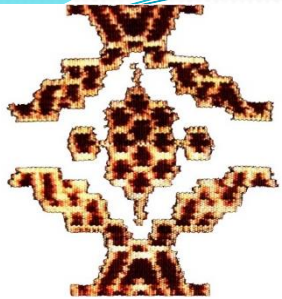


Geographical Indication of Tenun Ikat Sikka



LEPO LORUN

LEPO LORUN Cooperative
Since 2002
Means Weaving House



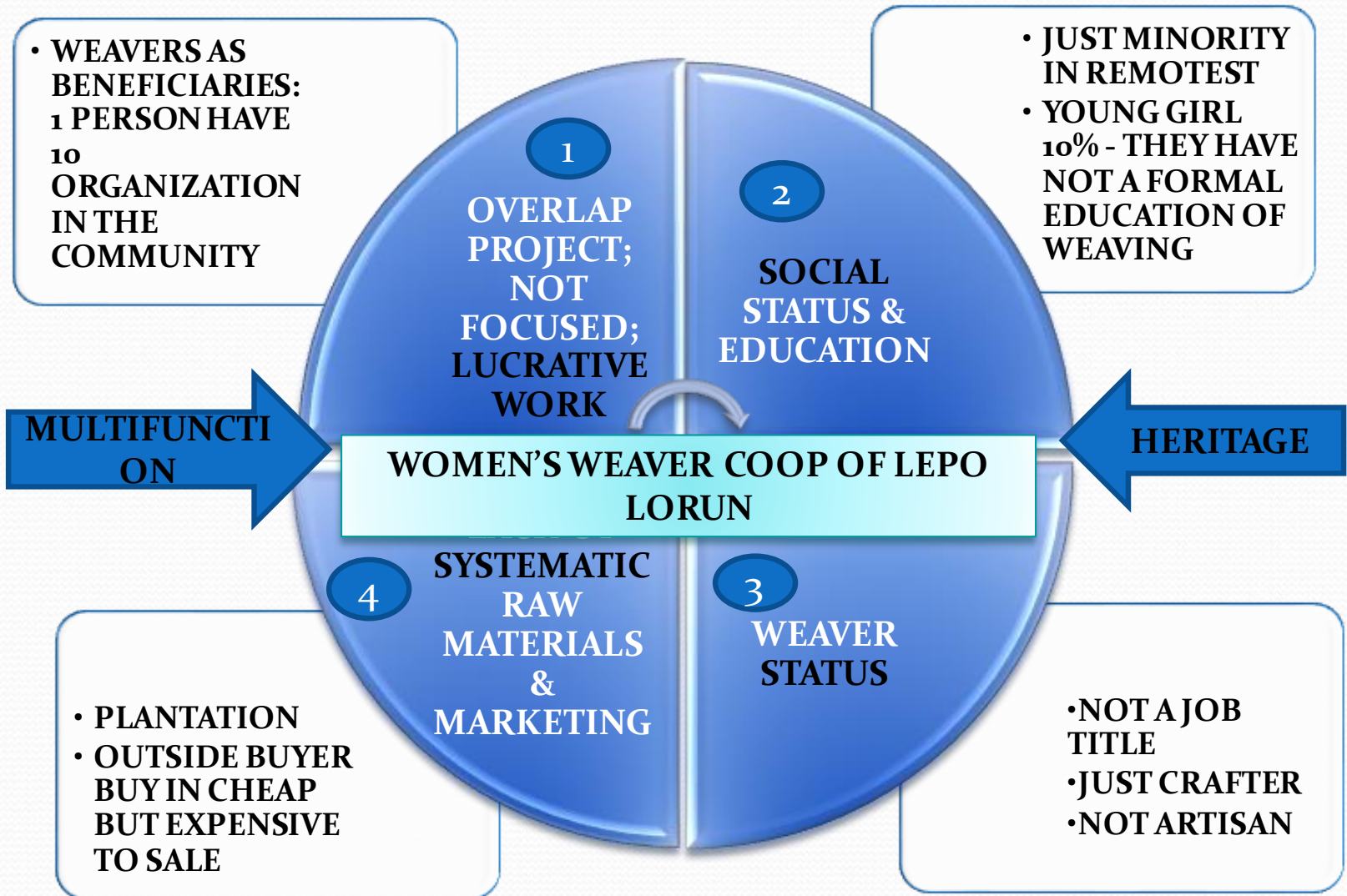
GI TENUN IKAT SIKKA



Flores Weaving Tradition
1400-year-old

CURRENT SITUATION OF THE INTERNAL COMMUNITY

EACH WEAVER = 25 STEPS



LEPO LORUN Activity for GI Ikat Sikka

- ❖ **Ikat weaving production**
- ❖ **Weaving class**
- ❖ **Documenter**
- ❖ **Cotton & natural dye garden**
- ❖ **Traditional house for weaving**
- ❖ **Textile tours**
- ❖ **Traditional entertainment**



Functional

1. **Bride price**
2. **Traditional uniform clothes**
3. **Present in special festival**
4. **Woman empowering**



Named band in ikat cloth



Kelan Mate	a	e	i	o	oe
p	~	~	~	~	~
k	=	=	=	=	=
g	~	~	~	~	~

Original Design VS Ikat Print



IKAT PRINT

Motif tenun ikat dari Indonesia berkembang menjadi sebuah motif menarik bagi para desainer dunia. Paduan aksesori motif ikat juga semakin dilirik oleh pecinta motif yang bold and daring.

IMPORTANCE OF THE TRADITIONAL WEAVING

Transfer mind to recalling designs:

1. Ancestral traditional techniques involve creative and **cognitive skills**
2. Maintain knowledge of ritual customs and **philosophy** behind the designs & patterns

*TO
PRESERVE
OUR
TRADITION*

Women weaver empowering:

1. A structure for **economic** empowerment for the members
2. Forging personality and **leadership** for each individual and their communities
3. Providing support to **young generation to keep preserve tradition**

*TO
CREATE
THE
ECONOMY*

Form of weaver cooperative:

1. **Share** Ikat-weaving culture with the global community
2. **Networking** with other cooperatives
3. Accessing large markets and exhibition opportunities
4. Financial viability and sustainability

