
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Martin MICHAUS ROMERO
Basham, Ringe y Correa, S.C.
Mexico City
Mexico



Nationality: Mexican

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law Degree, Universidad Iberoamericana (Mexico City), 1984;
M.A.,(Comparative Law”, University of Illinois (Champagne-Urbana, Illinois, U.S.A.) and PHD,
Universidad Panamericana (Mexico City);
Postgraduate studies, “*Amparo* Action”, Institute of Specialized Studies of Mexico’s Federal Supreme
Court;
Professor, Intellectual Property, Universidad Anahuac and Universidad Iberoamericana; and of
industrial property in the postgraduate program of the Universidad Anáhuac. Professor of industrial
and intellectual property at the Universidad Panamericana, the Instituto Tecnológico Autónomo de
Mexico and the Universidad de Mayab, Mérida, Yucatan and Cancun, Quintana Roo.

LANGUAGES

Spanish and English

PRESENT POSITION

Partner, Basham, Ringe & Correa, Intellectual Property Department.

SPECIALIZATIONS

Intellectual Property, Litigation, Copyright, Domain Names, Patents and Trademarks.

MEMBERSHIP IN PROFESSIONAL BODIES

President, Inter-American Association of Intellectual Property (ASIPI) since November 2006, and Secretary of the Executive Committee of the same association from 2004 to 2006;
 Presided the Mexican Group of the International Association for the Protection of the Intellectual Property (AIPPI) 2001-2004;
 Member, International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP);
 Chairman, Intellectual Property Committee of the Mexican Bar Association (BMA) from 1994 to 2001;
 Member, AIPLA (American Intellectual Property Association); member of INTA (International Trademark Association); member of IIDA (Copyright Interamerican Institute).

EXPERIENCE IN INTELLECTUAL PROPERTY

Partner, Intellectual Property Department, responsible for Litigation since January 1993.

EXPERIENCE IN DOMAIN NAMES

Has participated in the negotiation processes for solving conflicts in domain name matters, as well as administrative procedures before the Mexican Institute of Industrial Property (MIIP).

MAIN PUBLICATIONS

“Protection of Nominative Marks in Foreign Language”, for the editorial project “Selected Topics of Corporate Law”, coordinated by the Law School of Universidad Anáhuac (Mexico City), October, 2008.

“The Distinctive Signs and the Advertising of the Pharmaceutical Products”, conference dictated on September 2008, in the Seminar IP in the Pharmaceutical Research and Development: Juridical and Economic Challenges in Mexico and other Countries, organized by the Mexican Association of the Pharmaceutical Research, and the Supreme Court of Justice of the Nation (Mexico).

“Extraterritorial Protection of Notoriety and the Possible Establishment of Ad Hoc Registrations”, article written as part of the collective work in honor of Mr. Alberto de Elzaburu, edited by the Spanish Group of AIPPI (International Association for the Protection of the Intellectual Property) in June, 2008.

“Mark of Fact vs. Registered Mark”, conference dictated during the Annual IP Conference of the AAPI (Argentine Association of IP Agents), in Buenos Aires, Argentina, on August, 2008.

“Protection of Trademarks”, conference dictated during the WIPO Summer School On Intellectual Property, organized by the Mexican Institute of Industrial Property (IMPI) and the World Intellectual Property Organization (WIPO), July – August 2008.

“Damages for infringement, counterfeiting and piracy of trademarks” published in the Annual Report of the Association Internationale pour la Protection de la Propriété Industrielle (AIPPI) in March, 2008.

“Intellectual Property: Anticounterfeiting/Piracy; Strategies Across Borders, Same Symptoms, Different Treatments?”, conference dictated during the First Conference of the Americas, organized by the IBA North American Regional Forum and the IBA Bar Issues Commission in México City on February 2008.

Contribution for **“Trademark Cancellations International Practice and Procedures”** by the International Trademark Association (INTA), January 2008. This can be read at www.inta.org, in “information publishing”, and then “trademark cancellations”.

“Emerging Trends in the IP Landscape, Latinamerica”, dictated in the Conference of the same name, in Kuala Lumpur, organized by the Asean IP Association y the Malaysian Bar Council, October 2007.

“Vision of Licensing in the Latinamerican Context”, conference dictated at the Seminar Expo Licensing Latinoamérica 2007, organized by LES MEXICO, A.C. in Mexico City on September, 2007.

