ARBITRATION AND MEDIATION CENTER



### WIPO LIST OF NEUTRALS

**BIOGRAPHICAL DATA** 

Peter J. DERNBACH Winkler Partners Taipei Taiwan Province of China



Nationality: American

## EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., International Affairs, The George Washington University, 1992; J.D., University of Virginia School of Law, 1996.

Attorney of Foreign Legal Affairs (registered with Taiwan's Ministry of Justice); Registered Taiwan Trademark Agent; Admitted to practice in California, Washington, D.C.; Approved as an Attorney of Foreign Legal Affairs in Taiwan.

## LANGUAGES

English, Mandarin Chinese

## PRESENT POSITION

Partner, Winkler Partners; Head of Winkler Partners' Intellectual Property practice since 2003.

## PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Associate for three years at Arent Fox Kintner Plotkin & Kahn, PLLC (Washington D.C.) in the firm's Technology Department specializing in intellectual property law; Associate for three years at Qi Lin International Law Offices in Taipei focusing on intellectual property and corporate transactions.

November 15, 2019

#### **MEMBERSHIP IN PROFESSIONAL BODIES**

California Bar Association; Washington, D.C. Bar Association; Associate member (as AFLA) of Taipei Bar Association;

International Trademark Association (INTA) – Currently a member of the East Asia and Pacific Subcommittee of the Famous and Well-known Marks Committee, previously a member of the Non-Traditional Marks Committee. Speaker at INTA Annual Meeting, Leadership Meeting and Co-Chair of Trademark Administrators Meeting;

Marques China Team, previously a member of the Designs Rights Team;

American Chamber of Commerce Taipei – Co-Chair of the Intellectual Property & Licensing Committee 2011-present; member of AmCham IP&L Committee 2003-present; member of ECCT Intellectual Property Committee 2003-present.

### AREAS OF SPECIALIZATION

Intellectual property: international trademark and domain name prosecution and enforcement, domain name dispute resolution, brand protection generally, unfair competition.

### EXPERIENCE IN INTELLECTUAL PROPERTY

15 years. Head of Intellectual Property practice at Winkler Partners since 2003.

### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Familiar with the URDP practice in the US and Taiwan and have handled numerous URDP disputes in both jurisdictions.

#### **MAJOR PUBLICATIONS**

<u>Recent articles</u> Getting the Deal Through – Trademarks (Taiwan chapter 2010 – 2012).

Recent presentations

Co-chair of INTA Trademark Administrators Conference in Charlotte, NC, October 2012; moderated session specifically focused on trademark rights in China;

Moderated "Brand Protection in the Age of Social Media" session of MARQUES entitled "Brand Protection in China and Europe in the 21st Century – When West meets East, Shanghai, June 2012;

Presented "Non-Traditional Trademarks: Applying Traditional Standards to Non-Traditional Marks" at INTA Asia-Pacific Trademark Office Practice Subcommittee for the Indonesian Trademark Office, Jakarta, March 2012.

### **EXPERIENCE IN COURT LITIGATION**

Represented numerous local and foreign rights owners in connection with criminal, civil and administrative litigation in the US and Taiwan.

# **PROFESSIONAL TRAINING IN ARBITRATION**

LCIA Symposium, Singapore 2012; ICCA Congress, Singapore 2012; The Chinese Arbitration Association, Taipei.