*TO
SHARE
THE
GLOBAL
MARKET*

Why Register GI Ikat Sikka

1. High value of the Sikka identity

2. Original, specific, high price

3. Legal branding

4. International standard system

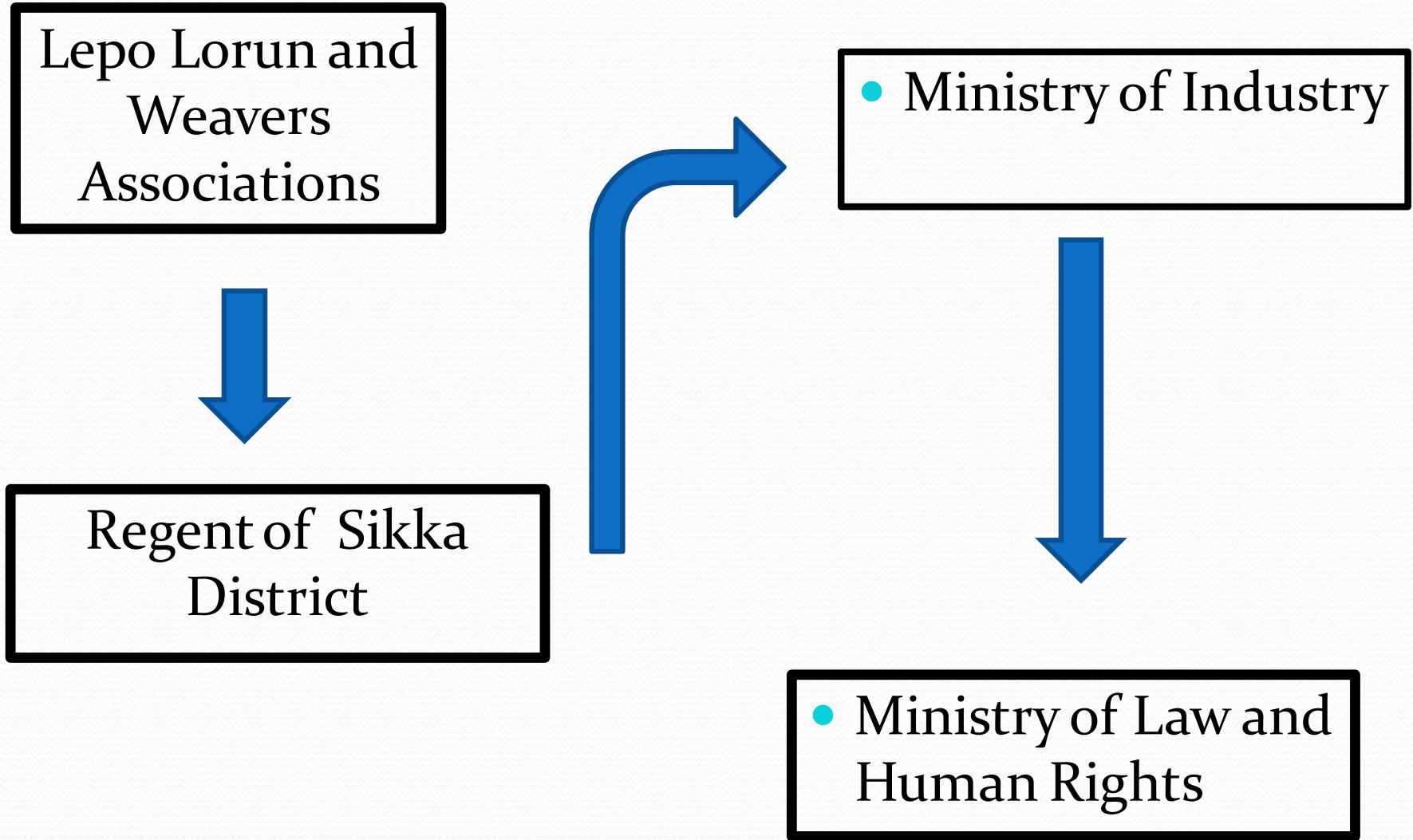
5. Protection the local community and the products

6. To combat the copy print by big factory for the mass production

7. To keep the quality and specification

8. Effective in promote and investation

How to register GI



The Benefits of GI Ikat Sikka

1. Keep the human skill

2. Promotion for invest and education

3. The weavers recognition as intellectual authors of their designs. A company would have to negotiable compensation when they sell the ikat designs

4. Sustainable of economy

5. Keep the original and the specification

6. Keep the culture and tradition

7. International standard

8. Protection of the people, instruments, design, process, raw material

9. Sustainable of environment

10. Royalty

1. **Sustainable Income**
2. **Product Development** interplay of traditional with new model of service
3. **Implementing of Intellectual Property Right by Geographical Indication**
4. **Access to Larger Markets** improved sales channels, understand needs of western customers
5. **Fair Trade Pricing and Certification**
6. **Develop Education and Workshop**
7. **Government Support** to sustain heritage; share knowledge with global community; and encourage young generation to carry on the traditions

What challenges to register

- **Lack of financial when start to techniques register**

- **Not support by relative stakeholders in local community**

- **Organisation or association of GI just by local people or weavers who work in small medium enterprises**

What challenges use the GI

- The certify and guide book of GI are just keep by local government, nothing to share to the community

- Just focus on marketing promote, lack of protection, because the design still copy printing by the big factory in Java

- The copy printing of the ikat design by big factory in Java

- In each minority weavers and weavers group are not apply the GI certify for the daily produce and marketing such as put in the labelling

- Problem, our daughters and granddaughters do not interest to weave anymore, because it is not profitable

- Lack of financial for all the operational

Our plans for GI

- Lepo Lorun pushing a bill to recognize collective intellectual property of indigenous people for our textile creation

- Share and implementing the standardized of GI in local, national, and international

- Market system collaborative with big market and good supply chain strategic

- Arrange a new models of promote system in pandemic situation

- Royalty system