“The Protection of Three-Dimensional Signs”, dictated at the Conference “Intellectual Property and Market Power II, organized by ATRIP in Buenos Aires, Argentina on July 2007.

“An IP Overview after 12 Years of NAFTA and TRIPs in Mexico”, published in The Antitrust Review of the Americas 2007, magazine edited by Global Competition Review.

“Famous and Well-Known Marks”, published in the second edition of the “Famous and Well-Known Marks: An International Analysis”, edited by the International Trademark Association (INTA), 2007.

“Limitations to the Trademark Protection”, published in the Annual Report of the Association Internationale pour la Protection de la Propriété Industrielle (AIPPI), 2007.

“Experience of the countries member of NAFTA, on the Madrid System (Mexico)”, conference dictated in the II SEMINÁRIO ASPI SOBRE O PROTOCOLO DE MADRID of the Asociación Paulista de Propiedad Intelectual (ASPI), in São Paulo, Brasil, in March, 2006.

“The Madrid System from a Latinamerican Perspective”, dictated by invitation of the Asociación Panameña de Derecho de la Propiedad Industrial, to Directors of the Government of Panama, about the implications of ratifying the PCT and the Madrid Protocol, in April, 2004. This conference was also dictated in the 2006 ASIPI – AIPPI Seminar in Buenos Aires, Argentina in March, 2006.

“Marks of Exportation, Internet, Preparatory Acts, Products or Services’ Offer: ¿Is there Use?”, conference dictated in the XIX IP Workshops of the Argentine Association of IP Agents (AAAPI) in Buenos Aires, Argentina, September 2005.

“The Protection of Distinctive Signs”, conference dictated in the International Congress of Intellectual Property (Copyright and Intellectual Property), organized by Margarita’s University, in Isla Margarita, Venezuela, in honoring to Dr. Ricardo Antequera Parilli, in Sep/Oct 2004.

“Industrial Secrets”, conference dictated in the Copyright and Industrial Property Course, organized by the National Institute of Penal Sciences (INACIPE) with the collaboration of the Copyright Mexican Institute, December 2003.

“Intellectual Property and Piracy”, conference dictated in the Legal Forum on Piracy in Mexico, Problems and Solutions, organized by the General Attorney’s Office, General Direction of Public Politics and Coordination Inter-Institutional, in the Universidad Anáhuac del Sur (Mexico City), August, 2003.

“Trademark Law before the Globalization”, published by the Magazine Revista Práctica Fiscal, by Tax Editores Unidos, S.A. de C.V., June 2003, and dictated in the II Latin-American Forum of Lisboa, in April 2003.

“The Trademarks on the International Scope”, conference dictated in the Academic Workshops on Industrial property, jointly organized by the World Intellectual Property Organization (WIPO), and the Inter-American Association of Intellectual Property (ASIPI) en Guatemala, April. This conference was also published in the editorial project “Select Topics of Corporate Law”, coordinated by the Law School of Universidad Anáhuac (Mexico City), 2003.

Contributed to publication **“Protection of Corporate Names, a Country by Country Survey”**, (Mexican chapter), by the International Trademark Association, yearly actualized from 1994 to 1999 and 2001.

“Protection of the Industrial Property in the Scope of the Different Latin-American Regional Agreements, specially the Free Trade Agreement Mexico – United States – Canada (NAFTA)”, conference dictated in the First Latin-American Forum on Innovation and Intellectual Property and Industrial Development, jointly organized by the Inter-American Association of Industrial Property (ASIPI); the Official College of Industrial Property Spanish Agents (COAPI); and the Portuguese Association of Industrial Property Councils (ACPI), in Madrid, Spain, March, 2000.

“Manners of Concluding the Right to the Mark (Nullity, Caducity, Cancellation)”, conference dictated in the Via Satellite Course, entitled “Intellectual Property System in Mexico, its Application in the Academic and Management Context”, organized by the Mexican Institute of Industrial Property (IMPI), the National Association of Universities and Superior Education Institutions (ANUIES), the Latin American Institute of the Educative Communication (ILCE) and the Universidad Nacional Autónoma de México (UNAM), February, 2000.

“Repression of Unfair Competition”, Conference dictated in the Conferences Cycle of the National Institute of Penal Sciences (INACIPE), organized by the Law School of the UNAM, November 1999.

