



JAPAN PATENT OFFICE



COMPANIES AND INTELLECTUAL
PROPERTY AUTHORITY



MINISTRY OF INVESTMENT,
TRADE AND INDUSTRY OF
BOTSWANA



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

WIPO/IP/BBK/19/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: OCTOBER 11, 2019

Planning Meeting and the First Training Workshop for a Branding Project Using Intellectual Property (IP) for “Chobe Baskets”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Companies and Intellectual Property Authority (CIPA)

the Department for Cooperative Development, Ministry of Investment, Trade and Industry
of the Republic of Botswana

and
the Japan Patent Office (JPO).

Kasane, Botswana, September 16 to 19, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

PLANNING MEETING

Monday, September 16, 2019

9.00 – 12.30 Discussion

Discussion points:

- Implementation strategy and time-frame
- Each partner's role

FIRST TRAINING WORKSHOP

Tuesday, September 17, 2019

8.30 – 9.00 Registration

9.00 – 9.30 Opening ceremony

Welcome/Opening Remarks by:

Message from World Intellectual Property Organisation:
Mr. Bathusi Lesolobe

The representative of the Companies and Intellectual Property Authority
(CIPA), Gaborone
Mr. Timothy Moalusi

The representative of the Japan Patent Office (JPO), Tokyo
Mr. Tsuda Shingo

The representative of the Department for Cooperative Development, Kasane
Mr. Goloswang Ramogala

9.30 – 11.00 **Topic 1: Presentation of the Project Implementation Strategy**
Speaker: Mr. Bathusi Lesolobe, WIPO Consultant, Gaborone

Discussions: All

11.00 – 11.15 Coffee Break

11.15 – 12.00 **Topic 2: Basics of Intellectual Property (IP) and Trademark**

Speaker: Ms. Keorutwe Baitsemi, Trademark Examiner,
CIPA, Gaborone

12.00 – 13.00 Lunch Break

13.00 – 13:45 **Topic 3: Case Study: "Taita Baskets" Branding Project in Kenya**

Speaker: Mr. Shingo Tsuda, Deputy Director, International
Cooperation Division, JPO, Tokyo

14.45 – 1500 Preparation for the exercises
Speaker: Ms. Lenyalo Toteng: Department for Cooperative Development

1500 – 1600 **Topic 4:** **Grading System and Quality Standards**

Speakers: Master Basket Weavers:
 Ms. Ranolang Keorapetse
 Ms. Seakanyetso Montshonyana

16:00 -16:15 Coffee Break

16:15 – 17.00 **Topic 5 (a):** **Improving Quality of Baskets**

Speakers: Ms. Ranolang Keorapetse
 Ms. Seakanyetso Montshonyana

End of day one

Wednesday, September 18, 2019

8:30 – 10.30 **Topic 5 (b):** **Improving Quality of Baskets (Cont'd)**

Speakers: Ms. Ranolang Keorapetse
 Ms. Seakanyetso Montshonyana

10.30 – 10.45 Coffee Break

10.45 – 12.00 **Topic 5 (c):** **Improving Quality of Baskets (Cont'd)**

Speakers: Ms. Ranolang Keorapetse
 Ms. Seakanyetso Montshonyana

12.00 – 13.30 Lunch Break

13.30 – 15:00 **Topic 6:** **Discussion on Grading System, Quality Standards, and Logo Design Concept**

Moderator: Mr. Bathusi Lesolobe

15.00 – 15.15 Coffee Break

15.15 – 16.00 **Topic 7:** **Wrap-up**

Moderator: Mr. Bathusi Lesolobe

Closing Remarks:
Speaker: MYSC

FIELD VISITS

Thursday, September 19, 2019

9.00 – 12.30

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