
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Karen FONG
Keystone Law
London
United Kingdom



Nationality: Singaporean

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

National University of Singapore, BA Law (Hons), 1983-1987;
Practice Law Course, Board of Legal Education, Singapore 1988;
Advocate & Solicitor, Singapore, 1989;
Solicitor, England and Wales, 1994;
Solicitor, Hong Kong, 1994;
St. Mellitus College, Middlesex University London, Contextual Theology, 2010-2013;
Licensed Lay Minister, Church of England, 2013.

LANGUAGES

English, Mandarin, Italian

PRESENT POSITION

Partner, Keystone Law, London, United Kingdom.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Collyer Bristow LLP (London) 2015-2018;
Global Compliance, Standards and Ethics Partner, Rouse & Co International LLP (London) 2014-2015;
Partner, Rouse Legal (London) 2013;
Managing Partner, Rouse Legal (London) 2007-2013;
Partner, Rouse Legal (London) 2004-2007;

October 10, 2022

Consultant, Dawsons LLP (London), 2002-2004;
 Consultant, Denton Wilde Spate (Hong Kong) 2000-2002;
 Partner, Rouse Legal (London), 1998-1999;
 Solicitor, Rouse Legal (London), 1996-1998;
 Solicitor, Barlow Lyde & Gilbert (Hong Kong), 1994-1995;
 Foreign Legal Consultant, McKenna & Co (Hong Kong), 1993-1994;
 Associate, Drew & Napier (Singapore), 1989-1991;
 Pupil, Drew & Napier (Singapore) 1987-1988.

MEMBERSHIP IN PROFESSIONAL BODIES

Law Society of England & Wales;
 Law Society of Hong Kong;
 Law Society of Singapore;
 Singapore Academy of Law;
 TIPLO (The Intellectual Property Law Organization);
 INTA (International Trade Mark Association) Vice Chair of Building Bridges Committee, member of
 INTA Asia-Pacific Moot Court Project Team;
 ACG (Anti-Counterfeiting Group);
 LSLA (London Solicitor's Litigation Association).

Board Membership:

The Christian Healing Mission, 2015-present;
 Trade Plus Aid Charitable Trust, 2005-2006.

AREAS OF SPECIALIZATION

All areas of intellectual property law with particular focus on dispute resolution.

EXPERIENCE IN INTELLECTUAL PROPERTY

Devising global IP strategies and managing IP rights of major brand owners in Asia and Europe.
 Advising clients in many diverse industries on actions relating to patent, trade mark, design right, registered designs and copyright infringement, passing off, unfair competition, breach of confidential information, data protection, database rights and domain name recovery including enforcement on the Internet.
 Providing IP due diligence in relation to acquisitions/mergers and listings.
 Drafting of all types of IP commercial agreements in a variety of industries.
 Advising companies on rights clearance in relation to websites, e-commerce, advertising campaigns, on-line publishing and product launches.
 Providing advice and training on civil litigation to Rouse China team.
 Lectured on a variety of subjects (including patent litigation in China, comparative advertising, due diligence, brand enforcement, fashion, copyright, trade marks and designs) in conferences and seminars in UK, USA, Europe, Singapore and Hong Kong.

'A global IP thinker, she has significantly enhanced Collyer Bristow's cross-border capabilities and taken the firm to the forefront of trademark issues in the fashion sector.' WTR 1000, 2018.

Leading practitioner (trade marks), Women in Business Law 2017 Experts Guide.

'The "fabulous Karen Fong wins plaudits for her prowess in the strategic and transactional sphere.' WTR 1000, 2015.

'...is praised by sources for her commerciality and responsiveness.' Chambers UK 2014.

'In addition to her "good advice" she gains market recognition for being "very commercial"; Chambers Global 2014.

'...reflects the group's metropolitan style. Her efforts centre on transactional matters and dispute resolution.'
WTR 1000, 2014.

Managing Intellectual Property: 'IP Star 2018'.

