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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Kar Liang SOH  
Ella Cheong LLC  
Singapore  
Singapore



Nationality: Singaporean

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

M.Sc., (Computer Science) with distinction, University of Wales;  
LL.B., (hons), National University of Singapore, 1992;  
Solicitor, Supreme Court of England and Wales, 2009;  
Foreign Member, Chartered Institute of Patent Agents, 2006;  
Associate, Chartered Institute of Arbitrators, 2006;  
Registered Patent Agent, Intellectual Property Office of Singapore, 2002;  
Advocate & Solicitor, Supreme Court of Singapore, 1993;  
Notary Public, Singapore;  
Commissioner for Oaths, Singapore;  
Principal Mediator, Singapore Mediation Centre;  
Panelist, WIPO List of Neutrals;  
Registered Trademark Agent, Malaysia;  
Registered Industrial Design Agent, Malaysia.

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**LANGUAGES**

English, Chinese

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**PRESENT POSITION**

Managing Director, Ella Cheong LLC;  
Immediate Past President, ASEAN Intellectual Property Association;  
Adjunct Lecturer, Singapore University of Social Sciences;  
Editor (IP), Singapore Academy of Law;  
Trainer/Assessor, Singapore Institute of Legal Education.

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January 18, 2023

**MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

Law Society of Singapore;  
Singapore Academy of Law;  
Asian Patent Attorneys Association (APAA);  
International Association for the Protection of Intellectual Property (AIPPI);  
International Federation of Intellectual Property Attorneys (FICPI);  
International Trade Mark Association (INTA);  
Chartered Institute of Patent Agents (Foreign Member) (CIPA);  
ASEAN Intellectual Property Association (ASEAN-IPA);  
Association of Singapore Patent Attorneys (ASPA);  
Singapore Institute of Arbitrators (SIARB);  
ISTMA Registered Trademark Agent.

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**AREAS OF SPECIALIZATION**

Trademarks, information technology, domain names, e-commerce, patents.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Extensive experience: trade mark prosecution in Singapore and globally, trade mark litigation and enforcement (opposition, anti-piracy, infringement, competing claims), patent prosecution, patent litigation (infringement, invalidation), copyright litigation (anti-piracy, infringement).

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Domain name registration (including ccTLD registrations, DNS configuration assistance, best practices), domain name litigation and disputes (e.g., cybersquatters, competing claims).

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**MAJOR PUBLICATIONS**

Proposal for a PAN-ASEAN Trademark Registration, International Intellectual Property and the ASEAN Way, Cambridge University Press, 2017;

Singapore chapter, Comparative Law Yearbook Special Issue on Entertainment Law, to be published by the Center for International Legal Studies;

"*IPR Enforcement in Singapore*", Japan Institute of Innovation and Inventors, 1999;

Singapore Chapter, COMP.LEX 1996, John & Kernick, South Africa, 1995;

Various articles in magazines and periodicals, including the International Internet Law Review, Managing Intellectual Property, World Intellectual Property Reporter, IP Asia, Mondaq Business Monitor (online), etc.

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**PROFESSIONAL TRAINING IN MEDIATION**

Intermediate Mediation Workshop, Singapore Mediation Center;  
Basic Mediation Course, Singapore Mediation Center.

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