

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Purvi Patel ALBERS
Haynes and Boone, LLP
Dallas, TX
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Managing Editor, Emory International Law Review, Emory University, 1998;
B.A., (*summa cum laude*), Emory University, 1995.

Admissions:
State Bar of Texas;
U.S. District Court for the Eastern District of Texas;
U.S. District Court for the Northern District of Texas.

LANGUAGE

English

PRESENT POSITION/EXPERIENCE IN INTELLECTUAL PROPERTY

Over two decades as trademark attorney.
Partner and Board Member, Haynes and Boone, LLP;
Former Chair, Trademark Practice Group (nationwide).

January 3, 2023

AREAS OF SPECIALIZATION

Trademark and internet counseling and enforcement;
Domain name disputes;
Pre-litigation counseling;
Inter partes proceedings (oppositions and cancellations);
U.S. and International trademark clearance, protection, and prosecution strategy, trademark, domain, copyright, and social media counseling;
Non-traditional trademark and customs counseling and enforcement trademark protection and enforcement strategy.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association (INTA):
Past Board Member (2013 – 2015);
Co-Chair, Annual Meeting 2013;
Chair, the Young Practitioner’s Committee (2009 – 2011);
Impact Studies Committee (2016 – present);
Leadership Development Committee (2012 – 2016);
Pro Bono Committee (current).

National and Dallas Asian American Bar Association;
State Bar of Texas Intellectual Property Law Section;
Trademark Elite Panel, World Trademark Review (WTR).

Member, Dallas Theater Center, Executive Committee and Board of Trustee;
Member, The Arts Community Alliance (TACA), Executive Committee and Board of Directors;
Member, Family Gateway, Board of Directors.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Successfully handled hundreds of domain name disputes (including via UDRP, URS, ACPA);
Manage global domain name portfolios;
Domain name acquisition strategy development and execution;
Internet governance policy development while on the INTA Board.

MAJOR PUBLICATIONS

“Trademark Law Update,” in conjunction with presentation at State Bar of Texas Annual Meeting, June 10, 2022;
“Companies: Watch Budgets and Licences when you rebrand,” discussion in *Managing IP* article dated July 10, 2020 by Rani Mehta;
“Shades of Meaning – Best Practices for Single-Color Trademark Protection,” co-author, *Intellectual Property Today*;
“A Question of Character – Best Practice in Managing Mascots,” *World Trademark Review*;
“Trademark Protection in the New gTLD Landscape,” in conjunction with presentation at State Bar of Texas Annual Meeting, June 20, 2013.

EXPERIENCE IN LITIGATION

Successfully resolved a decade long, multi-jurisdictional trademark dispute (50+ countries) revolving around digital convergence between two global technology brands.

Successfully resolved a 15-year long, multi-jurisdictional trademark dispute (30+ countries) for two entertainment companies, including obtaining injunctive relief on behalf of client in Latin America.
