5	12	5		
5 Certificates of change of Goods	2	5	22	1	1	4	4	5	2	5	9	3		
6 Certificates of Mergers	3	3	8	0	18	1	1	5	17	5	6	2		
7 Certificates of Assignments	31	34	59	32	27	7	30	6	53	33	33	21		
8 Certificates of Licenses	10	0	0	0	1	1	0	0	3	6	2	3		
TOTAL		263	286	221	190	201	152	217	238	465	353	332	229	

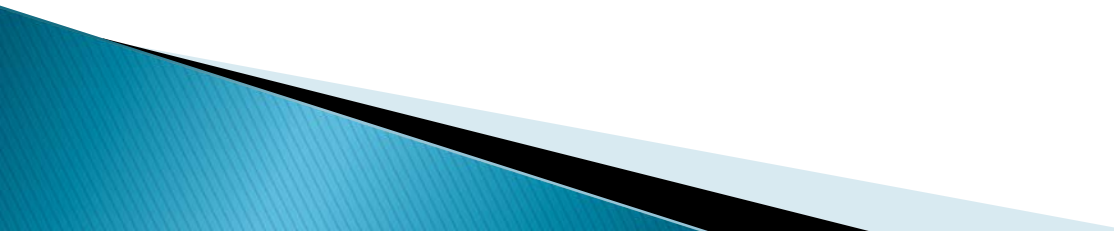
Monthly average targets: (1) Tech. advices = 208.3; (2) Applications =452.5; (3) Madrid=125; (4) Registrations=411.5

DATA STORAGE

- ▶ KIPI uses IPAs in addition to WIPO EDMs and WIPOSCAN systems.
 - ▶ High Capacity HP server.
 - ▶ Data backups done on a daily basis.
 - ▶ Workstations used as centralized servers backed by ICT
- 

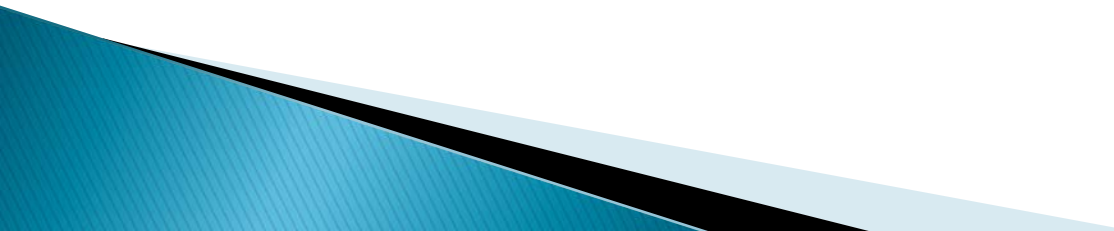
- ▶ Backup is transferred from server hard disk to external hard disk and tape for outside backup.
 - ▶ Workstation use a centralized server backed by ICT.
 - ▶ Section has three (3) officers.
- 

USE OF IP STATISTICS

- ▶ KIPI is a public body under the ministry of Industry, Trade and Investment.
 - ▶ Ministry sets national targets to enhance developments in innovations
- 

Continued....

The Institute uses Statistics for the following.

- Manpower planning
 - Forecast future applications for effective planning
 - Understand which sectors of the economy needs more attention and which ones are active users of IP
 - Develop sector performance standards
 - Analyze individual and institutional performance
 - Understand the Innovative activities by using IP statistics as a proxy indicator
 - For comparison with other IP offices
- 

OTHER USERS

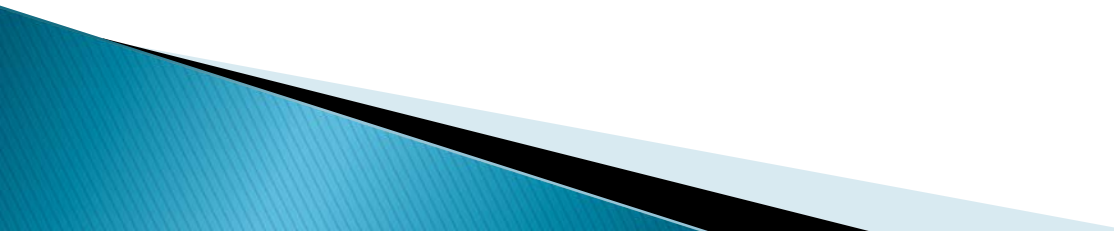
- ▶ Ministry of Education Science and Technology
 - ▶ Ministry of Investment, Trade and Industry
 - ▶ Ministry of Devolution and Planning
 - ▶ National Council for Science, Technology and Innovation
 - ▶ Research and Development Institutions
 - ▶ Universities, Students, Individuals
- 

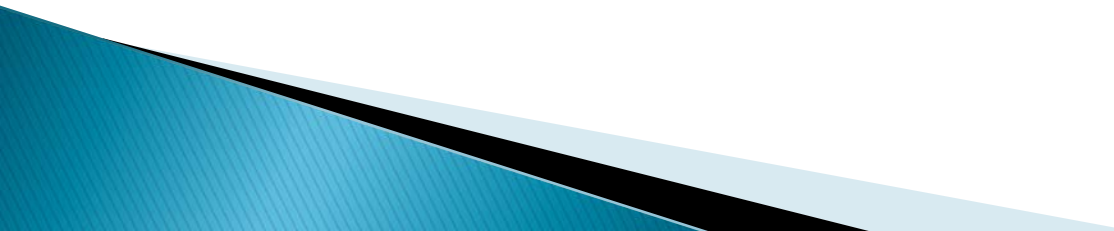
Table 1: General Economic and Commercial targets: As per Kenya Vision 2030 targets

