



WEBINAR

WIPO/WEBINAR/GRTKF/2021/5/1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 3, 2021

Webinar: E-commerce and Intellectual Property for Indigenous Peoples and Local Community Entrepreneurs (in Russian)

organized by
the World Intellectual Property Organization (WIPO)

September 17, 2021

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Friday, September 17, 2021 – Geneva time

10.00 – 10.10 **Opening and Introduction to E-commerce: Key Features, Opportunities and Challenges for Indigenous Peoples and Local Community Entrepreneurs**

Ms. Anna Sinkevich, WIPO Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva

10.10 – 10.40 **Practical Questions and Experiences on Intellectual Property and E-commerce from Indigenous Peoples and Local Community Entrepreneurs**

Presentations: Ms. Elena Variksoo, Farmer; Entrepreneur; Deputy Chairman on Youth Affairs, Pechora District Public Organization "Seto Ethno-Cultural Society", the Russian Federation

Ms. Gulnara Derbisheva, Head, Insan-Leilek Public Foundation, the Kyrgyz Republic

Ms. Haivalam Vakuvagir, Representative of the Keto Indigenous People; Founder of the Northern Clothing and Souvenir Brand "Haivalam", the Russian Federation

10.40 – 11.00 **E-commerce and Intellectual Property: How can Intellectual Property Tools Help Indigenous Peoples and Local Community Entrepreneurs Protect and Promote their Virtual Assets?**

Presentation: Mr. Alexander Christophoroff, Advocate, Patent Attorney, Eurasian Patent Organization (EAPO); Partner, Gowling WLG, the Russian Federation

11.00 – 11.25 **Questions & Answers**

11.25 – 11.30 **Wrap-up of the Webinar and Closing Remarks**

Ms. Anna Sinkevich

Closing of the Webinar

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