









Innovation and Intellectual Property as Engines for Competitive Agribusiness

The Rationale for IP Audit

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Contents

- Why IP Audit
- Coverage of IP Audit
- How to conduct an Audit
- Use of IP Audit Results Conclusions

Objectives of IP Audit

- General Objective
 - ☐ Improve on the management of IP assets in an institution

- Specific objectives
 - ☐ Review status of existing IP assets
 - ☐ Identify potential "lost" IP assets
 - ☐ Review the policy framework
 - ☐ Review institutional framework
 - Make appropriate recommendations

What to do

- Review status of existing IP assets
 - Maintenance
 - ☐ Commercialized, how are they doing
 - ☐ Non commercialized, why and what needs to be

- Identify potential "lost" IP assets
 - ☐ Patent mining Dissertations, Thesis and Publications
 - Contract research reports
 - ☐ Production units
 - ☐ Research management

Policy framework

What to do

- ☐ IP Policy
- ☐ Research Policy
- ☐ Recruitment and promotion policy
- ☐ Technology transfer policy
- ☐ Incubation policy

- Institutional framework
 - present or not
 - ☐ If present

- Mandate
- Governance and management
- Staffing
- Financing
- Outreach

IP Audit Process Establish Audit Team Prepare Audit Concept **Present audit concept to** stakeholders for validation **Undertake Audit Validate Audit** Results **Prepare** strategy