ARBITRATION AND MEDIATION CENTER



WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Kathryn LEE Cho & Partners Seoul Republic of Korea



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., University of California, Davis School of Law, Davis, California, United States of America, 2008; B.A., English and Classical Studies, Wellesley College, Wellesley, Massachusetts, United States of America, 2003.

Admitted to Bar: California, 2010.

Awards:

Recognized as a recommended individual in the transactions category in WTR 1000, 2021; Recognized as a "Rising Star" in the area of intellectual property in Asia law Leading Lawyers 2021.

LANGUAGES

English, Korean

PRESENT POSITION

Partner, Cho & Partners, IP law firm, Seoul, Korea.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

US Peace Corps, Ukraine, 2003 – 2005.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association (INTA).

AREAS OF SPECIALIZATION

Intellectual property.

EXPERIENCE IN INTELLECTUAL PROPERTY

Over 10 years in law firm practice focusing on a wide range of intellectual property law including trademark, unfair competition, trade dress, copyrights, dilution, domain name, enforcement, and licensing. Advise in trademark and design filing strategy and portfolio management; counsel on office actions filed with the Korean Intellectual Property Office; manage disputes filed with the Intellectual Property Tribunal; conduct knock out and full trademark and design clearance searches; develop and manage enforcement programs (i.e. cease and desists, litigation, investigations, raids, customs seizures, takedowns/communications with online platforms, marketplace monitoring, etc.); instruct local counsels in US and APAC countries related to various enforcement actions; draft and negotiate a wide array of agreements, including licensing agreements; handle transfer of IP rights and conduct IP audits and due diligence; counsel on copyright registration and protection; counsel on publicity and data privacy rights; advise clients in domain name proceedings, domain name protection, disputes, and acquisition, including negotiations for sale, purchase, and transfer of domain names, and IP rights in website content including trademarks and copyrights.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Represented and advised clients in domain name proceedings involving generic top level and country code top-level domain names;

Advised clients on domain name protection, disputes, and acquisition, including negotiations for sale, purchase, and transfer of domain names;

Advised clients on intellectual property rights in website content including trademarks and copyrights; Advised clients on litigation in Korean courts involving domain names.

EXPERIENCE IN COURT LITIGATION

Advised clients in various intellectual property litigation matters before Korean courts involving trademark, trade dress, design, and copyright infringement, as well as before the Korean Intellectual Property Tribunal for cancellation and invalidation actions.

EXPERIENCE IN ARBITRATION

Acted as counsel in a number of domain name dispute resolution proceedings before WIPO and the Korean Internet Address Dispute Resolution Center (KIDRC).