

ECCK Legal Seminar

Resolving IP Disputes Outside Court in a Time and Cost Efficient Manner

By



BARUN LAW LLC

- Date: Wednesday, May 27, 2015
- Time: 15:00 - 18:00
- Venue: Barun Law Building, 15F
- Admission: free
- Agenda
 - 14:45 - 15:00 *Registration*
 - 15:00 - 15:30 Presentation by Mr. Benjamin Hughes
 - 15:30 - 16:10 Presentation by Ms. Jessica Park (WIPO)
 - 16:10 - 16:40 Presentation by Mr. Ho-Hyun Nahm
(Barun IP & Law)
 - 16:40 - 17:00 Q&A session
 - 17:00 - 18:00 Reception

* Kindly inform us of your attendance by **May 23** through [RSVP Link](#) or contact Ms Chahee Kim either by e-mail chahee.kim@ecck.eu

Registration

Name	
Title	
Company	
Tel / E-mail	

Speakers



Benjamin HUGHES

Independent arbitrator and mediator, and associate professor of law at Seoul National University

Presentation 1. Practical Considerations for the Resolution of IP Disputes: ADR versus Litigation

Mr. Benjamin Hughes is an independent arbitrator and mediator, and associate professor of law at Seoul National University. Mr. Hughes was educated in both the civil law and the common law traditions, having studied first at SNU College of Law (MA Course, all coursework in Korean), and then at NYU School of Law (J.D.).

Mr. Hughes ceased practice as a lawyer in March 2013 to focus on his practice as an independent arbitrator and mediator. Since then, he has been appointed in arbitrations under the rules of the ICC, SIAC, HKIAC, UNCITRAL, CIETAC, ACICA and KCAB. He has also conducted mediations, both in English and in Korean.



Jessica PARK

Legal Officer, IP Disputes Management Section, WIPO Arbitration and Mediation Center

Presentation 2. Resolving IP and technology disputes through alternative dispute resolution (ADR) options – the WIPO Arbitration and Mediation Center experience

Ms. Jessica Park, a national of the Republic of Korea, was admitted as an attorney in Georgia, United States of America and holds a J.D. from Emory University of Law and a Bachelor of Arts in English Literature and English Language from Yonsei University in Seoul, Republic of Korea. Before joining the World Intellectual Property Organization in 2011, she worked as Corporate Counsel in a multinational company in Atlanta, United States of America.

After working at the WIPO Arbitration and Mediation Center's Geneva office for three years, she moved to Singapore in June 2014 to take up her new role as a representative of the WIPO Arbitration and Mediation Center's Singapore office at Maxwell Chambers.



Ho-Hyun NAHM

Lead Partner /
Patent & Trademark
Attorney at Barun IP
& Law

Presentation 3. Update on Domain Name Dispute Resolutions including New gTLDs

Mr. Ho-Hyun Nahm is the lead partner of Barun IP & Law in Seoul, Korea. Mr. Nahm was admitted to the Korean National Patent Bar as Patent and Trademark Attorney in 1986. He has been specializing in contentious and non-contentious patent and trademark matters as well as international licensing.

Mr. Nahm is the Chairman of IDRC (Internet address Dispute Resolution Committee in Korea) and serves as a panelist of the World Intellectual Property Organization (WIPO), the U.S. National Arbitration Forum (NAF), the Asian Domain Name Dispute Resolution Committee (ADNDRC), and IDRC. He is the Vice President of the Korea Arbitrators' Association and an arbitrator of the Korean Commercial Arbitration Board. He also serves as the Director of the Korean Intellectual Property Forum, the Korean Industrial Property Rights Institute, and the FICPI-Korea.

Directions



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By Subway

Disembark from Exhibit No. 4 at Samsung Station on Subway Line 2 and walk in the direction of Seolleung Station. Then on your left you will see HK Mutual Savings Bank and make a left turn onto the street, Tehran-ro 92gil 7. Then go straight ahead about 30 meters until you see the Barun Law Building.

By Car

We provide you with a free valet parking service in the lobby of our building



범무법인(유한) 바른

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대중교통안내

2호선 삼성역 (4번 출구)에서 선릉역 방면으로 걸어오시다가 HK상호저축은행과 한국섬유산업연합회 건물 사이 골목으로 좌회전하신 후 30M 정도 걸어 오시면 바른 빌딩이 있습니다.

자가용 이용 시

바른빌딩 1층 로비 앞에서 무료 발레파킹(Valet Parking)해 드립니다.