Performance Indication	2013/14	2014/15	2015/16	2016/17	2030
Level of IP awareness	9.60%	14.60%	16%	18%	34%
Registered National TMs	3374	4048	4857	5828	62355
Tech. Adv.	4346	5215	6258	7509	80340
Total IP rights registered	3514	4217	5060	6072	64966
Madrid TM registered	1187	1305	1436	1580	5455

Notes:

- I. Registered TMs and Tech advice expected to grow by 20% p.a
- II. Madrid TMs to by 10% p.a

These are targets as per the sector performance standards developed for each government entity to help achieve the goal of Kenya Vision 2030.



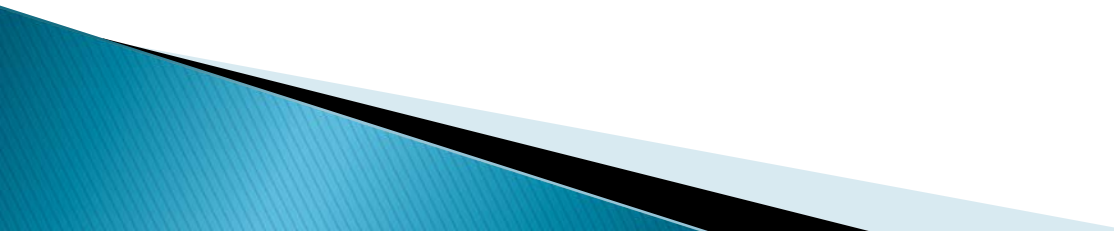
PROJECTED IP TARGETS

Performance indicator	2013/14	2014/15	2015/16	2016/17	2030
1.Level of IP awareness	9.6%	14.6%	16%	18%	34%
2.Registered National TMs	3,374	4,048	4,857	5,828	62,355
3.Technical Advice	4,346	5,215	6,258	7,509	80,340
4.Total IP Rights Registered	3514	4217	5060	6070	64,966
5.Madrid TMs Registered	1,187	1,305	1,436	1,580	5,455

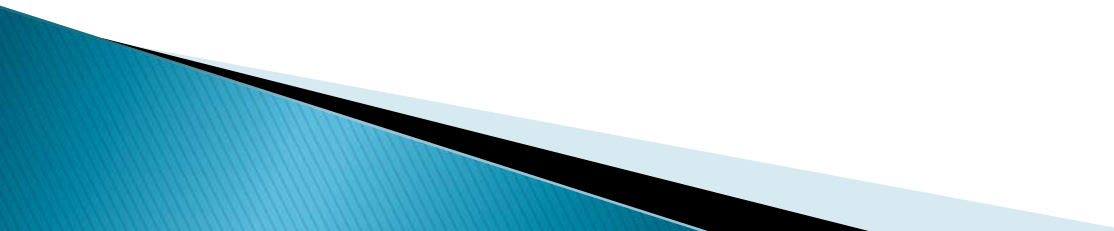
CONTINUED.....

- The Ministry of Trade, Investment and Trade uses IP data to develop Sector Performance Standards used to implement Kenya Vision 2030.
 - NOTE–KIPI is expected to have surpassed the targets in the previous table by the year 2030 and most have already been surpassed.
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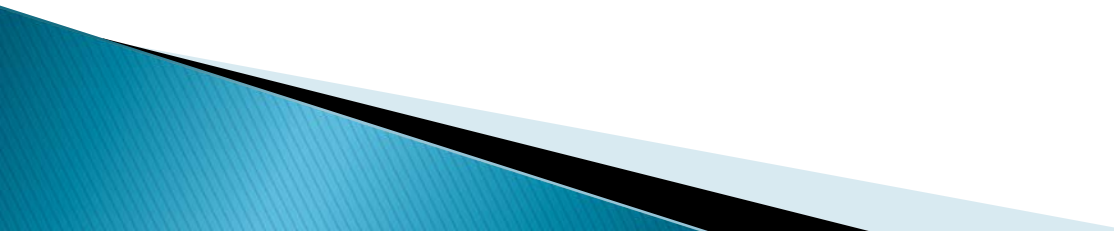
CONTINUED....

- ▶ The government uses IP data to gauge the level of Innovation science and technology development in order to make decisions on how to support development of new Inventions or Innovations.
 - ▶ This has led to emphasis on science based training at the Universities to enhance development of new ideas.
 - ▶ Support for SMEs to develop new innovations of which KIPI plays a key role.
- 

CHALLENGES.

- ▶ Lack of data analysis Skills
 - ▶ Lack of a data analysis software which is user friendly
 - ▶ Its not also easy to extract data from IPAS
 - ▶ Lack of know to link IPAS datasets with data analysis software such as STATA OR SPSS
 - ▶ No dedicated staff to analyze data for decision making
- 

CHALLENGES CONT.

- ▶ Lack of proper methodologies
 - ▶ Poor appreciation of the importance of data and the linkage with sound policy decisions
i.e. low awareness
 - ▶ Choice of Indicators and their importance
- 

END OF PRESENTATION

THANK YOU,
ASANTE SANA