

ARBITRATION AND MEDIATION CENTER

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Lynda J. ZADRA-SYMES Partner Knobbe, Martens, Olson & Bear, LLP Irvine, CA United States of America



Nationality: British/American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A. Hons. (law), Leicester Polytechnic, England, 1988; Barrister, England and Wales, 1989; Admitted, State Bar of California, 1991. Admitted Central District of California 1991 Admitted to Federal Circuit 1993.

Accolades and awards:

Has received multiple awards and has been honored in both national and international forums for legal accomplishments. For work in IP litigation, has been selected by peers for inclusion in The Best Lawyers in America® for six consecutive years (2017 – 2023), named a "National Litigation Star" and "California Litigation Star" by Benchmark Litigation in 2023 and 2024, as well as being included in eight separate editions of Super Lawyers magazine. Has been ranked in the "Chambers USA Guide" for Intellectual Property Trademark, Copyright & Trade Secrets in California (2023), recognized by The Legal 500 "United States" for Trademarks: Litigation (2020 - 2021), by Legal Media Group's (LMG) "Best of the Best USA" guide as one of the top 30 trademark practitioners in the U.S., and by the World Trademark Review (WTR) 1000 as a "Leading Trademark Lawyer," describing her as a skilled litigator through all phases of litigation with the ability to take on any IP case - a "backbone of the litigation practice." Has been named among the "Most Influential Women in IP" by World IP Review (WIPR), repeatedly been named in Legal Media Group's "Women in Business Law" guide, recognized as a Trademark Star in Managing IP's "IP STARS" guide for her outstanding intellectual property legal work, named as one of the world's leading trademark and patent practitioners in the "Who's Who Legal: IP" list by Law Business Research, and nominated by in-house counsel and her

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34, chemin des Colombettes, 1211 Geneva 20, Switzerland T +41 22 338 82 47 F +41 22 740 37 00 E arbiter.neutrals@wipo.int W www.wipo.int/amc peers around the world to appear in Euromoney Legal Media Group's Guide to the World's Leading Trademark Law Practitioners. Has also been listed in the Expert Guides as one of the "World's Leading Advisors Chosen by their Peers" for Trademarks and recognized in Lawyer Monthly magazine's "Women in Law Awards" for outstanding achievements in the legal profession.

LANGUAGES

English and French

PRESENT POSITION

Chair, Knobbe, Martens, Olson & Bear, LLP, Newport Beach, California, specializing in intellectual property protection and litigation.

MEMBERSHIP IN PROFESSIONAL BODIES

Member:

Honourable Society of the Inner Temple (Inn of Court); International Bar Association (IBA) (Officer, Committee L, Intellectual Property & Entertainment); American Intellectual Property Association (AIPLA); Orange County Patent Law Association. American Bar Association (ABA), Intellectual Property, International and Litigation Sections

AREAS OF SPECIALIZATION

Intellectual property litigation generally, including:

- copyrights in all copyrightable subject matter (e.g. computer software and hardware, architectural drawings, artistic, musical and audio visual works);
- trademarks, service marks and trade dress rights, including oppositions and cancellations before the U.S. Trademark Trial and Appeal Board;
- domain name disputes;
- unfair competition;
- trade secret misappropriation;
- patent litigation;

International trademark and copyright litigation, counseling and licensing matters.

EXPERIENCE IN INTELLECTUAL PROPERTY

Specialized in intellectual property litigation and counseling with Knobbe Martens Olson & Bear, California since April 1990.

A litigation partner with the firm, has practiced for over 32 years. Chair of the firm's trademark litigation practice group and co-chair of the firm's copyright litigation practice group. Represents clients through all stages of U.S. litigation, from pre-suits through trial and appeal, in federal courts throughout the country, the ITC and before the Trademark Trial and Appeal Board. Practice involves all types of intellectual property, including patents, trade secrets, trademarks, copyrights, false advertising, unfair competition, and rights of publicity. Also advises on issues relating to customs and anti-counterfeiting, international trademarks and copyrights, advertising, social media, competition and passing off. Works with clients in numerous industries, including food & beverage, fashion and beauty, medical device and healthcare, software and hardware, financial and professional services, sports and entertainment.

Has written and spoken at conferences and seminars in many countries on a variety of intellectual property matters, including international trademark protection and enforcement, appellations of origin and moral rights.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has represented parties in numerous domain name disputes, including many lawsuits filed under the U.S. trademark and anti-cyberpiracy statutes, and complaints filed with WIPO Arbitration and Mediation Center.

MAJOR PUBLICATIONS

Has contributed articles on intellectual property subjects to the Australian Intellectual Property Journal, the European Intellectual Property Review, and the LA Daily Journal.

EXPERIENCE IN COURT LITIGATION

Has acted as counsel in numerous trademark, unfair competition, copyright and patent matters in federal courts, including several domain name lawsuits.

EXPERIENCE IN ALTERNATIVE DISPUTE RESOLUTION

Has represented clients in numerous mediations, including settlement conferences before federal judges and private mediators.