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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Sally M. ABEL  
Mountain View, CA  
United States of America



Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Law, (*Order of the Coif*), University of California, Los Angeles, 1984;  
B.A., History, (*summa cum laude*) University of California, Davis, 1977.

Admitted to practice in California and in California's Northern, Eastern, Southern and Central Federal District Courts.

#### **Awards and Achievements:**

Has repeatedly won international, national, state and Silicon Valley accolades as a preeminent trademark lawyer. Was recently named one of the most highly regarded trademark practitioners in the world in "Who's Who Legal 2008", an honor reserved to 20 trademark lawyers, only 8 of whom are from the United States.

Additional recent recognition includes:

*Chambers USA* and *Chambers Global* as one of the top IP attorneys in the world (2003-2008 (Band 1));

*Legal Media Group's* "Best of the Best 2007";

*Law Business Research Limited's* "International Who's Who of Business Lawyers", 2002-2007;

*Euromoney's* "Guide to the World's Leading Trade Mark Law Practitioners", 2000-2005;

*Euromoney's* "Guide to the World's Best Lawyers" as one of the top 3 most frequently nominated trademark lawyers internationally for 2001;

*The Daily Journal's* "Top 30 IP Lawyers in California" 2005;

*San Jose Magazine* one of the top lawyers in Silicon Valley, 2001-2007;

*San Francisco Magazine's* "Northern California Super Lawyers", 2004-2008.

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### LANGUAGES

English

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April 5, 2023

**PRESENT POSITION**

Adjunct Professor, Boalt Hall School of Law, University of California, Berkeley, teaches advanced course in international trademark law and practice.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Chair of the Trademark Group at Fenwick & West LLP, a law firm specializing in high technology matters. Focuses on international trademark and trade name counseling, including the development and management of international trademark portfolios and trademark rights in cyberspace.

Clerk, California Supreme Court, 1984-85.

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**MEMBERSHIP IN PROFESSIONAL BODIES**

Member, Board of Directors, International Trademark Association (INTA), May 1988-May 2000;  
Chaired INTA's Internet Subcommittee, 1996-98;  
Chair, INTA's Issues and Policy Committee, since 1999;  
Developed and chaired INTA's Enforcement Committee;  
Currently serves on INTA's International Amicus Committee and the organization's Panel of Neutrals;  
A pioneer in the international debate over trademark rights on the Internet, including serving as INTA's representative on the 11-member International Ad Hoc Committee (IAHC), the international body organized by the Internet Society to restructure the domain name system;  
Member, Board of Advisors to the Computer History Museum and of the Advisory Council to the J. Thomas McCarthy Institute for Intellectual.

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**AREAS OF SPECIALIZATION**

International Trademark/Domain Protection;  
Selection/Acquisition;  
Portfolio Development and Management;  
Strategic Enforcement;  
Internet Issues;  
Litigation/Dispute Resolution.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Practice focused on international trademark issues including Internet issues;  
Writes and lectures internationally on trademarks and the Internet, teaches an advanced course in international trademark law and practice at Boalt Hall (UC Berkeley);  
Member, Board of Trustees of the Computer History Museum, and a member of the Advisory Council to the J. Thomas McCarthy Institute for Intellectual Property and Technology Law.

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Administrative Panelist on numerous ICANN domain name disputes;  
Chair, INTA's Internet Subcommittee, 1996-98;  
INTA's representative on the eleven member International Ad Hoc Committee (IAHC), the international body

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organized by the Internet Society at the behest of the Internet Assigned Numbers Authority, to develop enhancements to the Internet Domain Name System;  
Participated in WIPO's First Meeting of Consultants on Trademarks and Internet Domain Names System, Geneva, 1997.

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#### **MAJOR PUBLICATIONS**

Trademarks in Cyberspace: Michigan Telecommunications and Technology Law Review;  
Reading the Tea Leaves: Drawing the Policing Line in Cyberspace: Published 1999 INTA Annual Meeting course Material.

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#### **EXPERIENCE IN COURT LITIGATION**

Reported Cases:  
Lewis Management v. Corel;  
Sun Microsystems v. Sun River Corp.;  
Sun Microsystems v. Astro-Med, Inc.

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#### **EXPERIENCE IN MEDIATION**

Party representation.

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