

ARBITRATION AND MEDIATION CENTER

# ADMINISTRATIVE PANEL DECISION

Arcelormittal v. Merio Rosas Case No. D2024-0332

#### 1. The Parties

Complainant is Arcelormittal, Luxembourg, represented by Nameshield, France.

Respondent is Merio Rosas, Mexico.

## 2. The Domain Name and Registrar

# 3. Procedural History

The Complaint was filed with the WIPO Arbitration and Mediation Center (the "Center") on January 25, 2024. On January 26, 2024, the Center transmitted by email to the Registrar a request for registrar verification in connection with the disputed domain name. On February 1, 2024, the Registrar transmitted by email to the Center its verification response disclosing registrant and contact information for the disputed domain name which differed from the named Respondent (Redacted for privacy) and contact information in the Complaint. The Center sent an email communication to Complainant on February 2, 2024, the registrant and contact information disclosed by the Registrar, and inviting Complainant to submit an amendment to the Complaint. Complainant filed an amended Complaint on February 2, 2024.

The Center verified that the Complaint together with the amended Complaint satisfied the formal requirements of the Uniform Domain Name Dispute Resolution Policy (the "Policy" or "UDRP"), the Rules for Uniform Domain Name Dispute Resolution Policy (the "Rules"), and the WIPO Supplemental Rules for Uniform Domain Name Dispute Resolution Policy (the "Supplemental Rules").

In accordance with the Rules, paragraphs 2 and 4, the Center formally notified Respondent of the Complaint, and the proceedings commenced on February 8, 2024. In accordance with the Rules, paragraph 5, the due date for Response was February 28, 2024. Respondent did not submit any response. Accordingly, the Center notified Respondent's default on February 29, 2024.

The Center appointed Lynda J. Zadra-Symes as the sole panelist in this matter on March 8, 2024. The Panel finds that it was properly constituted. The Panel has submitted the Statement of Acceptance and

Declaration of Impartiality and Independence, as required by the Center to ensure compliance with the Rules, paragraph 7.

### 4. Factual Background

Complainant is a global company specializing in steel production for use in various industries, including automotive, construction, household appliances and packaging. Complainant holds sizeable captive supplies of raw materials and operates extensive distribution networks.

Complainant is the owner of International Trademark No. 947686 for the mark ARCELORMITTAL, registered on August 3, 2007. Complainant also owns a portfolio of domain names, including <arcelormittal.com> registered since January 27, 2006.

Previous Panels have held that Complainant's mark is well-known and well-established. *ArcelorMittal SA v. Tina Campbell*, WIPO Case No. DCO2018-0005.

The disputed domain name was registered on January 24, 2024, and at the time of filing of the Complaint, it resolved to a copy of Complainant's official website, prominently displaying Complainant's trademark.

#### 5. Parties' Contentions

#### A. Complainant

Complainant contends that it has satisfied each of the elements required under the Policy for a transfer of the disputed domain name.

Notably, Complainant contends that the disputed domain name is confusingly similar with Complainant's ARCELORMITTAL trademark, that Respondent has no rights or legitimate interests in respect of the disputed domain name, and that the disputed domain name was registered and is being used in bad faith.

#### B. Respondent

Respondent did not reply to Complainant's contentions.

# 6. Discussion and Findings

In order to succeed in its claim, Complainant must demonstrate that all of the elements enumerated in paragraph 4(a) of the Policy have been satisfied:

- (i) the disputed domain name is identical or confusingly similar to a trademark or service mark in which Complainant has rights; and
- (ii) Respondent has no rights or legitimate interests with respect to the disputed domain name; and
- (iii) the disputed domain name has been registered and is being used in bad faith.

Paragraph 15(a) of the Rules instructs the Panel to decide a complaint "on the basis of the statements and documents submitted and in accordance with the Policy, these Rules and any rules and principles of law that it deems applicable".