“Intellectual Property In Mexico”, conference dictated in the “1999 Summer Program in Guadalajara”, organized by the Universidad Autónoma de Guadalajara, and the Baylor University School of Law, August, 1999.

“Reserve of Rights”, conference dictated in the Second Workshop of Teachers’ Formation as for Intellectual Property, organized by the UNAM, the Office of the Attorney General and the General Direction of Juridical Matters, August, 1999.

“Protection of Trademarks in Mexico”, conference dictated in the INTA’S 121ST. Annual Meeting, in Seattle, Washington, E.U.A., May, 1999.

“New Mexican Copyright Law”, published in the Magazine Intellectual Property Worldwide in April 1997, as well as in the Magazine ARS IURIS, Number 20, of the Pan-American University, in 1998.
“Trademarks and Domain Names”, conference dictated in the III Universitary Symposium of Law, entitled The Intellectual Property in the Frame of the Globalization, in Mexico City March, 1998.
“Efficiency of the Trademarks Protection System in the Commercial Reality that Can be Foreseen will Exist in the First Decade of the 21st Century”; conference dictated in the XIII Congress of the Inter-American Association of the Industrial Property (ASIPI), in Chile, October, 1997.
“Mexico Strengthens Copyright Protections”, published in the Magazine “Intellectual Property”, edited by The New York Law Publishing Company in July/August 1997.
“International Trade Agreements on the Intellectual Property System in Mexico”, conference dictated in the International Conference of LES in Mexico, April 1997.
“Trademarks in the International Context”, conference dictated in the International Seminar on the Community Mark, organized by the Mexican Institute of the Industrial Property and the Mexican Association for the Protection of the Intellectual Property, Mexico City, 1996.
“Protection Strategies and Experiences of Mexican Lawyers in the Field of Trademarks in an International Level”, conference dictated in the International Seminar of Community Trademark, organized by the Mexican Institute of Industrial Property and the Mexican Association for the Protection of Intellectual Property, in Mexico City, 1996.
“Mexico’s Perspective of the Intellectual Property System”, article published in the Magazine of the American Bar Association, Section of International Law and Practice, Fall/Winter Meeting. November 1994.
“Technology Exports After the NAFTA”: conference dictated in the Seminar “Legal and Practical Issues”, organized by the Arizona Bar Association, April, 1994.
“The Penal Crimes in the Industrial Property”, published in the Magazine Juridical Investigations by the Escuela Libre de Derecho (Mexico City), 1993.
“New Trends in the Latin-American Countries as for Patents and Technology Transfer (Perspectives in the American Environment)”, published in the Magazine Industrial Property Studies, and dictated in the XI Congress of ASIPI, in 1991.
“The Industrial Property Components” (Patents, Marks and Copyright), published in the Magazine “FINANZAS” by the Mexican Institute of Executives of Finance, September, 1990.
“The International Classification of Products and Services, its adoption and implementation in the Mexican Legislation”, published in the Magazine ARS JURIS by the Law School of the Universidad Panamericana (Mexico City), 1990.
“Analysis related to the Reforms and Additions to the Legislation of Industrial Property on Marks”, published in “EI FORO”, magazine of the Mexican Bar Association, April – June, 1988.
“Comments on the New Regulations on Inventions and Trademarks”, published in the magazine Información Dinámica de Consulta, November, 1988.
“Non Confusing Use Of Another’s Trademark”, published in the Annual Report of the Association Internationale pour la Protection de la Propriété Industrielle (AIPPI) in 1988.
“Protection of the Service Marks”, published in the Annual Report of the Association Internationale pour la Protection de la Propriété Industrielle (AIPPI) in 1987.
“Commercial Name’s Legal System” professional thesis written, Mexico City, 1984.

EXPERIENCE IN COURT LITIGATION

Has acted as advisor/consultant in actions before the Courts, subject matter of the court cases concerned issues relating to mainly trademark infringements but also included a few patent and copyright infringements.

PROFESSIONAL TRAINING IN MEDIATION

Has participated in several WIPO Mediation Workshops, Geneva, Switzerland.

EXPERIENCE IN MEDIATION

Mediator with the WIPO Mediation and Arbitration Center since 2001 and also involved in negotiations solving IP conflicts.
