

WIPO/ACAD/PEK/04/Inf. 1**ORIGINAL:** English**DATE:** May 2004

STATE INTELLECTUAL PROPERTY OFFICE
PEOPLE'S REPUBLIC OF CHINA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

NATIONAL SEMINAR ON INTELLECTUAL PROPERTY EDUCATION AND TRAINING

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the State Intellectual Property Office of China (SIPO)

Beijing, May 24 and 25, 2004

PROGRAM

prepared by the International Bureau of WIPO

Monday, May 24, 2004

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| 9.00 - 9.30 | Opening ceremony | Welcome speech by Mr. Lin Binhui, Deputy Commissioner, State Intellectual Property Office of China (SIPO) |
| | | Opening speech by Mr. Mpazi Sinjela, Director, World Intellectual Property Organization (WIPO) Worldwide Academy |
| 9.30 - 10.15 | <u>Topic 1</u> | Intellectual Property Education and Training in China: Current Situation, Challenges and Future Perspectives |
| | Speaker | Mrs. Xiao Luqing, Director General, Department of Human Resources, SIPO |
| 10.15 - 10.30 | | Discussion |
| 10.30 - 10.45 | | Coffee break |
| 10.45 - 11.30 | <u>Topic 2</u> | The Role of Intellectual Property in Development |
| | Speaker | Mr. Mpazi Sinjela |
| 11.30 - 11.45 | | Discussion |
| 11.45 - 12.30 | <u>Topic 3</u> | Emerging Issues in the Protection of Intellectual Property at the International Level |
| | | (i) In the Field of Copyright and Related Rights |
| | Speaker | Mrs. Gao Hang, Head, Policy Development Section, WIPO Worldwide Academy |
| 12.30 - 14.00 | | Lunch break |
| 14.00 - 14.45 | | (ii) In the Field of Industrial Property |
| | Speaker | Mr. Mpazi Sinjela |
| 14.45 - 15.00 | | Discussion |
| 15.00 - 15.45 | <u>Topic 4</u> | The Needs for and Strategies of Human Resources Development in the Field of Intellectual Property in the Knowledge-based Economy |
| | Speaker | Dr. Kari Sipilä, Director, Future Innovations, Former Executive Director, Foundation of Finnish Inventions, Espoo, Finland |

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| 15.45 - 16.00 | | Discussion |
| 16.00 - 16.30 | | Coffee break |
| 16.30 - 17.15 | <u>Topic 5</u> | Different Approaches to Training Intellectual Property Professionals |
| | Speaker | Dr. Kari Sipilä |
| 17.15 - 17.30 | | Discussion |

Tuesday, May 25, 2004

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| 9.00 - 10.00 | <u>Topic 6</u> | Methods of Teaching Intellectual Property at Universities and other Higher Education Institutions |
| | Speaker | Mr. Mpazi Sinjela |
| 10.00 - 10.15 | | Discussion |
| 10.15 - 10.45 | | Coffee break |
| 10.45 - 11.30 | <u>Topic 7</u> | Developing Intellectual Property Curriculum, Library Resources and Reading Materials |
| | Speaker | Mrs. Gao Hang |
| 11.30 - 12.00 | | Discussion |
| 12.00 - 14.00 | | Lunch break |
| 14.00 - 15.15 | <u>Topic 8</u> | Current Trends in Education and Training in the Field of Intellectual Property and Programs of the WIPO Worldwide Academy |
| | Speakers | Dr. Kari Sipilä |
| | | Mr. Mpazi Sinjela |
| 15.15 - 15.00 | | Discussion |
| 15.00 - 15.30 | | Coffee break |

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| 15.30 - 16.30 | <u>Roundtable discussion</u> | The Complementary Role of Universities, Government Institutions and other Relevant Institutions in Intellectual Property Education and Training |
| | Moderator | Mr. Lu Guoliang, Deputy Director General, International Cooperation Department, SIPO |
| | | All speakers and participants |
| 16.30 - 17.00 | | Closing ceremony |

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