
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Joseph SIMONE
Director
East IP Limited (dba SIPS)
Hong Kong, China



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

California Bar, 1988 (active);
JD, American University, 1987;
BA, Chinese Studies, University of Pennsylvania, 1984.

LANGUAGES

Chinese (Mandarin), Italian

PRESENT POSITION

Director, East IP Limited (dba SIPS) since 2012.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Baker & McKenzie, China, 2000-2012;
Partner, Associate, JSM, China, 1992-2000;
Associate, Baker & McKenzie, China, 1988-1992.

MEMBERSHIP IN PROFESSIONAL BODIES

INTA;
Hong Kong Institute of Trademark Practitioners;
California Bar Association.

AREAS OF SPECIALIZATION

April 18, 2024

China trademarks, copyright, patents, unfair competition, domain names, anti-counterfeiting, licensing.

EXPERIENCE IN INTELLECTUAL PROPERTY

30 years working mainly on IP matters in the People's Republic of China.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Represented companies in over 100 UDRP and C-DRP actions.

MAJOR PUBLICATIONS

Brief updates on the law in China, most appearing in Managing Intellectual Property (and its predecessor IP Asia). World Intellectual Property Report (BNA).

EXPERIENCE IN COURT LITIGATION

None, as foreigners cannot be admitted to represent clients in Chinese courts. However, has managed hundreds of civil, administrative and criminal actions for clients, briefing local counsel in various parts of China.

PROFESSIONAL TRAINING IN ARBITRATION

Attended the WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, October 24 and 25, 2017.
