





WIPO-MCST-KCC/CR/SEL/13//INF/1 ORIGINAL: ENGLISH DATE: JUNE 4, 2013

## WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

and

the Korea Copyright Commission (KCC)

Seoul, June 4 to 11, 2013

**PROGRAM** 

## Tuesday, June 4, 2013

9.00 – 9.15	Registration and Administrative Matters		
9.15 – 9.30	Opening Ceremony		
	Welcome addres	sses by:	
	Mr. Ki-Hong Kim, Director General, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Seoul		
	Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva		
	Mr. Byong-han Yu, Chairman, Korea Copyright Commission (KCC), S		
9.30 – 9.45	Introduction of Participants		
9.45 – 10.10	Topic 1:	Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO	
		Lecturer: Ms. Louise van Greunen	
10.10 – 10.30	Topic 2:	The Value of IP Protection and Enforcement to Social and Economic Development and Welfare	
		Lecturer: Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for IP Division, WIPO	
10.30 - 10.40	Discussion		
10.40 – 11.20	Topic 3:	Economic Contribution of Creative Industries, Copyright Law, Digital Revolution and Related Challenges – Korean Perspective	
		Lecturer: Mr. KyongSoo Choe, Director-General, Research Office, KCC	
11.20 – 11.45	Topic 4:	Consumer Attitudes and Perceptions as a Component of Building Respect for IP	
		Lecturer: Ms. Louise van Greunen	
11.45 – 12.00	Discussion		
12.00 – 14.00	Welcome Lunch Copyright Burea	, hosted by Mr. Ki-Hong Kim, Director General, u, MCST	
14.00 – 14.30	Topic 5:	Current Copyright-Related Issues at the International Level	
		Lecturer: Ms. Eun-Joo Min	

14.30 – 17.00	Topic 6:	[Round Table] National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright		
		Moderator: Ms. Eun-Joo Min		
		Participants: All Participants		
18.30 – 20.30	Welcome Dinne	er, hosted by Mr. Byong-han Yu, Chairman, KCC		
Wednesday, June 5, 2013				
9.30 – 10.30	Topic 7:	Copyright Infringement and Remedies – An Introduction		
		Lecturer: Professor Alain Strowel, Saint-Louis University, Brussels		
10.30 – 10.45		Discussion		
10.45 – 11.15	Topic 8:	Importance of Developing Proper Methodologies to Determine the Scope and Impact of Piracy		
		Lecturer: Mr. Sang Chul Jung, Senior Researcher, Korea Culture & Tourism Institute, Seoul		
11.15 – 12.00	Topic 9:	Anti-Piracy Activities Undertaken in the Republic of Korea		
		Lecturer: Mr. Teawon Cha, Head of Appraisal & Forensic Team, KCC		
12.00 – 12.15	Discussion			
12.00 – 13.30	Lunch Break			
13.30 – 14.30	Topic 10:	Graduated Response – Korean Experience		
		Lecturer: Mr. Seok Cheol Jeong, Director of Online Enforcement Team, KCC		
14.30 – 14.45	Discussion			
14.45 – 15.45	Transfer to the	Field Trip Venue		
15.45 – 17.30	Field Trip:	Visit to Copyright Protection Center		
Thursday, June 6, 2013				
9.30 – 10.15	Topic 11:	Civil and Criminal Procedures		
		Lecturer: Professor Strowel		
10.15 – 10.30	Discussion			

