

**ORGANISATION MONDIALE
DE LA PROPRIÉTÉ INTELLECTUELLE**



**WORLD INTELLECTUAL
PROPERTY ORGANIZATION**

Centre d'arbitrage et de médiation de l'OMPI

WIPO Arbitration and Mediation Center

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: December 23, 1943

Nationality: Italian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Dott. Ing. (Electronics), Politecnico di Milano, Italy, 1967;

B. Eng. (Electrical), University of Melbourne, Australia, 1965.

LANGUAGES

English, French, Spanish and Italian.

PRESENT POSITION

Independent consultant in the area of Information and Communications Technology with 35 years experience in the fields of system automation, information systems and computer networks. Specific expertise covers both technical and management aspects of ICT as applied to Air Transport.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

SITA - Société Internationale de Télécommunications Aeronautiques, 1969 - 2002.

The company operates in 220 countries and territories where it provides data telecommunications and computer services to over 700 airlines and other major companies operating in the field of air transport (aerospace, airports, civil aviation, etc.). Total staff is 7600, annual turnover is 1,500 Million US\$.

Major positions held at SITA during the period 1969-2002:

Vice-President Industry Relations

In charge of the team responsible for developing relations with all industry partners (airline associations: IATA, ATA, ERA, etc.), civil aviation organizations (e.g. ICAO), airport organizations (e.g. Airport Council International) and all other governmental and non-governmental organizations relevant to SITA's business.

Responsibilities included relations with the Internet community and governing bodies, such as ICANN, and the setting up the dot.Aero Top Level Domain for the air transport community.

President, Southern Europe, Middle East and Africa.

Responsible for Commercial Operations in 86 countries. Responsibilities included meeting revenues and customer satisfaction objectives for all customers in the region.

Vice President of Information and Communication.

Appointed to this position while retaining the previous responsibility of General Manager Southern Europe.

As VP Information and Communication managed the communication interfaces with both internal and external audiences, including relations with the press.

General Manager, Southern Europe

Responsible for managing operations in the following countries: France, Italy, Spain, Portugal, Greece and Malta. Responsibilities included:

- a) Marketing and sales for Southern Europe territory for all products and services (Telecommunications and Data Processing).
- b) Management of all resources within region, this includes planning, procurement and administration of personnel, computer and telecommunications systems, premises and site equipment, suppliers of transmission facilities and of maintenance services.
- c) Maintaining high level contacts with Government authorities responsible for Telecommunications and Civil Aviation in each country.
- d) Representing the company within the Air Transport world in the region through contacts at all levels with the airline community.

Director of Corporate Planning and Development.

Responsible for development of Corporate Strategy, for Marketing and for Services Promotion for all services offered by the company.

Represented the company as speaker and moderator at industry seminars and conferences.

Chaired the Committee of Data Processing Services users.

Director of Corporate planning.

Responsible for preparation of five-year corporate plan and yearly investment budget. In charge of preparation and presentation to the Board of Directors of all major investment decisions.

Deputy Director for Research and Development.

Specific responsibility for managing the teams charged with the design of data switching system and world-wide network planning.

Head of Advanced Network.

Lead the team charged with forecasting airline automation requirement and with the design of the new air transport industry data network for the 80s.

Head Consulting Services.

Developed a range of consulting services for airlines in the field of automation of airline applications and telecommunications network design.

Senior System Engineer.

Charged with the definition of interfaces with airline automatic reservations systems.

Responsible for the design of the telecommunications network for a world-wide travel agent reservations system planned jointly with ITT.

Prior to joining SITA worked as System Engineer for SETIS, Société d'Etudes et Intégration de Systèmes Spatiaux.

The company, a subsidiary of ELDO, the European Launcher Development Organization, was charged with coordinating the engineering effort of the subcontractors participating to the European space program. Responsible for coordinating the design of ground check-out and count-down equipment for the Europa-II missile.