## A. Identical or Confusingly Similar

It is well accepted that the first element functions primarily as a standing requirement. The standing (or threshold) test for confusing similarity involves a reasoned but relatively straightforward comparison between

Complainant's trademark and the disputed domain name. WIPO Overview of WIPO Panel Views on Selected UDRP Questions, Third Edition, ("WIPO Overview 3.0"), section 1.7.

Complainant has shown rights in respect of a trademark or service mark for the purposes of the Policy. WIPO Overview 3.0, section 1.2.1.

The entirety of Complainant's mark is reproduced within the disputed domain name. Accordingly, the disputed domain name is confusingly similar to Complainant's mark for the purposes of the Policy. WIPO Overview 3.0, section 1.7.

The Panel finds that the addition of the term "proveedores" (meaning "supplier" or "contractor" in Spanish) does not prevent a finding of confusing similarity between the disputed domain name and the mark for the purposes of the Policy. WIPO Overview 3.0, section 1.8. Similarly, the country code "MX" does not prevent a finding of confusing similarity.

The Panel finds the first element of the Policy has been established.

# **B. Rights or Legitimate Interests**

Paragraph 4(c) of the Policy provides a list of circumstances in which the Respondent may demonstrate rights or legitimate interests in a disputed domain name.

Although the overall burden of proof in UDRP proceedings is on the complainant, panels have recognized that proving a respondent lacks rights or legitimate interests in a domain name may result in the difficult task of "proving a negative", requiring information that is often primarily within the knowledge or control of the respondent. As such, where a complainant makes out a prima facie case that the respondent lacks rights or legitimate interests, the burden of production on this element shifts to the respondent to come forward with relevant evidence demonstrating rights or legitimate interests in the domain name (although the burden of proof always remains on the complainant). If the respondent fails to come forward with such relevant evidence, the complainant is deemed to have satisfied the second element. WIPO Overview 3.0, section 2.1.

Having reviewed the available record, the Panel finds Complainant has established a prima facie case that Respondent lacks rights or legitimate interests in the disputed domain name. Respondent has not rebutted the Complainant's prima facie showing and has not come forward with any relevant evidence demonstrating rights or legitimate interests in the disputed domain name such as those enumerated in the Policy or otherwise. Complainant has not licensed or otherwise permitted Respondent to register or use the disputed domain name. There is no evidence that Respondent is using the disputed domain name in connection with a bona fide offering of goods or services. Nor is there any evidence that Respondent is commonly known by the disputed domain name.

The disputed domain name resolved to a copy of Complainant's official website. Such use cannot be considered a bona fide offering of services or a legitimate use of the disputed domain name. Respondent's website is misleading consumers into believing that they are accessing Complainant's website, which is false. Such use can never confer rights or legitimate interests on a respondent. WIPO Overview 3.0, section 2.13.1.

The Panel finds the second element of the Policy has been established.

## C. Registered and Used in Bad Faith

The Panel notes that, for the purposes of paragraph 4(a)(iii) of the Policy, paragraph 4(b) of the Policy establishes circumstances, in particular, but without limitation, that, if found by the Panel to be present, shall be evidence of the registration and use of a domain name in bad faith.

In the present case, Complainant's mark is well-known. It is inconceivable that Respondent was unaware of Complainant's mark when registering the disputed domain name. Indeed, the record shows that Respondent was well aware of Complainant's mark because the disputed domain name resolved to a website which copied Complainant's legitimate website. Thus, the evidence of record shows that Respondent is intentionally attempting to attract, for commercial gain, Internet users by creating a likelihood of confusion with Complainant's mark.

Accordingly, the Panel finds that Complainant has established the third element of the Policy.

#### 7. Decision

For the foregoing reasons, in accordance with paragraphs 4(i) of the Policy and 15 of the Rules, the Panel orders that the disputed domain name proveedores-arcelormittal-mx.com be transferred to Complainant.

/Lynda J. Zadra-Symes/ Lynda J. Zadra-Symes Sole Panelist

Date: March 25, 2024