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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Peter WILD  
Wildpeak Pte Ltd  
Singapore  
Singapore



Nationality: Swiss

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

University of St. Gall (HSG) School of Law, lic.iur, 1980-1986;  
University of San Diego, Master of Comparative Law, 1986-1987;  
Admitted to Swiss Bar 1989;  
Doctor of Law (Dr. iur) HSG 1991.

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**LANGUAGES**

German, English, French

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**PRESENT POSITION**

Founding and Managing Partner at Wild Schnyder AG, Zurich, 2001 - December 2015;  
Founding and Managing Partner at Wildpeak, Singapore (IP arbitration and consulting), since February 2015.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Associate, then Partner at A.W. Metz & Co. AG, Zurich, 1991-2001.

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**MEMBERSHIP IN PROFESSIONAL BODIES**

INTA/ADR committee); MARQUES (Chair programming team, vice chair dispute resolution team); Swiss and Zurich Bar Association; CIARB Singapore.

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January 20, 2020

**AREAS OF SPECIALIZATION**

All aspects of trademark law on international level, including litigation and arbitration.  
Domain Names, Advertising Law, Sports Law, Unfair Competition.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Active as full time lawyer and as arbitrator in all areas of IP (trademarks, domain names, copyright) specialization since 1991.

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Advising clients in and implementation of worldwide domain name strategies;  
Domain Name disputes, especially WIPO UDRP and new gTLDs.

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**MAJOR PUBLICATIONS**

Die Verrechnung im internationalen Privatrecht, Diss. St. Gallen 1991;  
Coauthor INTA Trademark Law Handbook Vol. II (1996-2012);  
Coeditor INTA Trademark Law Handbook Vol. II (2002-2012);  
Coauthor Raschèr Andrea F.G. (Hrsg.); Senn Mischa (Hrsg.) Kulturrecht / Kulturmarkt, Zürich/St. Gallen 2012;  
Various Articles in Law journals.

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**EXPERIENCE IN COURT LITIGATION**

Acted as lead counsel in over 30 court cases in courts of first instance and appellate courts including the Supreme Court in Switzerland over the period 1989 to the present;

Subject matter of the court cases concerned trademark infringement and validity, copyright infringement in the area of computer games, the interpretation of licensing contracts, sports sponsorship and general contractual disputes;

Also worked closely in an advisory role in many trademark infringement suits worldwide.

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**PROFESSIONAL TRAINING**

WIPO Advanced Workshop on Domain Name Dispute Resolution, Geneva, 2015;  
Arbitration Workshop, WIPO, Singapore 2012.

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**EXPERIENCE IN ARBITRATION**

Counsel in ICC arbitration;  
Panelist in Sports Arbitration;  
Counsel in UDRP procedures.

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**ARBITRATION EXPERIENCE**  
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-Arbitrator	Counsel
International Arbitrations	ICC	1				X
						X
	Ad Hoc					
	Others					
<b>Number of Cases :</b>						
<b>Sub-Total</b>						
Domestic Arbitrations	Equestrian Association CH	1			X	
<b>Number of Cases</b>						
<b>Sub-total</b>						
<b>TOTAL</b>		1				