



Government
of Canada

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WORKSHOP

WIPO/IPTK/YFB/19/INF/4
ORIGINAL: ENGLISH
DATE: MARCH 27, 2019

Practical Workshop on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions for Countries from the Arctic Region

organized by
the World Intellectual Property Organization (WIPO)

and
the Government of Canada

in collaboration with
Nunavut Tunngavik Inc.

Iqaluit, Canada, May 14 to 16, 2019

PROGRAM

prepared by the International Bureau of WIPO

Objectives:

The objectives of the Workshop would be to:

- Foster cooperation between government officials from different departments and indigenous peoples and local communities (IPLCs), within each country and between countries from the Arctic region;
- Impart basic knowledge of the main principles, systems and tools of the IP system and how they relate to IPLCs, emphasizing both the potential value that intellectual property (IP) could bring in support of traditional knowledge (TK) and traditional cultural expressions (TCEs) protection, as well as the challenges;
- Facilitate country-level exchanges and exchanges on experiences and best practices relevant to the protection of TK and TCEs.

Participants:

Government officials and IPLC representatives from Canada, Finland and Sweden.

Tuesday, May 14, 2019

Note:

For all Participants

9.00 – 9.30

Registration

9.30 – 10.00

Welcome

Qulliq Lighting Ceremony

Welcome Addresses by:

Mr. Mark Schaan, Director General, Marketplace Framework Policy Branch, Innovation, Science and Economic Development Canada

Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva

Ms. Kilikvak Karen Kabloona, CEO, Nunavut Tunngavik Inc.

10.00 – 10.30

Overview of Program and Practical Arrangements

Ms. Daphne Zografos Johnsson, Legal Officer, Traditional Knowledge Division, Global Issues Sector, WIPO, Geneva

Ms. Laura Woodward, Policy Analyst, Copyright and Trademark Policy Directorate, Innovation, Science and Economic Development Canada

10.30 – 11.00

Coffee Break

Note:

For IPLCs only from now on.

Informal Discussions between Government Officials of Participating Countries on IP, TK and TCEs will be hosted in parallel by the Government of Canada

11.00 – 11.45

Getting to Know One Another

Facilitator: Ms. Monica Ell-Kanayuk, President, Inuit Circumpolar Council of Canada

11.45 – 12.30

Introduction to IP

Presentation: Ms. Rebecka Forsgren, WIPO Indigenous Fellow, Traditional Knowledge Division, Global Issues Sector, Geneva

Discussion

12.30 – 13.30

Lunch Break

13.30 – 14.15

Introduction to IP, TK and TCEs

Presentation: Ms. Daphne Zografos Johnsson

Discussion

14.15 – 15.15

Group Work: Identifying Issues, Needs and Expectations

Facilitator: Ms. Monica Eil-Kanayuk

- What challenges is your community currently facing regarding the protection of TK and TCEs?
- Which steps could be taken at the community level to promote the protection of, add value to, and maximize the economic opportunities associated with TK and TCEs?
- What are your expectations of this Workshop?

15.15 – 15.30

Working Coffee Break

15.30 – 16.30

Group Work: Identifying Issues Needs and Expectations (continued)

Reports from the Groups

Discussion

16.30 – 17.00

Wrap-up of the Day

Facilitators: Ms. Monica Eil-Kanayuk

Ms. Rebecka Forsgren

17.00

End of Session

Wednesday, May 15, 2019

Note:

For all Participants from now on

9.00 – 9.30

Getting to Know One Another – Introductions and Expectations

Facilitators: Mr. Mark Schaan
Mr. Wend Wendland

9.30 – 10.30

Topic 1: IP, TK and TCEs - An Overview of Policy and Legal Issues from an IP Perspective

Presentation: Ms. Daphne Zografos Johnsson

Discussion

10.30 – 10.45

Coffee Break

10.45 – 12.00

Topic 2: Available IP Tools to Protect TK and TCEs

Presentation: Mr. Jeffrey Orser, Director, Services to Business, Canadian Intellectual Property Office

Discussion

12.00 – 13.30

Lunch Break

13.30 – 15.15

Group Work: Case Study 1: Copyright

Facilitators: Mr. Mark Schaan
Ms. Daphne Zografos Johnsson

Reports from the Groups

General Discussion

15.15 – 15.30

Coffee Break

15.30 – 16.45

Group Work: Case Study 2: Patents

Facilitators: Mr. Jeffrey Orser
Mr. Wend Wendland

Reports from the Groups

General Discussion

16.45 – 17.00

Wrap-up of the Day

Facilitators: Mr. Wend Wendland

Ms. Rebecka Forsgren

17.00

End of Session

17.00 – 18.00

Country-level Exchanges [venue tbd]

18.00 onward

Cultural Event hosted by the Government of Canada

Thursday, May 16, 2019

9.00 – 9.30

Re-cap of Wednesday

Facilitator: Ms. Daphne Zografos Johnsson

9.30 – 10.45

**Group Work: Case Study 3: Distinctive Signs
(Trademarks, Collective and Certification Marks,
Geographical Indications)**

Facilitator: Ms. Marion Heathcote, Representative,
International Trademark Association
(INTA), Principal, Davies Collison Cave
Pty, Sydney, Australia

10.45 – 11.00

Coffee Break

11.00 – 12.00

Group Work: Case Study 3 (continued)

Reports from the Groups

General Discussion

12.00 – 13.30

Lunch Break

13.30 – 13.40

Group Photo

13.40 – 15.00

**Presentations on Experiences and Best Practices
Related to IP, TK and TCEs**

Facilitators: Mr. Wend Wendland

Ms. Daphne Zografos Johnsson

Presentations: Canada

Discussion

15.00 – 15.15

Coffee Break

15.15 – 16.45

**Presentations on Experiences and Best Practices
Related to IP, TK and TCEs**

Presentations: Finland

Sweden

Discussion

16.45 – 17.15

Wrap-up of the Workshop and Closing Remarks

Ms. Aluki Kotierk, President, Nunavut Tunngavik Inc.

Mr. Wend Wendland

Mr. Mark Schaan

17.15

Closing of Sessions

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