
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Michelle BROWNLEE
Brownlee Law Office
Marlborough, MA
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., Dartmouth College, Hanover, New Hampshire, 1990;
Juris Doctor, Columbia University School of Law, New York, New York, 1994.

Admitted to State Bar of California, June 1996;
Admitted to State Bar of Massachusetts, June 2000;
Admitted to State Bar of Rhode Island, June 2006.

LANGUAGES

English

PRESENT POSITION

General Counsel, Franklin Sports, Inc., Framingham, Massachusetts, 2022-present.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Trademark Counsel, Bose Corporation, Framingham, Massachusetts, 2007-2022;
General Counsel, The Colibri Group, Providence, Rhode Island, 2005-2007;
Assistant Trademark Counsel, Gillette Company, Boston, Massachusetts, 1999-2005;
Associate Attorney, Cooley Godward, San Francisco, California, 1997-99;
Associate Attorney, Wilson Sonsini Goodrich & Rosati, Palo Alto, California, 1995-97;

Counseled clients in area of trademark, copyright, advertising and promotion law;
Managed Internet domain name portfolio and handled UDRP disputes;
Conducted discovery, drafted briefs, argued motions in federal and state court litigation;

July 18, 2022

Prosecuted and maintained worldwide trademark portfolios for numerous clients, many of which were Internet or high technology companies;
Law Clerk, to the Honorable Miriam Goldman Cedarbaum, U.S. District Court Judge, Southern District of New York, 1994-95;
Legal research, drafted bench memos to assist judge with oral arguments, drafted opinions, assisted Judge in conduct of trials. Handled cases in the areas of copyright, trademark, patent, employment discrimination, civil rights, criminal law, bankruptcy and others.

AREAS OF SPECIALIZATION

Trademark, Copyright, Right of Publicity, Domain Names, Advertising and Promotion Law.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, International Trademark Association (INTA), since 1996;
Member, INTA Board of Directors (2010-2012 term);
Member, INTA Meetings/Programs Committee (2001-2007) (Project Teams for Trademarks in Cyberspace Forum, 2001, 2002; 2003 Annual Meeting Industry Breakout Chair; Anti-Counterfeiting Forum 2005; Co-Chair, Annual Meeting 2007 Project Team);
Member, INTA Anti-Counterfeiting Committee (2008-2013) (China Subcommittee 2008-2009; North American Subcommittee 2010-2011; Committee Vice Chairperson 2012-2013);
Member, INTA In-House Practitioners Committee (2014-2015);
Chairperson, Unreal Campaign Committee (2016-2017);
U.S. Programming Chairperson, INTA Annual Meeting 2019 Project Team.

EXPERIENCE IN INTELLECTUAL PROPERTY

Oversight of worldwide trademark and patent portfolios for global companies, including prosecution and maintenance of trademark and domain name registrations and management of trademark and domain name disputes; advising clients regarding copyright, trademark, domain name and advertising issues.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has advised clients (in both position of complainant and respondent) on strategies in domain name disputes under Network Solutions policy and ICANN Uniform Domain Name Dispute Resolution Policy ("UDRP"); Filed and won four UDRP proceedings; settled disputes arising under the UDRP and ccTLD domain name dispute policies; oversaw defense against court proceeding brought by respondent in response to UDRP decision;
Served as a neutral for eResolution and WIPO.

MAJOR PUBLICATIONS

"Safeguarding Style: What Protection Is Afforded to Visual Artists by the Copyright and Trademark Laws?", 93 Columbia Law Review 115 (1993).

"Uncertainty of the Times: Lack of Predictability in UDRP Outcomes," Massachusetts Continuing Legal Education, Hot Topics in Trademark Law 2003.

EXPERIENCE IN COURT LITIGATION

Drafted complaints, answers, discovery requests, motions and oppositions to motions (including motions to dismiss and for temporary restraining orders, preliminary injunction, summary judgment and others), proposed jury instructions;

Argued motions and appeals in federal and state court. Experience in primarily in the area of trademark, copyright and family law;

As Law Clerk to Hon. Miriam Goldman Cedarbaum, U.S. District Judge, S.D.N.Y., drafted opinions, assisted Judge in conduct of bench and jury trials, drafted bench memos to assist Judge in deciding motions.

EXPERIENCE IN ARBITRATION

Served as a neutral for eResolution and WIPO.

ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc	125		93	27	5
Number of cases: sub-total		125		93	27	5
Domestic Arbitrations	AAA					
	Ad Hoc					
Number of cases: sub-total						
TOTAL		125		93	27	5