



## **José GRAÇA ARANHA**

### Biographical Note

José Graça Aranha, a national of Brazil, is the Director of the International Registrations Department, Sector of Trademarks, Industrial Designs and Geographical Indications, World Intellectual Property Organization (WIPO).

Mr. Graça Aranha holds a degree in Law (LL.B), from the University Cândido Mendes, Rio de Janeiro, Brazil and a Master degree in Intellectual Property Law (LL.M), from Franklin Pierce Law Center, Concord-NH, U.S.A.

Mr. Graça Aranha joined the Organization initially in May 1993 and worked for several years in the Development Cooperation and External Relations Bureau for Latin America and the Caribbean. In May 1998 he was transferred to the International Registrations Department.

In July 1999, Mr. Graça Aranha was appointed President of the National Institute of Industrial Property (INPI) in Brazil.

Mr. Graça Aranha lectured at the University Cândido Mendes, Brazil, from 2000 to 2003, and at the Getulio Vargas Foundation, Brazil, from 2001 to 2002. Mr. Graça Aranha was the Manager of the PluriAnnual Plan of the Government of Brazil on Intellectual Property matters, from 2000 to 2003, and a Counsellor of the Superior Council of Technology and Competitiveness of the Federation of Industries of the State of Sao Paulo (FIESP), from 2000 to 2003.

Mr. Graça Aranha, who returned to WIPO in January 2004, is the author of a book on the Madrid Protocol on the International Registration of Marks and of several articles on matters related to intellectual property, public policies and foreign trade.

Before joining WIPO in 1993, he worked as an Attorney-at-Law in Rio de Janeiro, specialized in patents and trademarks, and as a Coordinator of Strategic Affairs, Ministry of Science and Technology, in Brasilia.

He speaks Portuguese, English, Spanish and French.