



**Alan DATRI**

Biographical Note

Alan Datri is a Senior Counsellor in the Office of the Assistant Director General (Ernesto Rubio) responsible for the Sector of Trademarks, Industrial Designs and Geographical Indications at the World Intellectual Property Organization (WIPO) in Geneva, Switzerland.

The Sector administers the Madrid (marks), Hague (industrial designs) and Lisbon (appellations of origin) international registration systems and acts as the Secretariat for the Assemblies of the Madrid, Hague and Lisbon Unions as well as the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications.

Mr. Datri is directly involved in the formulation and implementation of strategic plans and policies with respect to the activities of the Sector. He is a frequent participant and speaker in conferences and meetings organized by WIPO, intellectual property offices of Member States, non-governmental organizations and right-holders.

Before joining WIPO, Mr. Datri was employed by the United States Patent and Trademark Office where he held a variety of positions within the examining operation, what is now the Office of the Commissioner for Trademarks and the Trademark Trial and Appeal Board.

Mr. Datri graduated from George Mason University School of Law with a Juris Doctor, and is a member of the bars of the District of Columbia and Pennsylvania. Mr. Datri is a national of the United States.