



**Catalyzing**



**Spirit in  
Africa !**

**By Pauline Mujawamariya, IPA Director, African Innovation Foundation**

# ABOUT

AFRICAN INNOVATION  
FOUNDATION (AIF)



ENGAGE... INSPIRE... TRANSFORM

The purpose of the AIF is to increase the prosperity of Africans by catalyzing the innovation spirit in Africa (AIF)



# THEMATIC FOCUS

## GOVERNANCE & COMPLIANCE

We promote African

governance

and access to law and legal resources through the **African Law Library**

## INNOVATION & TECHNOLOGY

We release untapped potential

in Africa,

driving pragmatic, African-led solutions through the **Innovation Prize for Africa**

## SOCIAL IMPACT & DEVELOPEMENT

We sustain livelihoods by

empowering

the local population and income generation through the **Social Impact Program for Angola**

# Catalyzing innovation Spirit through IPA



- **IPA-** established in 2011 to mobilize African innovators who deliver market-oriented solutions for African led-development
- **IPA Key Objectives:**

MOBILIZING  
LEADERS  
ACROSS  
SECTORS

PROMOTING  
INNOVATION  
IN KEY SECTORS

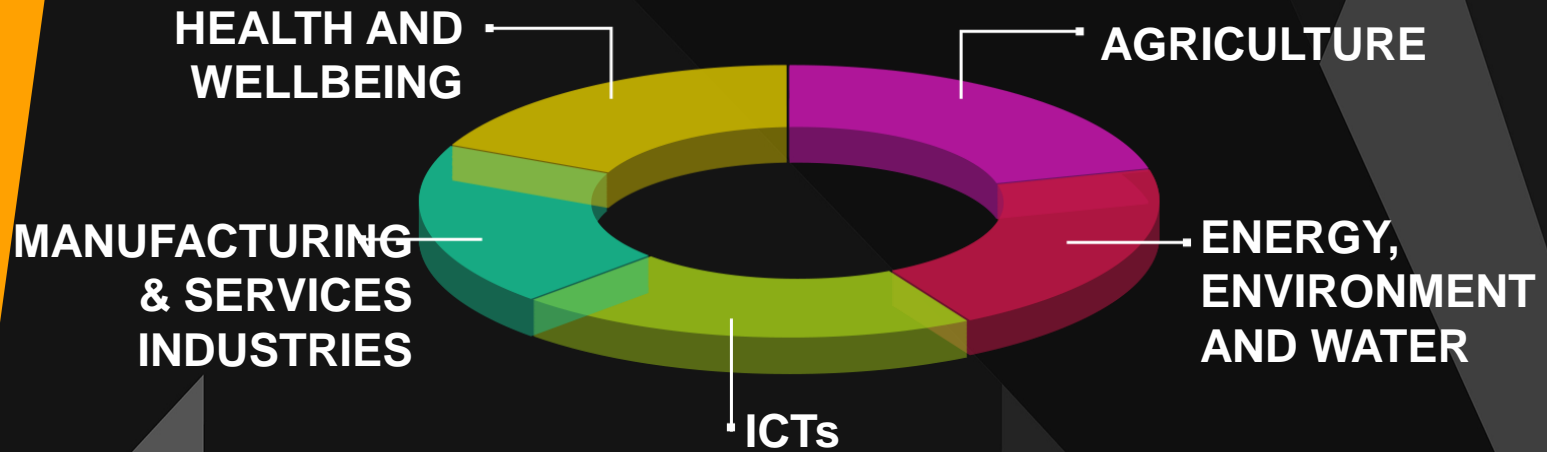
PROMOTING  
CAREER IN STEM  
AMONG YOUTH

COLLABORATION  
AMONG INNOVATION  
ENABLERS

STRENGTHEN THE  
INNOVATION  
ECOSYSTEM(s)

# IPA FOCUS

## 5 THEMATIC AREAS



# IPA SELECTION CRITERIA

- // **1.Originality**
- // **2.Marketability**
- // **3.Scalability**
- // **4.Social impact**
- // **5.Scientific/Technical aspects**

# IPA AWARDS & INCENTIVES

## INNOVATION PRIZE FOR AFRICA 2016



**BEST INNOVATION**  
100,000 \$ US



**BUSINESS POTENTIAL**  
25,000 \$ US



**SOCIAL IMPACT**  
25,000 \$ US



**NOMINEES**  
5,000 \$ US

AND MUCH MORE...

#IPA2016

# IPA RECENT WINNERS



## SPECIAL PRIZE FOR SOCIAL IMPACT

**LESLEY ERICA SCOTT**  
SMARTSPOT TBCHECK



## GRAND PRIZE

**ADNANE REMMAL**  
A PATENTED ALTERNATIVE TO  
LIVESTOCK ANTIBIOTICS



## SECOND PRIZE

**ALEX MWAURA MURIU**  
FARM CAPITAL AFRICA



# WHAT'S MAKE IPA UNIQUE

## MORE THAN A PRIZE- 1

### Winners -3

- // Substantive cash prize and follow up
- // Organize road show to pitch their innovations to relevant stakeholders/fundraising
- // Opportunities to get support for Business Model development, marketing, IP protection etc.
- // Continued PR, media exposure to position their innovations and attract more support

### Nominees -7

- // 5K voucher given to each of the 7 nominees
- // Continued PR and opportunities to position their innovations and attract more support
- // Opportunities to get support for Business Model development, marketing, IP protection etc.
- // Participate in road show to pitch their innovations to relevant stakeholders/fundraising

# WHAT'S MAKE IPA UNIQUE

## MORE THAN A PRIZE- 2

### SELECTED 10 WOMEN & 10 YOUTH

- // Needs based capacity building working with IPA champions: e.g. Business plan development etc.
- // Networking opportunities to help develop their innovations to the next level

### AIF DESIGN “DO-TANK”

5 to 10 top innovators are selected to participate in our intensive hands on design workshop if this will help speed up the process to get their innovations to the market

- // **OTHER:** Be a part of AIF innovators/innovation enablers networks; access to our upcoming online platform for African innovators

# IPA KEY ACHIEVEMENTS

## 4 SUCCESSFUL EDITIONS

- // Close to 3000 entries from 49 countries + record registration for IPA 2016 edition
- // Strong networks and champions across Africa, representing African innovation ecosystems
- // IPA impact on finalists & winners: Great success stories... secured investments etc.
- // IPA acknowledged in key global reports: WIPO, UNESCO
- // More Strategic partnerships to support African innovators
- // Countries interests in hosting IPA event & working with AIF to build their national innovation ecosystems

YEARS

# WHY DO WE DO THIS?

## STRENGTHENING AFRICAN INNOVATION ECOSYSTEMS

- // **Fact:** Innovation does not happen in isolation and is not just a spark of genius
- // **We know:** Innovation needs enabling environment
- // **Our main goal:** to mobilize for African innovators in order to unlock their potentials
- // **Our approach:** Working with innovation enablers across Africa and focusing on strengthening African innovation ecosystems
- // **Providing a platform for Innovators/investors/innovation enablers:** IPA annual awards ceremony + upcoming online platform to connect innovators and investors/enablers

**A Call to Action:** calling on all innovation enablers to join hands and create enabling environment and incentive for MADE IN AFRICA products

# THANK YOU/ MERCI



INNOVATION PRIZE FOR  
**AFRICA**  
*celebrating African ingenuity*