
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Stefan BOJOVIC
Partner / Attorney at Law
Milojevic Sekulic & Associates (MSA IP)
Belgrade
Serbia



Nationality: Serbian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Mediator for Intellectual Property disputes, 2019;
Mediator registered with Ministry of Justice of Serbia, 2018;
Serbian Trademark and Patent Attorney, 2017;
Admitted to the Bar Association of Serbia – also qualified in Montenegro, 2015;
LL.M., Intellectual Property, Faculty of Law University of Belgrade, 2014;
LL.B., Faculty of Law, University of Belgrade, 2012.

LANGUAGES

Serbian, Bosnian, Croatian and Montenegrin, and English

PRESENT POSITION

Partner / Attorney at Law, Milojevic Sekulic and Associates (MSA IP) since 2021:
-Head of IT Law, Copyright and Contracts Practice group, since 2018;
-Head of Domain Name practice, since 2018.

NGO Pro Bono for Free Legal aid via Internet.
Member of the Steering Committee, since 2011.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Attorney at Law, Milojevic Sekulic and Associates, (MSA IP), 2015 – 2021;
Consultant, Center for Technology Transfer, University of Belgrade, 2019 – 2021;
Lawyer, Milojevic Sekulic and Associates, (MSA IP), 2014 – 2015;
Lawyer Trainee, Snezana Maric Law Firm, 2012 – 2014;
Lecturer, e-legal clinic for free legal aid via Internet, NGO Pro Bono for Free Legal aid via Internet and Faculty of Law, University of Belgrade, 2013 – 2018;

April 23, 2024

Associate, President of student section, until 2012, NGO Pro Bono for Free Legal aid via Internet, 2011 – 2015.

MEMBERSHIP IN PROFESSIONAL BODIES

Serbian Bar Association, since 2015;
Belgrade Bar Association, since 2015;
ECTA European Communities Trademark Association, since 2016;
Member of Internet Committee, since 2017;
INTA – International Trademark Association, since 2018, Member of Copyright Committee, since 2024, previously Member of Internet Committee and Trademark Office Practices Committee;
IT IP Law Group Europe, representative for Republic of Serbia along with Vuk Sekulic, since 2015;
NUMS, Serbian National Association of Mediators, since 2018.

AREAS OF SPECIALIZATION

Intellectual Property Law (copyright, trademark, industrial design, patents, etc.), IT Law, domain names, software protection and enforcement and technology transfer.

EXPERIENCE IN INTELLECTUAL PROPERTY

Experience of more than 10 years in the field of intellectual property includes, inter alia, prosecution of intellectual property rights (patents, trademark and industrial design) before competent administrative bodies, enforcement of intellectual property rights (copyright, trademarks, industrial designs and patents) before competent courts and administrative bodies, counseling in respect to protection of intellectual property rights, their registrability and enforcement, domain name disputes and domain name registrations and transfers, copyright protection and enforcement especially in the field of software, film, photography, music and television, negotiations in respect to various intellectual property disputes, contract drafting and reviewing, licensing and legal advice.

Registered Trademark and Patent Attorney before Serbian Intellectual Property Office, since 2017.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

As Head of domain name practice at Milojevic Sekulic and Associates (MSA IP), has participated in and has supervised a number of domain name disputes, both on a global scale and in the region of South East Europe. Representations of international and local clients in domain name disputes includes representation before UDRP and other ADR panels (both in respect to ccTLDs and gTLDs), courts and in negotiations with third parties (including pre-litigation). Has also participated in several high-profile domain name transactions with cumulative value of over 1 million USD.

Acted as a counsel in several domain name disputes before ICANN accredited dispute resolution service providers (such as WIPO), as well as before several ccTLD dispute resolution service providers.

Also acted as a supervising counsel in respect to number of domain name disputes.

MAJOR PUBLICATIONS

Liability for copyright and neighboring rights infringement via Internet platforms for direct exchange of content between user, Master Thesis, Faculty of Law, University of Belgrade, 2014;
Conflict between domain names and trademark rights, Iustitia, Vol. 1/2016, Belgrade, 2016;
Brexit and IP: Can the experience from former Yugoslavia be applied?, Lexology;

Life + 70 Years: Copyrighted Works That Have Entered into the Public Domain in 2019 – a European Perspective, Lexology;

Life + 70 Years: Copyrighted Works That Have Entered into the Public Domain in 2020, Economic Rights Gone with the Wind, Lexology);

Sunrise period for new <.rs> domain names with IDN characters, Lexology;

EXPERIENCE IN COURT LITIGATION

Court practice includes several intellectual property disputes, mostly in the field of copyright (software piracy, disputes over rights in cinematic works, disputes over content made available on Internet platforms, copyright infringements, etc.) and trademarks (trademark infringements, disputes over rights in trademark, parallel imports, etc.). This practice includes representation before civil and commercial courts of first and second instance, as well as before administrative court and Supreme court of cassation.

Apart from intellectual property disputes, has significant experience in other litigious matters such as contractual disputes, property disputes, general civil disputes, as well as in criminal and misdemeanor proceedings.

PROFESSIONAL TRAINING IN ARBITRATION

Attendance to several of offline and online trainings, courses and round tables in respect to arbitration, with particular focus on the field of domain name disputes.

PROFESSIONAL TRAINING IN MEDIATION

Specialized training “Mediation in Intellectual Property Law”, WIPO and Serbian Intellectual Property Office (2017);

Basic training for mediation, NUMS, Serbian National Association of Mediators (2018);

Specialized training for mediation in commercial and corporate disputes, ADR Partners Serbia, in cooperation with JAMS International (2019);

Online Training on Mediation, WIPO and Serbian Intellectual Property Office (2021);

Sub-Regional Workshop on Mediation, WIPO, and Serbian Intellectual Property Office (2022).

EXPERIENCE IN MEDIATION

Participation in several settlement negotiations, acting primarily as a counsel for one of the parties in the dispute.