Managing Intellectual Property: 'IP Star 2017'.

Managing Intellectual Property: 'IP Star 2016'.

Managing Intellectual Property: 'IP Star 2014'.

Chambers Global, 2014: Recommended as a 'Leading Individual'.

European Women in Business Law Awards, 2012: won 'Best in Trade marks' category.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

WIPO Panelist since 2010. Advising clients on domain name issues; recovering domain names for clients; preparing complaints for and dealing with conduct of domain name dispute resolution proceedings for large number of clients; representing clients in legal proceedings involving domain names. Also ADNDRC (Asian Domain Name Dispute Resolution Centre) and HKIAC (Hong Kong International Arbitration Centre) panelist.

MAJOR PUBLICATIONS

'Flossy the UKIP Lion', October 2017;

'6 degrees of separation - Game of Thrones to Maradona, September 2017;

'A lifetime of Ethical Fashion', July 2017;

'Sustainability and IP: a match made in heaven?', The In-House Lawyer, Spring 2016;

'On-line Courts and the future of IP litigation - the Debate Diaries', Managing Intellectual Property, July 2016;

'The challenge of the new gTLDs', Intellectual Property Magazine, May 2013

'The allure of 'cool' brands: reflections on branding in the fashion industry', The In-House Lawyer, April 2013.

TALKS

'Intelligence led approach to anti-counterfeiting in Asia and the UK', Joint ACG and ACACAP workshop, Chairperson, June 2017;

'Alternative Intellectual Property Rights as a Means of Protecting Logos and Designs Globally' INTA TMAP Meeting, Washington DC, October 2016;

'This House believes that On-line Courts are the Future for IP Disputes' Collyer Bristow IP Debate, London, April 2016;

'Around the World in 80 Minutes', INTA TMAP Meeting, Arlington, October 2014;

'Global Filing Strategies', INTA MAP Meeting, Arlington, October 2014;

'How to Rock the Podium - Speaking with Authenticity and Passion', INTA Annual Meeting, Hong Kong, May 2014;

'What Role will Trade Marks Play in the Future of Asia?', INTA Annual Meeting, Hong Kong, May 2014;

'Fees and Budgets - Can Clients and Outside Counsel Agree?', Maintaining the Perfect Partnership, INTA, New York, March 2014.

EXPERIENCE IN COURT LITIGATION

Represented clients in numerous cases of litigation in English Patents County Court, High Court and Court of Appeal; Hong Kong High Court, Singapore High Court, Courts in the PRC, Italy, France, India, Spain, Poland and Turkey. Includes obtaining injunctions and search and seizure orders. Cases include disputes relating to trade marks, passing off, extended form passing off, patents, design right, registered design, copyright, database rights, confidential information, breach of contract and unfair competition.

EXPERIENCE IN ARBITRATION

Represented clients in high value international commercial arbitrations conducted under the ICC Rules as well as LCIA Rules.

“Excellent’, ‘dedicated’ managing partner Karen Fong is active in international arbitration.”
Legal 500, 2009.

PROFESSIONAL TRAINING IN MEDIATION

CEDR (Centre of Effective Dispute Resolution) accredited mediator.

EXPERIENCE IN MEDIATION

Represented clients in mediation as well as acted as assistant mediator in a number of IP and non IP mediations.

ARBITRATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-Arbitrator	Counsel
International Arbitrations	AAA					
	ICC	1				1
	LCIA	1				1
	Ad Hoc					
	Others					
Number of Cases :		2				2
Sub-Total						
Domestic Arbitrations	Nominet					
	Nominet					
Number of Cases		2				2
Sub-total						
TOTAL		2				2

MEDIATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Mediations	Mediator (assistant)		Counsel	
International Mediations	WIPO					
	Ad Hoc					
	Others					
Number of Cases : Sub-Total						
Domestic Mediations	CEDR	5	4			1
	Court Annexed					
	Ad Hoc	2				2
Number of Cases Sub-total		7	4			3
TOTAL		7	4			3