10.30 – 11.15	Topic 12:	Enforcement in the Digital Environment: The Evolving Role of Internet Intermediaries
		Lecturer: Professor Strowel
11.15 – 11.30	Discussion	
11.30 – 11.45	Topic 13:	Can Criminal Sanctions for IP Crimes be Justified?
		Lecturer: Ms. Louise van Greunen
11.45 – 12.15	Topic 14:	Sentencing and Proportionality
		Lecturer: Mr. Kyuhong Lee, Presiding Judge of Goyang Branch of Uijeongbu District Court
12.15 – 12.30	Discussion	
12.30 – 14.00	Lunch Break	
14.00 – 16.00	Topic 15:	[Practical Training] Enforcement Provisions under Part III of the TRIPS Agreement
		Moderator: Ms. Eun-Joo Min
		Participants: All Participants
Friday, June 7,	<u>2013</u>	
9.30 – 11.00	Field Trip:	Visit to Korea Customs Service
11.00 – 12.00	Transfer back to	KCC
12.00 – 13.00	Lunch Break	
13.00 – 13.45	Topic 16:	Leading Copyright Cases in the Republic of Korea and Criminal and Administrative Sanctions
		Lecturer: Professor Seung Jong Oh, Hongik University, Seoul
13.45 – 14.00	Discussion	
14.00 – 15.00	Topic 17:	[Round Table] Technological Measures to Address Copyright Piracy
		Moderator: Ms. Eun-Joo Min
		Panel:
		Mr. Seok-hoon Kim, Team Manager of Reserch & Development Team , KCC

Mr. JC Choi, Head of International Team, External Cooperation Bureau, Korea Music Copyright Association (KOMCA)

Mr. Sang Hyup Lee, Senior Manager, Policy Office, NHN Corp.

15.00 – 15.15 Discussion

15.15 – 16.00 Topic 18: [Round Table] Public Private Partnerships: Right Holder

Cooperation

Moderator: Ms. Eun-Joo Min

Panel: Mr. JC Choi

Ms. Hyun-sook Kim, Director of SW Policy & Law Lab, Korea

Software Property-right Council

Mr. YoungMin Hyun, Director, SW Escrow/OSSLicense/Asset

Management, KCC

Mr. Yeong-hwa Jang, Deputy Director, Copyright Protection

Division, Copyright Protection Division, MCST

16.00 - 16.15 Discussion

16.15 – 17.00 **Topic 19:** [Round Table] Building Respect for Copyright: The Need

for a Balanced and Multi-Faceted Approach in Strategic

**Action Plans** 

Moderator: Ms. Eun-Joo Min

Participants: All Participants

Monday, June 10, 2013

09:30 – 10.30 Topic 20: Border Measures and Disposal and Destruction of

**Infringing Goods** 

Lecturer: Mr. Joon H. Bae, Intelligence Analyst, World

Customs Organization, Seoul

10:30 - 10:45 Discussion

10.45 – 11.15 Topic 21: Surveys on Attitudes towards Copyright Piracy

Lecturer: Mr. Sung Hun Ju, Director of Education Center,

**KCC** 

11.15 - 11.30 Discussion

11.30 – 12.30 Transfer to the Field Trip Venue

12.30 – 13.30	Lunch Break			
13.30 – 15.00	Field Trip:	Visit to Public Prosecutors' Office		
15.00 – 16.00	Transfer to the Field Trip Venue			
16.00 – 17.00	Field Trip:	Visit to Internet Service Provider (ISP) Company		
<u>Tuesday, June 11, 2013</u>				
9.30 – 10.30	Topic 22:	Preventive Measures to Complement Ongoing Enforcement Actions		
		Lecturer: Mr. Dong Myung Shin, Copyright Technology Team, KCC		
10.30 – 10:45	Discussion			
10.45 – 11.30	Topic 23:	Introduction to the Copyright Awareness Programs in the Republic of Korea		
		Lecturer: Mr. Sung Hun Ju, Director of Education Center, KCC		
11.30 – 11.45	Discussion			
11.45 – 13.00	Lunch Break			
13.00 – 14.00	Transfer to MCST			
14.00 – 15.00	Field Trip:	Visit to Copyright Policy Division and Copyright Protection Division in MCST		
15.00 – 15.30	Transfer to the Korea Copyright Commission (KCC)			
15.30 – 16.30	Evaluation Session			
16.30 – 16.40	Closing Ceremony			

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