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AFRICAN REGIONAL
INTELLECTUAL PROPERTY
ORGANIZATION

GOVERNMENT OF THE
REPUBLIC OF ZIMBABWE

JAPAN PATENT OFFICE

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

**WORKSHOP**

## Sub-Regional Workshop on the Development and Effective Use of Intellectual Property Statistics for ARIPO Member States

organized by
the World Intellectual Property Organization (WIPO)

and
the Japan Patent Office (JPO)

in cooperation with
the Government of the Republic of Zimbabwe

and
the African Regional Intellectual Property Organization (ARIPO)

## Harare, Zimbabwe, September 14 to 16, 2016

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

<u>Wednesday, September 14, 2016</u>

8.30 – 9.00       Registration

9.00 – 9.30       Opening Ceremony

Welcome addresses by:

Mr. Dabide Tsunakake, Deputy Head of Mission / Counsellor, Embassy of Japan, Harare, representing the Government of Japan

Ms. Joyce C. Banya, Senior Counsellor , Regional Bureau for Africa , representing the World Intellectual Property Organization (WIPO), Geneva

Mr. Fernando dos Santos , Director General, the African Regional Intellectual Property Organization (ARIPO), Harare

Ms. Virginia Mabiza, Permanent Secretary, Ministry of Justice and Constitutional Affairs, representing of the Government of the Republic of Zimbabwe, Harare

9.30 – 10.00      Coffee Break

10.00 – 10.30    **Topic 1**        **WIPO's Cooperation Development Activities in Africa**
The session will provide an overview of the technical assistance programs provided to Member States in the elaboration of national IP Policy and Innovation Strategies; the capacity building and infrastructure modernization programs to help IP offices deliver better services to their stakeholders.

Speaker:    Ms. Joyce Banya

Discussions

**SESSION I**        **THE IMPORTANCE OF INTELLECTUAL PROPERTY (IP) STATISTICS IN DECISION MAKING**

*This session will focus on the importance of IP statistics in decision making, be it for economic analysis/development, business decision making or planning IP office activities, such as the allocation of resources and budget forecasting.*

Moderator: ARIPO (tbd)

10.30 – 11.00    **Topic 2**        **The Contribution of IP Statistics in Decision Making**

Speaker:    Mr. Mosahid Khan,  Head IP Statistics Section, Economic and Statistics Division WIPO

11.00 – 11.30    **Topic 3**        **The Use of Patent and Utility Models Statistics**

Speaker:    Mr. David Njuguna , Head, Patent Section ,Kenya Industrial Property Institute

(KIPI), Nairobi

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| 11.30 – 12.00 | **Topic 4** | **The Use of Trademarks Statistics** |

Speaker:   Mr. Christopher Kiige, Director IP, ARIPO,

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| 12.00 – 13.00 | **Topic 5** | **The Use of Copyright Statistics** |

Speaker:   Ms. Maureen Fondo, Head Copyright ARIPO, Harare

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| 13.00 – 14.00 | Lunch Break | |

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| 14.00 – 14.30 | **Topic 6** | **The Use of IP Statistics by IP Offices to Plan their Activities** |

Speakers:  i.  Mr. Takuya Sugiyama, Deputy Director, Regional Cooperation Division, the Japan Patent Office, Tokyo
ii.  Mr. Peter Opio, Director Business and Industry Statistics, Uganda Bureau of Statistics, Kampala

Discussions

**SESSION II       TRENDS IN IP FILING AND REGISTRATION ACTIVITIES**

*This session will provide an overview of the latest trends in IP filing and registration activities while focusing on the evolution of the demand for IP rights, the provenance of applications, the capacities of IP offices to process applications, and other relevant topics.*

Moderator: Zimbabwe Intellectual Property Office (tbc)

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| 14.30 – 15.00 | **Topic 7** | **Worldwide IP Filing and Registration Trends** |

Speaker:   Mr. Ryan Lamb, Senior Statistical Analyst, Economic and Statistics Division, WIPO

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| 15.00 – 15.30 | **Topic 8** | **IP Filing and Registration Trends in Africa, with Specific Reference to ARIPO Member States** |

Speaker:   Mr. Fernando dos Santos

Discussions

**SESSION III       COLLECTING AND ANALYZING IP DATA: METHODOLOGIES**

*This session will focus on technical aspects of developing internationally comparable IP statistics, which include criteria used to allocate an application to a country of origin – the residence of the first-named applicant in an application, indicators by industry and field of technology, applicant name harmonization, etc.  During this session, we will also discuss issues relating to*

*the extraction of data from production databases.*

Moderator: Mr. Chapusa Phiri , Registrar General
Registrar Generals' Department, Lilongwe

15.30 – 16.00 **Topic 9** **General Methodological Issues**

Speaker: Mr. Mosahid Khan

16.30 – 17.00 Coffee Break

17.00 – 17.30 **Topic 10** **Applicant Name Harmonization and Classifying IP Data by Technology and Institutional Sectors**

Speaker: Mr. Mosahid Khan

Discussions

Thursday, September 15, 2016

**SESSION IV** **IP STATISTICS AT NATIONAL AND INTERNATIONAL OFFICES STATISTICS**

*This session will focus on data availability at national offices; statistics infrastructure (including IT) at national offices that includes the development and maintenance of databases; and challenges faced by offices to create policies relevant to IP statistics and other related issues.*

Moderator: Mr. Mosahid Khan

9.00 – 9.45 **Topic 11** **IP Data Collection and Dissemination at WIPO**

Speaker: Mr. Ryan Lamb

9.45 – 13.00 **National Office Presentations (30 mins per country)**

13.00 – 14.00 Lunch Break

14.00 – 16.00 **National Office Presentations (cont'd)**

16.00 – 16.30 Coffee Break

16.30 – 17.30 **National Office Presentations (cont'd)**

Friday, September 16, 2016

9.30 – 13.00 **National Office Presentations (cont'd)**

13.00 – 14.00 Lunch Break

14.00 – 15.00 **Panel discussion: Future Development of IP Statistics and Databases**

*This session will take stock of days one and two with emphasis placed on the importance of IP statistics for decision making and on current data availability, followed by a discussion on how to improve data availability and data sharing across offices.*

15.00 – 15. 30    Closing Ceremony


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