

# WIPO MEDIATION AND EXPEDITED ARBITRATION FOR FILM AND MEDIA DISPUTES

An event held in conjunction with:



**ASIA TELEVISION FORUM**  
2 - 4 Dec 2009, Singapore  
SUNTEC Convention Centre  
[www.asiatvforum.com](http://www.asiatvforum.com)

Organised by:



**World Intellectual Property Organization**  
**WIPO Arbitration and Mediation Center**



Supported by:



The World Intellectual Property Organization (WIPO) and co-organizer Reed Exhibitions, supported by the Media Development Authority (MDA) of Singapore and the Singapore Film Commission (SFC), proudly announce the official launch of the international WIPO Mediation and Expedited Arbitration Scheme for Film and Media Disputes, in Singapore during the Asia Television Forum (ATF) on 2-4 December 2009.

They are pleased to invite interested parties and organizations to attend the special sessions on the WIPO Mediation and Expedited Arbitration Scheme for Film and Media Disputes organized during the ATF in conjunction with the Launch. The ATF includes a 3 full-day conference and networking activities, and brings together an impressive number of media industry companies from around the world.

## Background:

On 28 July 2009, Dr. Francis Gurry, Director General of WIPO, signed an Agreement with Singapore's Mr. K Shanmugam, Minister for Law and Second Minister for Home Affairs that paved the way for the establishment of the Singapore Office of the WIPO Arbitration and Mediation Center (WIPO Center), that will officially open in January 2010. A memorandum of understanding was also signed by Dr. Gurry and Rear Admiral (NS) Lui Tuck Yew, Singapore's Acting Minister for Information, Communications and the Arts that provided the basis for the development of the WIPO Mediation and Expedited Arbitration Scheme for Film and Media Disputes.

## The Launch:

- **Introductory Session: 3 December, 16:30-18:00 Conference Theatre, Exhibition Hall 601, Level 6**  
*Ignacio de Castro, Deputy Director, WIPO AMC, Geneva, will speak on WIPO's work in dispute resolution and provide an overview of WIPO mediation and arbitration. This will be followed by a panel discussion with international legal and industry experts including, Kenneth Tan, COO MDA and Director SFC Singapore, Richard Tan, Senior Consultant, Lovells Lee & Lee, Singapore, and David Perkins, Partner, Milbank, London.*

- **Workshop on WIPO Film and Media Dispute Prevention and Resolution: 4 December, 10:00 a.m.-17:00 p.m., Seminar Room 320, Level 3** -> [Full Workshop program](#)

This Workshop will provide participants with practical tools for efficient film and media dispute prevention and resolution through specific film and media case scenarios. They will be guided by international legal and industry experts from around the world.

## Who Should Attend:

Media, TV, film and related industry executives, distributors, sales agents, producers, directors, talent agencies, exhibitors, film financiers, film funds, investors, co-producers, screenwriters, performers, actors, musicians, composers, guild and industry associations, insurance, performance bond companies, collecting societies, regulators and all allied professionals including in-house counsel, entertainment, media and IP lawyers, media consultants and accountants.

## REGISTRATION DETAILS

### 1) Option 1: Attendance of Workshop for Current ATF participants

The Introductory Session will be open to participants who have either registered for the Asia Television Forum, free of charge. Attendees can register for the workshop on the 3<sup>rd</sup> day at a special price of S\$250.

### 2) Option 2: Introductory Session

The Introductory Session is open to guild and industry associations, insurance, performance bond companies, collecting societies, regulators and all allied professionals including in-house counsel, entertainment, media and IP lawyers, media consultants and accountants only.

Registrants can attend the Introductory Session at a special price of S\$90 (access into the venue from 4pm onwards).

### 3) Option 3: Workshop @ S\$500

### 4) Option 4: Workshop + 1 day pass to ATF (only on 3 Dec) @ S\$700

The 1 day pass to ATF entitles entry to ATF exhibition, ATF's Focus on Formats Conference, WIPO's Introductory Session and networking activities.

## REGISTRATION FORM

To register for the following events, please complete and return the form together with the relevant fees by email to: [Rachel.teh@reedexpo.com.sg](mailto:Rachel.teh@reedexpo.com.sg) or by fax to: + 65-65883787.

Salutation:     Mr     Mrs.     Ms.     Dr.     Others:

First Name:

Last Name:

Organization:

Designation:

Address:

Postal Code:

Country:

Phone:

Fax:

Email:

I would like to register for the following (please tick the appropriate box):

Option 1: Attendance of Workshop for Current ATF participants @ S\$250

Option 2: Attendance of Introductory Session @ S\$90

Option 3: Attendance of Workshop @ S\$500

Option 4: Attendance of Workshop and 1 day pass to ATF (only on 3 Dec) @ S\$700

### Mode of Payment

**CHEQUE**

All cheques must be made payable to "Reed Elsevier (Singapore) 2008 Pte Ltd" and mailed to:

### **Rachel Teh - Reed Exhibitions**

The Signature, 51 Changi Business Park Central 2, #07-01, Singapore 486066.

Please indicate the names and companies of delegate(s) at the back of the cheque.

**CREDIT CARD**

Please charge the total expense to my credit card:

Visa

Mastercard

Amex

Card Number :

CV V2 Number:  
(last 3 digits at back of card)

Expiry Date :

Card Member's Name :

Country of Issue:

Card Member's Signature :

**TELEGRAPHIC TRANSFER**

Please arrange transfer to Reed Elsevier (Singapore) 2008 Pte Ltd. A/C 0-707792-019 CITIBANK N.A. – Temasek Avenue, #14-00, Centennial Tower, Singapore 039190. Swift Code: CITISGSG

Kindly indicate the name(s) of delegate(s) and the order number when remitting payment. Bank charges are to be deducted from the participating organisations' own account and the full fee must be received by the organiser.

**ON-SITE REGISTRATION & PAYMENT**

On-site registration and payment is subject to seat availability. Payment can be made either by CASH (Singapore Dollars) or CREDIT CARD for on-site registration.

**Notes**

- The Organiser reserves the right to screen / refuse any registrations, or may suggest other categories of participation
- 7% Goods & Services Tax (GST) is applicable on fees for all Singapore companies.
- Conference programme information is correct at time of publish and is subjected to changes.

**Notice of Cancellation**

Notice of cancellation must be given in writing on or before 18 Nov 2009, and is subjected to a cancellation fee equivalent to 50% of the delegate fee. No refund of fees will be made for cancellations made after 18 Nov 2009 or "no show" participants. Substitution is allowed if there is official written request to the organiser on or before 18 Nov 2009.