

ARBITRATION AND MEDIATION CENTER

# WIPO LIST OF NEUTRALS

### **BIOGRAPHICAL DATA**

Steven FOX Attorney at Law Steven Fox, P.C. Buffalo, NY United States of America



Nationality: American

### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.S., University of Pennsylvania Law School, 1985;

B.Sc., Economics, Consumer Economics (Business Management minor), Cornell University, 1982; Diploma, The Nichols School, Buffalo, New York, 1978.

Member of Bar:

New York Bar, (State, Federal, Bankruptcy), since 1987; Pennsylvania Bar, (Currently Inactive), since 1985.

Honors:

Cornell: National Honors Society and Dean's list; New York State Regents' Scholarship, 1978.

English

# LANGUAGES

# PRESENT POSITION

Intellectual Property Attorney.

January 27, 2020

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#### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Intellectual Property Lawyer, Buffalo, NY, January 1993 - 2005;

Clients include: actors and theaters, advertising agencies, art galleries, clothing designers, computer programmers (including engineers, Internet service providers and web designers), graphic designers, illustrators, lithographers, musicians their agents and managers, painters,

photographers (still, film and video), radio personalities, sculptors, and writers,

Services include:

Trademark Advice, Applications, Licensing and Litigation including five of the first cybersquatting cases in the US;

Copyright Advice, Registration, Licensing and Litigation including publishing master recording agreements and protecting;

Electronic Commerce, Privacy, Encryption and Digital Signature Advice;

Web Design and Hosting Contracts, Dial-up Subscriber Contracts;

Licensing Music, Dances, Photography and Writings;

Software Development and Escrow Contracts;

Acceptable Use, Terms of Service and Privacy Policies for general and children's sites (including Sorrento);

Confidentiality Agreements for ideas, games, marketing plans;

Publishing Contracts including deals with McGraw-Hill and Simon & Schuster;

Brand Development, Business management and marketing advice;

Telecommunication Co-Location Contracts;

Joint Marketing and Sales Programs including cross-linking;

Partnership Agreements;

Ownership of Databases;

Negotiated a movie option for rights to a life story;

Helped a writer whose name was removed from 4th edition of a book settle with major publishing house for back royalties and attorney fees;

Successfully defended a graphic designer against former employer's allegations of stealing copyrights, trade dress and trade secrets;

Agreements among band members, between a band and manager, and band and record label.

Co-Founder, Fox & Fallon, General Practice Law Firm, Buffalo, NY, December 1989 – January 1993;

Attorney, Esquire, Frederick B. Cohen, General Practice, Buffalo, NY, December 1987 – November 1989; Drafted Petition for Certiorari to US Supreme Court; and briefs to Second Circuit where sat as second chair;

Attorney, Gross, Shuman, Brizdle & Gilfillan, PC Buffalo, NY, September 1986 – May 1987. Corporate/Securities: reorganizations and public offerings up to \$15,000,000. Listed stock on AMEX.

#### Internships:

Clerk to Judge Harry A. Takiff, Court of Common Pleas, Philadelphia, PA, October 1985 – June 1986; Drafted opinion which made law re: insurer's duty to defend manufacturer of asbestos products;

US House of Representatives, Banking Committee: Prepared Members for hearings on economic policy, Summer 1983.

# MEMBERSHIP IN PROFESSIONAL BODIES

#### Member:

GRAMMY Academy (National Academy of Recording Arts & Sciences) Intellectual Property Committee, Erie County Bar Association (Chair 1993 – 1995, Co-chair 1997 – 1998,). Director and Former Director of various non-profit organizations.

#### AREAS OF SPECIALIZATION

Copyrights, Trademarks, Internet, Entertainment, Privacy, Publicity, Unfair Competition, the Law of Ideas, Business.

#### EXPERIENCE IN INTELLECTUAL PROPERTY

Copyright advice, registration, licensing and litigation including publishing agreement and protecting master recordings;

Electronic commerce, privacy, encryption and digital signature advice; Web-design, dial-up subscriber contracts and hosting contracts; Licensing music, dances, photography and writings; Software development and escrow contracts; Confidentiality agreements for ideas, games, marketing plans; Publishing contracts; Telecommunications co-location contracts; Cross-linking agreements; Acceptable use, terms of service and privacy policies (including children's information); Ownership of databases; Agreements among band members, between a band and a manager, and band and record label.

### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Various cybersquatting cases, both under US Anticybersquatting Consumer Protection Act and Uniform Domain Name Dispute Resolution Policy, including one in Federal Court prior to the passage of the US Act;

Negotiated and drafted sale and lease agreement of several domain names; Lecture and write frequently on domain name issues.

#### **MAJOR PUBLICATIONS**

Lectures, speeches, seminars and workshops:

Lecture to design students from State University of New York at Fredonia on Copyright, Trademark and Business Law, April 2002;

Present overview of intellectual property and computer law to law school students interning with New York Supreme Court Justices of Erie County, November 2001;

Panelist on Requiring Internet Filters on Library Computers on Adelphia Cable's Speak Up, an one-hour live show, March 2001;

Lecture to students from State University of New York at Buffalo on Copyright, Trademark and Business Law, November 2000;

Present overview of intellectual property to Master's seminar at Buffalo State College Center for Studies in Creativity, June 2002;

New York State Association of Librarians, speech on copyrights and fair use for libraries, March 2000;

Lecture on E-Commerce to Buffalo Niagara Partnership (Chamber of Commerce), November 1999;

Organize and present at continuing legal educational course, Attorneys and the Internet, May 1998.

Lecture frequently (including on television and radio shows) to artist, student, professional and general groups, regarding the Internet, Intellectual Property and Business law, continuously since 1993.

Legal Columnist, over 50 articles published regularly in marketing periodicals, law newsletters and general newspapers, including being quoted as expert on copyright law in the Wall Street Journal and the Wall Street Journal European Edition.

# **EXPERIENCE IN COURT LITIGATION**

Extensive litigation experience since 1985 in state and federal court involving general disputes as well as many involving trademark, copyright and domain names.

#### **EXPERIENCE IN MEDIATION**

Informal negotiations for business deals.

# PROFESSIONAL TRAINING IN ARBITRATION

Attended American Arbitration Association Workshop, 1982.