
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Me. Ahmad HUSSEIN
Cabinet HHH Avocats / Dentons Morocco
Casablanca
Morocco



Nationality: Moroccan

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

PgDip., Trademarks & Designs – Copyright, CEIPI;
PgDip., Patents (Auditor), CEIPI;
LL.M., Multimedia and ICT (Auditor), University of Strasbourg, University of Strasbourg;
PgDip., Arbitration and International Business Litigation (Auditor), University of Paris-Creteil;
Modules in European Competition Law – International Trade / WTO (Auditor), The College of Europe;
PgDip., Innovation and IP strategy, IEEPI;
PgCert., Intellectual Property / concentration on non-traditional marks, WIPO;
ISCAE, University of Toulouse: LL.M., Professional in Economic law (Auditor);
LL.M., Research (DEA) in Business and Corporate Law, University of Cadi Ayyad / Lyon 2 / Paris-Evry.

LANGUAGES

English, French

PRESENT POSITION

Attorney-at-Law, the Casablanca Bar Association, Morocco – Admitted before Appeal Courts;
Founding and Managing Partner, Cabinet HHH Avocats;
Of Counsel and Head IP/T Practice, Dentons, Morocco.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Country Managing Attorney, Abu Ghazaleh Intellectual Property (AGIP) and Talal Abu-Ghazaleh Legal (TAG-Legal), Member of the International Strategic Committee, 2009 – 2016;
Legal Manager, AGIP, TMP Agents and TAG – Legal, 2007 – 2009;
Senior Lawyer, Cabinet Zohra HASNAOUI, 2004 – 2007.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association “INTA”, Member of the Trademark Reporter Committee;
 International Bar Association “IBA”;
 American Bar Association “ABA”;
 Association Internationale pour la Protection de la Propriété Intellectuelle “AIPPI”;
 Association des Praticiens du Droit des Marques et des Modèles “APRAM”;
 European Communities Trade Mark Association “ECTA”;
 Licensing Executive Society “L.E.S France”;
 International Association for the Advancement of Teaching and Research in Intellectual Property “ATRIP”;
 Pharmaceutical Trade Marks Group “PTMG”;
 Association of Brand Owners “Marques”;
 Union Internationale des Avocats “UIA”;
 Association des Amis du CEIPI “AACEIPI”;
 Association des Anciens Élèves de l’IEEPI “AAEIEEPI”.

Founding Member/ Former General Secretary of the Moroccan Association of IP Attorneys “AMACPI”;
 Partner, DARTS-IP Project (MOROCCO);
 Former member, the “Aeronautics and Astronautics Association of France” and of its Intellectual Property committee.

Former Morocco representative of:

Arab Society for Intellectual Property “ASIP”;
 Licensing Executive Society – Arab Countries “LES-AC”;
 Arab Intellectual Property Mediation and Arbitration Society “AIPMAS”;
 The Arab International Society for Information Technology “AISIT”.

AREAS OF SPECIALIZATION

Intellectual Property: trademarks, patents, designs, plant varieties, domain names, copyright, geographical indications, signs of quality, trade secrets & know-how;
 Economic Law: competition, distribution / licensing / franchising, marketing & advertising laws;
 ICT & Media: protection of personal data, software, e-commerce, internet law;
 Litigation: counterfeiting, unfair competition;
 ADR: arbitration, mediation, conciliation;
 Intellectual Property Rights Management: audits and financial assessments of IP rights, due diligence, IP portfolio management, IP strategy, IP training;
 Public and Administrative Law: public research & valorization, taxation & intellectual property, customs law, pharmaceutical law – life sciences, food and products regulation.

EXPERIENCE IN INTELLECTUAL PROPERTY

Counselling for the prosecution, protection/enforcement, maintenance and exploitation of more than 6000 IP rights (trademarks, patents, designs, plant varieties, domain names, copyright);
 Involved in different cross-fields of law to industrial/intellectual property rights such as company law, competition, contracts, labor, taxation/financial valuation and accounting, deals on comparative advertising issues, protection of personal data, parallel imports, software law, e-commerce & the internet and IP rights exhaustion;
 Advising on deposits abroad (EU, USA, Arab countries) directly or through international and regional deposit systems (Madrid system, OAPI, ARIPO, PCT, OHIM, EPO and the Hague).

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Extensive experience in UDRP rules (gTLDs “.com” and ccTLDs “.ma”) as Counsel;
WIPO Workshop on .MA Domain Name Dispute Resolution: Update on the jurisprudence and practices 2023.

MAJOR PUBLICATIONS

IP Lecturer, various seminars and courses:
(LL.M., International Business Law, University Mundiapolis, Bachelor in Entrepreneurship & Management at University Hassan 2, International Seminar “The Madrid system for the international registration of marks” organized by WIPO and the OMPIC...).

Multiple contributions to local newspapers about IP issues and regulation.

Contributor to the Moroccan chapter in various international reviews and specialized reports such as the Kluwers guide for IP, Doing Business (World Bank), and ranked / cited in international guides such as Legal 500 and Managing IP in Morocco.

EXPERIENCE IN COURT LITIGATION

Experience over more than 700 trademark opposition procedures before the OMPIC, over 200 IP litigations before Courts (patents, trademarks, unfair competition, counterfeiting, infringement ...).

PROFESSIONAL TRAINING IN ARBITRATION

University of Paris-Creteil: PgDip., Arbitration and International Business Litigation (Auditor);
Multiple seminars in national and international arbitration and mediation, inclusive of OMPIC/WIPO joint seminars.

EXPERIENCE IN ARBITRATION

Counseling parties in national and international arbitration under ad hoc and ICC rules (approx. 25 cases).
Former Morocco representative of the Arab Intellectual Property Mediation and Arbitration Society “AIPMAS”.

PROFESSIONAL TRAINING IN MEDIATION

Former Morocco representative of the Arab Intellectual Property Mediation and Arbitration Society “AIPMAS”;
Attending different seminars and conferences.

EXPERIENCE IN MEDIATION

Counselling parties ex parte in contractual disputes and distribution agreements / licensing (approx. 50 cases);
Former Morocco representative of the Arab Intellectual Property Mediation and Arbitration Society “AIPMAS”.
