



WIPO ORIENTATION SESSION

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ORIGINAL: ENGLISH
DATE: SEPTEMBER 18, 2023

WIPO Orientation Session for Diplomats and Representatives from Permanent Missions to the United Nations, World Trade Organization and Other International Organizations in Geneva

organized by

the World Intellectual Property Organization (WIPO)

Geneva, September 25 and 26, 2023

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, September 25, 2023

- 10.00 – 10.30** **Welcome and WIPO Overview**
Hasan Kleib, Deputy Director General
Regional and National Development Sector
- Sherif Saadallah, Executive Director, WIPO Academy*
Regional and National Development Sector
- 10.30 – 11.00** **WIPO Assemblies and decision making bodies**
Anna Morawiec Mansfield, Legal Counsel
Administration, Finance and Management Sector
- 11.00 – 11.30** **Coffee break**
- 11:30 – 12:00** **WIPO Regional and National Development Sector**
Hasan Kleib, Deputy Director General
Regional and National Development Sector
- 12:00 – 12:30** **WIPO Patents and Technology Sector**
Lisa Jorgenson, Deputy Director General
Patents and Technology Sector
- 12:30 – 13:00** **WIPO Brands and Designs Sector**
Marcus Höpperger, Senior Director
Brands and Designs Sector
- 13.00 – 15.00** **Lunch break**
- 15.00 – 15:30** **WIPO Copyright and Creative Industries Sector**
Sylvie Forbin, Deputy Director General
Copyright and Creative Industries Sector
- 15.30 – 16.00** **WIPO IP and Innovation Ecosystems Sector**
Marco Aleman, Assistant Director General
IP and Innovation Ecosystems Sector
- 16:00 – 16:30** **WIPO Infrastructure and Platforms Sector**
Kenichiro Natsume, Assistant Director General
Infrastructure and Platforms Sector
- 16:30 – 17:00** **International Union for the Protection of New Varieties of Plants (UPOV)**
Yolanda Huerta, Legal Counsel and Director of Training and Assistance
UPOV

Tuesday, September 26, 2023

- 10.00 – 10.30** **WIPO Global Challenges and Partnerships Sector**
Edward Kwakwa, Assistant Director General
Global Challenges and Partnerships Sector
- 10:30 – 11:00** **WIPO Program of Work and Budget 2024 - 2025**
Chitra Narayanaswamy, Director, Program Planning and Finance (Controller)
Maya Bachner, Director, Program Performance and Budget
Administration, Finance and Management Sector
- 11.00 – 11.30** **Coffee break**
- 11:30 – 12:00** **WIPO Human Resources Management**
Adélaïde Barbier, Director, Human Resources Management
Sector of the Director General
- 12.00 – 12.30** **Closing Remarks**
Sherif Saadallah, Executive Director, WIPO Academy
Regional and National Development Sector

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