



JAPAN PATENT OFFICE



REPUBLIC OF SENEGAL



AFRICAN UNION



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## WORKSHOP

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WIPO/INN/DAK/15/INF/1  
ORIGINAL: ENGLISH  
DATE: OCTOBER, 2015

# **Young African Innovators, Creators and Entrepreneurs Workshop: Intellectual Property (IP), Innovation, Creativity for Entrepreneurship and Job Creation**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the Japan Patent Office (JPO)

in cooperation with  
the Government of the Republic of Senegal

and  
the African Union (AU)

**Dakar, Senegal, November 2, 2015**

## PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 2, 2015

8.00 – 8.30 Registration

8.30 – 9.00 Opening ceremony

Welcome/Opening Remarks by:

The Representative of the Japan Patent Office (JPO), Tokyo

The representative of the Director General, World Intellectual Property Organization (WIPO), Geneva

His Excellency Mr. Aly Ngouille Ndiaye, Minister of Industry and Mines, Government of the Republic of Senegal, Dakar

Chairperson: Dr. Catherine Adeya, Former Chief Executive Officer (CEO), Konza Techno City, Kenya [ICT4D Expert]

9.00 – 10.00 **Fundamentals and Use of Innovation for intellectual property (IP)  
Asset: Industrial Property and Copyright**

Panelists: Mr. Getachew Mengistie, Attorney and IP Consultant  
Addis Ababa

Ms. Sandra Oyewole, Partner, Oyewole Law Firm,  
Lagos

10.00 – 10.30 **The WIPO-World Economic Forum Inventor Assistance Program  
(WIPO-WEF IAP)**

Panelist: Mr. Marco Aleman, Director ad interim, Patent Law  
Division, Patents and Technology Sector, WIPO

10.30 – 10.45 Coffee Break

10.45 – 11.30 **WIPO Project on the Establishment of Technology and Innovation  
Support Centers (TISC): Access to Scientific, Technical and  
Technological Information for Development**

Panelist: Mr. Ituku Elangi Botoy, Project Officer, Innovation and  
Technology Support Section, Access to Information and  
Knowledge Division, Global Infrastructure Sector, WIPO

11.30 – 12.30 **IP Commercialization and Monetization of Creativity**

Panelists: Mr. McLean Sibanda, CEO, The Innovation Hub,  
Pretoria

Mr. Aziz Dieng, Principal Advisor to the Minister for  
Culture, Ministry of Culture, Dakar

12.30 – 14.00 Lunch Break

- 14.00 – 15.00      **Exchange of Experiences by Young Innovators, Creators and Entrepreneurs**
- Fondation des Incubateurs des TIC (FICTIS), Dakar
- All participants
- 15.00 – 15.15      Coffee Break
- 15.15 – 16.30      **Product Commercialization: Branding and Scaling your Business (Case Studies: Licensing, Start-up, Business Incubator)**
- Panelists:      Ms. Marina Sauzet, Independent IP Consultant, Geneva
- Mr. Mclean Sibanda
- Mr. Getachew Mengistie
- 16.30 – 17.15      **ITC's Youth and Trade Programme: Accelerating SMEs Internationalization**
- Panelist:      Mr. David Cordobés, Youth and Trade Programme Manager, ITC, Geneva
- 17.15 – 18.00      **Promoting Innovation and Creativity in Africa: Attracting Public and Private Funding**
- Panelists:      Mr. Julius Akinyemi, Massachusetts Institute of Technology (MIT), Cambridge, Massachusetts, United States of America
- Mr. Omar Cissé, Terranga Capital, Dakar
- Mr. Yann le Beux, CTIC, Dakar
- 18.00 – 18.30      **African Innovation Ecosystem and the Role of DEMO-Africa and Africa Innovation Foundation (AIF)**
- Panelists:      Mr. Harry Hare, Head, DEMO Africa, Nairobi
- From the Africa Innovation Foundation (AIF), Zurich, Switzerland
- 18.30 – 19.15      **Roundtable Discussion: Way Forward and Message to be Delivered to the 2015 African Ministerial Conference**
- 19.15                  Closing Ceremony

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