



United Nations Environment Programme (UNEP)
Regional Office for Asia and the Pacific (ROAP)



REGIONAL WORKSHOP

WIPO/IP/BKK/12/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: JULY 2, 2012

The Disposal of Counterfeit Goods for the Judiciary, Law Enforcement Officials and Environmental Officers

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the United Nations Environment Programme (UNEP)
Regional Office for Asia and the Pacific (ROAP)

Bangkok, July 3 and 4, 2012

PROGRAM

Tuesday, July 3, 2012

- 8.30 – 9.00 Registration
- 9.00 – 9.20 Welcome addresses by:
- Ms. Louise Van Greunen, Director, Building Respect for IP Division,
World Intellectual Property Organization (WIPO), Geneva
- Dr. Young-woo Park, Regional Director and Representative for Asia and the
Pacific, the United Nations Environment Programme (UNEP), Bangkok
- Mrs. Kulanee Issadisai, Deputy Director General, Department of
Intellectual Property of Thailand, Bangkok
- Introduction of workshop participants
- 9.20 – 9.50 **Topic 1: Strategic Goal VI of WIPO: Building Respect for Intellectual
Property (IP)**
- Speaker: Ms. Louise Van Greunen
- 9.50 – 10.30 **Topic 2: Environmentally Friendly Disposal of Counterfeit Goods –
Challenges and Experiences**
- Speaker: Ms. Kakuko Nagatani-Yoshida, Policy and
Enforcement Officer (Ozone), UNEP ROAP,
Bangkok
- 10.30 – 10.50 Coffee Break/ Group Photo
- 10.50 – 11.30 **Topic 3: Cross-Border Movement – Perspectives in the
Asian Region**
- (a) Capacity Building of Customs
(b) Enforcement of IPR
- Speakers: Mr. Joon H. Bae, (WCO RILO A/P), Korea
Mr. Lee Sang -Hyup, (WCO ROCB A/P), Bangkok
- 11.30 – 12.30 **Topic 4: Disposal Orders in Terms of Part III of the Agreement on
Trade-Related Aspects of Intellectual Property Rights
(TRIPS Agreement)**
- Speaker: Ms. Judith Soentgen, Associate Legal Officer,
Building Respect for IP Division, WIPO, Geneva
- 12.30 – 13.30 Lunch Break
- 13.30 – 14.00 **Country Reports – Coordination Meetings**

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- 14.00 – 14.30 **Topic 5: The WIPO Disposal Study: Comparative Scope of the Problem and Methodologies used for Destruction in the Asia Pacific Region**
- Speaker: Mr. David Blakemore, Executive Director, Asia Pacific Secretariat, IPR Business Partnership, Christchurch
- 14.30 – 15.15 **Topic 6: Public Policies for Waste Management and the Interplay with the Disposal of IP Infringing Goods**
- Speaker: Dr. Mushtaq Ahmed Memon, International Environmental Technology Center (IETC), UNEP, Bangkok
- 15.15 – 15.30 Coffee Break
- 15.30 – 17.00 **Topic 7: Trends in the Disposal of Goods**
- (a) Europe – Ms. Judith Soentgen
(b) The United States of America – Mr. Peter Fowler, IP Attaché, U.S. Embassy Bangkok
(c) Montreal Protocol and the Disposal of ODS, Mr. Atul Bagai, UNEP ROAP
- Moderators: Country representatives (TBC)
- 18.00 – 21.00 **Cocktail Reception hosted by UNEP, “Smooth Curry”, 3rd Floor Hotel Plaza Athenee**

Wednesday, July 4, 2012

- 9.00 – 10.30 **Country Reports on Policy Considerations and National Legal Frameworks and Implementation Realities: Cambodia, Malaysia, Philippines, Thailand, and Viet Nam**
- Moderators: WIPO, UNEP
- 10.30 – 10.50 Coffee Break
- 10.50 – 11.50 **Topic 8: Public/Private Sector Collaboration**
- (a) Recycling and Destruction of Ozone Depleting Substances (ODS) – Case Studies in Asia, Mr. Atul Bagai, Senior Regional Coordinator, UNEP ROAP, Bangkok
(b) Destruction and Recycling Facility in the Netherlands, Mr. Ronald Brohm, Director, REACT, Amsterdam

- 11.50 – 12.30 **Topic 8: (cont'd)**
- (c) [REACT]
(d) Thailand Entertainment Content Trade Association (TECA)
- Moderator: Mr. Peter Fowler
- 12.30 – 13.30 Lunch
- 13.30 – 14.30 **Topic 9: Break-out Session**
- Moderator: UNEP
- 14.30 – 15.30 **Strategic Public Cooperation Approach in the Interest of the Environmentally Friendly Destruction of IP Infringing Goods**
- Roundtable**
- Representatives of various agencies
- Moderators: WIPO, UNEP
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.45 **Enhanced Inter-Agency and Public/Private Sector Collaboration to Achieve Common Goals**
- Discussion**
- Moderators: WIPO, UNEP
- 16.45 Closing Ceremony

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